RideSynth.com

Rising Traffic congestion, depleting fuel reserves, increasing vehicle operation costs and drastically affected environment! Public Transport is the need of the day.

We are a group 4 enthusiastic developers venturing into the corporate and social web with rideSynth.com, which is web based service that will allow registered users to find companions for commuting on a day to day basis and otherwise. This website will not only allow ride sharing but will be safe and will boast a plethora of features. Our focus is not only about getting new users, it’s about retention that we will have and that’s where the social platform and rich information comes into play. There are lots of social and web based platforms that we will be integrating within our website. We will be using a lot of Google maps API that will help us to allow users to have detailed maps, radius based searches, real time location updates and routes. We will be using Facebook integration that will allow us to get social footprints of the user, route information within their group of friends. We will be integrating Photosynth, product of Microsoft research, that will allow users to create rich semantic web with pictures and information that will enhance their ride experience. All other car pooling sites lack the social aspect. Our novelty lies in the fact that we will stitch a social environment that not only serves their service needs but also allows them to enhance their experience in a completely new way. There are implicit and tangible benefits such as saving fuel costs, reducing the carbon footprint, reducing the traffic. This award will not only provide us with the funding which we need for this project at this stage but also strengthen our enthusiasm and motivate us more to make it a success.