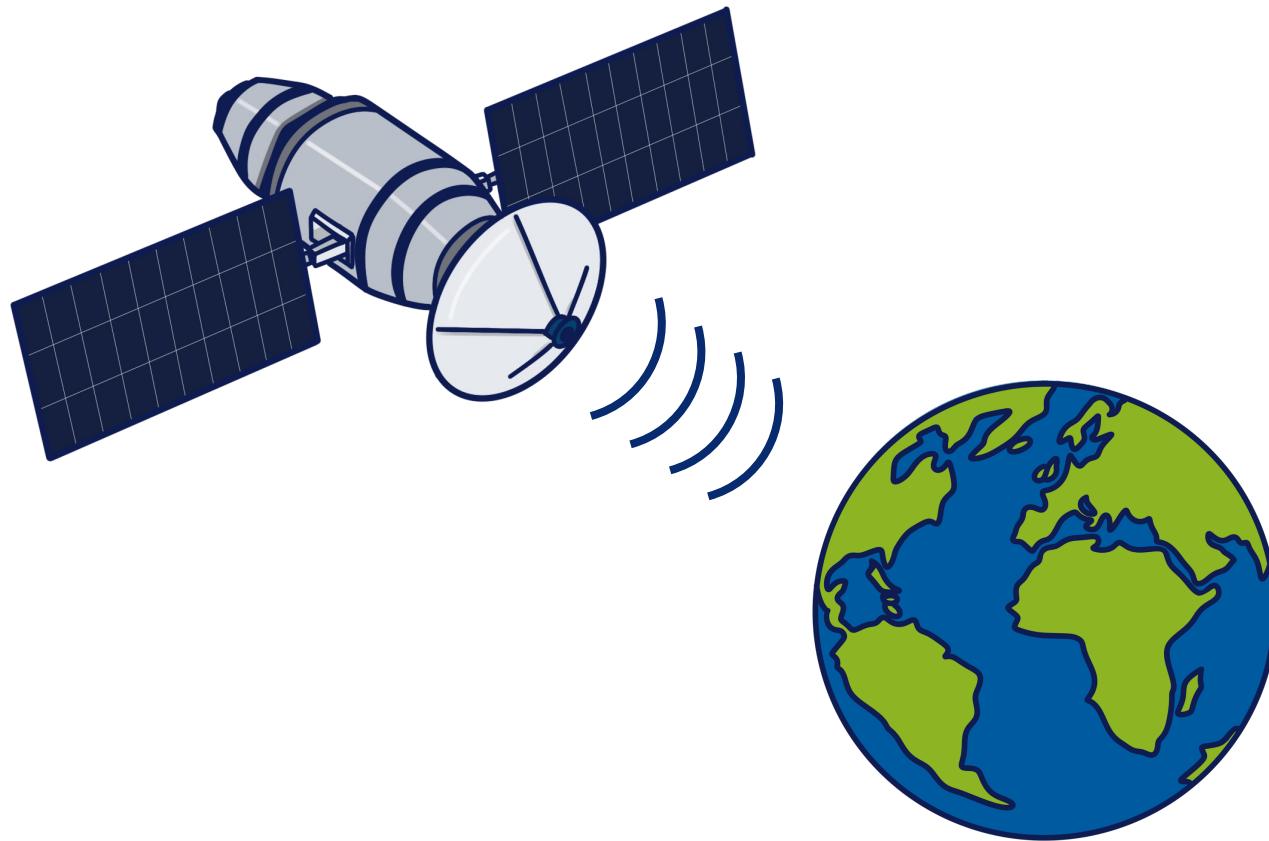


WHAT IS DATA?

What is data?



This is data



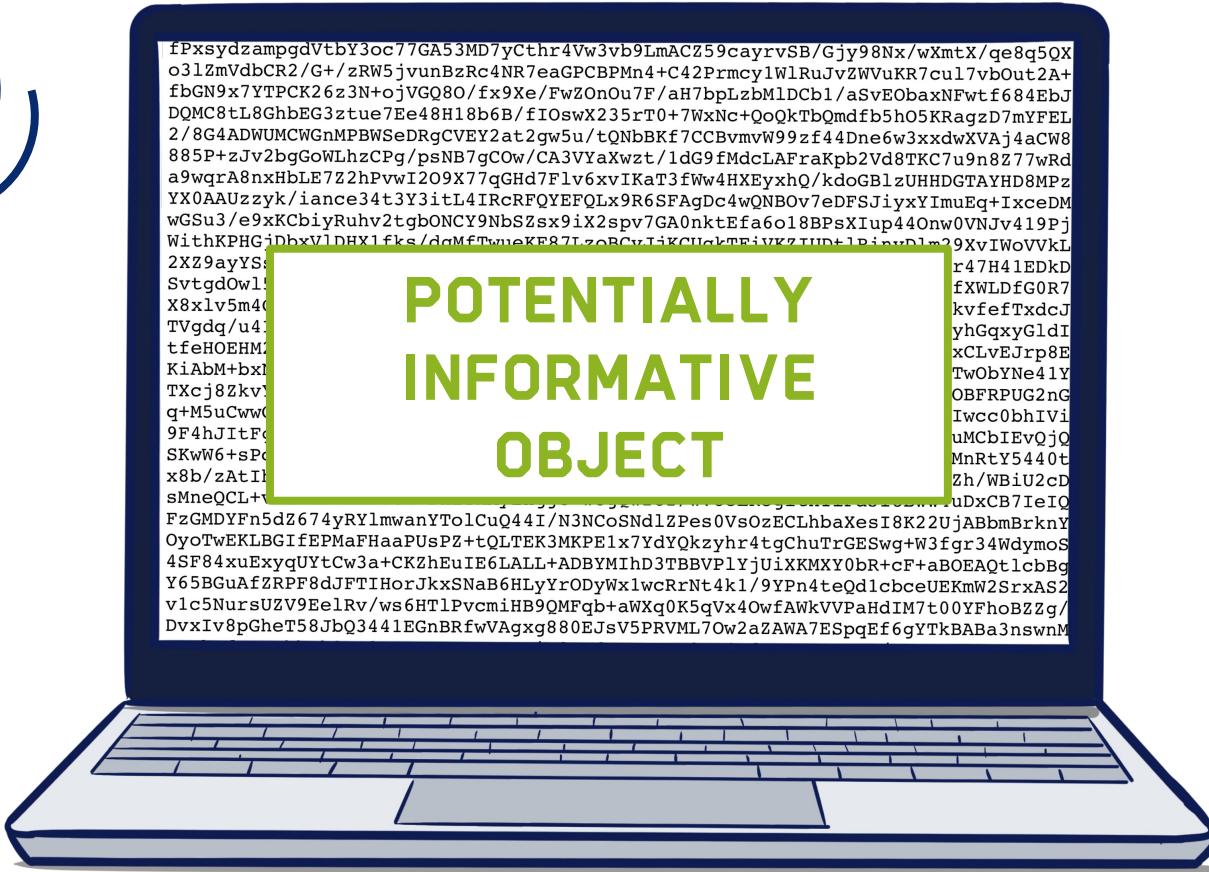
This is data



This is data



GLYPHS



Information – the human-readable picture



Knowledge – Where is the cathedral?



Wisdom – the bigger picture

