# Looking at Linguistics Signals in Pitchfork Music Reviews

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### Objective

- Explore NLP capabilities within music reviews
  - Using Pitchfork's album reviews
- Parsing out distinct topics, parts of speech
  - Positive vs Negative reviews
  - Do genre or reviewer make a difference?
- Building a predictive model for album scores



### Preprocessing Data

- 18,000 reviews from 1999-2017
  - 9,000 Rock reviews
  - 432 authors
- Preprocessing
- Choosing a topic model:
  - TF-IDF / NMF
  - o CV/LDA
  - Corex



### Topic Modelling on All Reviews



#### **Rock Topic**

• Guitar, indie, riff, rock



#### **Live/Reissue Topic**

Live, cover, version, compilation



#### **Metal Topic**

Black, death, doom, hardcore, thrash



#### **Rap Topic**

Beat, wayne, sample, gucci



#### **Electronic Topic**

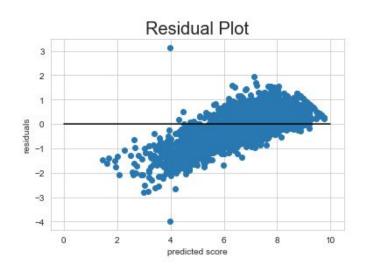
Synth, dj, remix, house

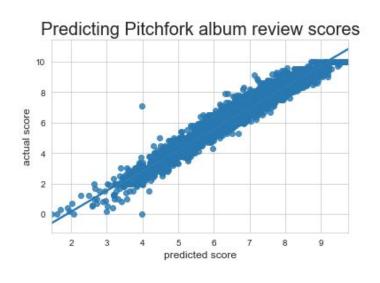


#### **Folk Topic**

Vocal, acoustic, instrument, melodic

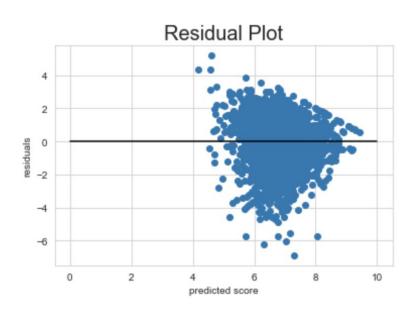
### Predicting Album Review Scores - Val Set

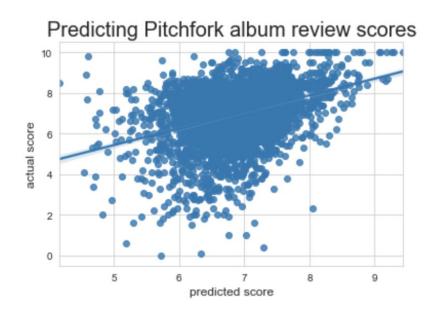




R2: 0.88 RMSE: 0.46

### Predicting Album Review Scores - Test Set





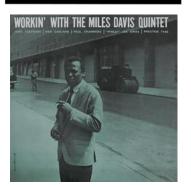
R2: 0.12 RMSE: 1.18

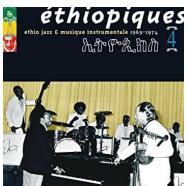
#### Album Score Predictions

JET	Jet	Shine On	0.0	3.98
weezer	Weezer	Make Believe	0.4	3.21

## Looking at Positive vs Negative Reviews







VS







### Comparing Parts of Speech



Best

Good

Original

Better

Beautiful

Melodic

Great

Voice



Least

Bad

Different

Difficult

Few

Debut

Production

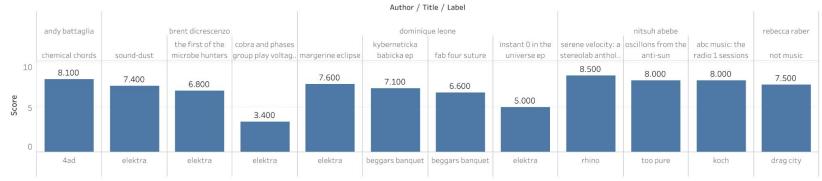
Less

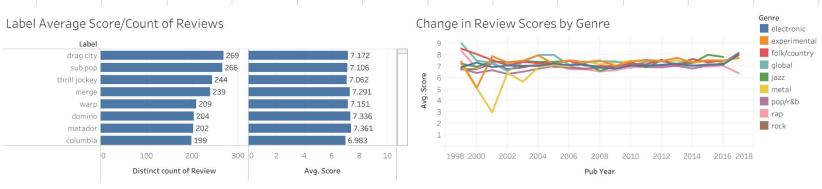
#### Future Work

- More preprocessing
  - Removing all genre related words
- Fine tuning regressive model
  - Why is it so overfit?
- Recommendation system

### Appendix

#### Stereolab Album Reviews





### Appendix 2

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Topic 0
get, thing, go, one, good, know, say, time, make, guy, peopl, want, think, realli, even
Topic 1
sound, guitar, track, record, instrument, drum, vocal, minut, drone, nois, piec, work, one, feel, melodi
Topic 2
band, rock, punk, guitar, sound, pop, indi, post, group, debut, song, riff, vocal, choru, new
Topic 3
pollard, gbv, guid, sprout, bob, robert, tobia, voic, record, circu, spaceship, lane, suitcas, song, tobin
Topic 4
live, record, version, disc, releas, band, set, origin, album, cover, perform, song, year, one, fan
Topic 5
remix, danc, pop, synth, disco, track, hous, beat, electro, origin, ep, singl, new, dj, mix
Topic 6
black, metal, rock, blue, white, riff, heavi, doom, death, minut, mountain, cave, sabbath, nois, quitar
Topic 7
love, song, sing, voic, lyric, songwrit, pop, countri, life, folk, singer, young, emot, feel, self
                                                                                                         Rock topic modeling
Topic 8
xiu, stewart, jami, fabul, larsen, mcelroy, muscl, cover, fag, luy, patrol, shearwat, yoshii, emot, ep
Topic 9
smith, fall, morrissey, elliott, sonni, cure, record, marr, mark, one, patti, year, sunset, danielson, poulou
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