RideSynth.com

We all are repeatedly told that earth is getting warmer, the fuel reserves are shrinking, the environment is depleting but why don’t we then engage ourselves to the cure. The reason that we don’t do anything about it is that there is no engaging platform that allows us to be involved with protecting our future.

We are a group of 4 enthusiastic developers venturing into the corporate and social web with rideSynth.com, which is a web based service that will allow registered users to find companions for commuting on a day to day basis and otherwise. Our focus is not only about getting new users, it’s about retention that we will have and that’s where the social platform and engagement comes into play. All other carpooling sites lack the social aspect. Our novelty lies in the fact that we will stitch a social environment that serves their service needs and allow them to enhance their experience. The social platform will engage the users, sharing will be much easier and responsive. The tangible benefits include fuel costs, reducing the carbon footprint, reducing the traffic.

By integration of various web based platforms and Google maps, we will provide users with rich information so that they continuously use our service thereby benefitting all. We plan to launch the service in Fargo-Moorhead area at first and then expand. We are extremely confident that an engaging platform such as ours will make the difference!