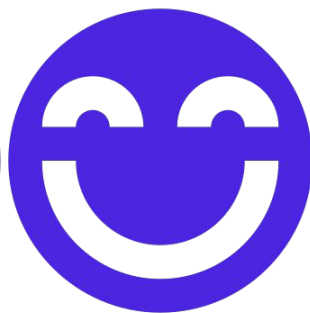
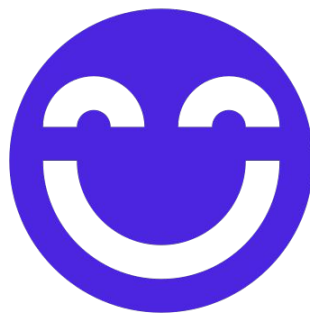
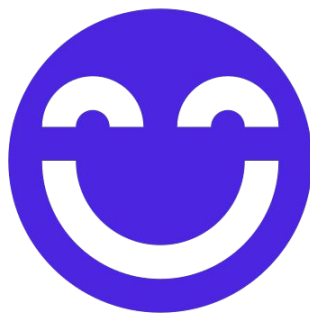
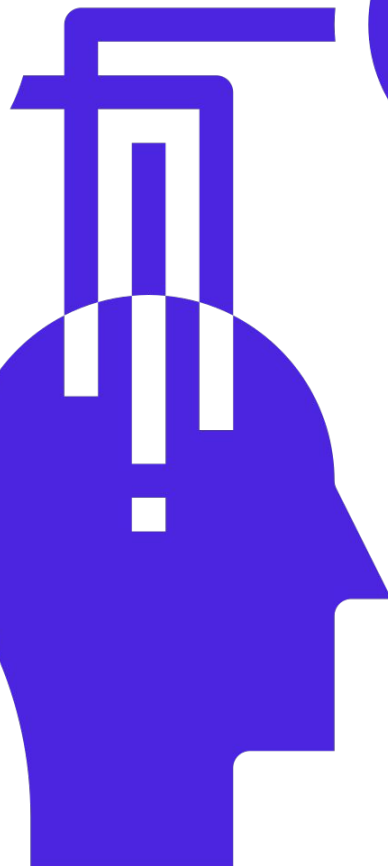


The background of the slide is a stylized topographic map. It features green landmasses with white contour lines indicating elevation. The map is set against a white background, with the green areas filling the left and right sides of the frame.

**SOCY 105B week 1/2**

**CULTURE & HEGEMONY**



+ **name**

+ **pronouns**

+ **1-2 words:**

*how are you feeling?*

*[check-in]*

**ABSENCES:** email in advance for  
absence to be excused

**OFFICE HOURS:** WED 1-2pm by zoom  
([sign up](#))

**EMAIL:** [caahamil@ucsc.edu](mailto:caahamil@ucsc.edu)

*[if I do not respond within 24 hours  
(excluding weekends), please follow up!]*

**\*PAPER #1 due by 11:59pm Monday, April 14\***

# AGENDA:

- I. **WELCOME/INTROS**
- II. **THEORY, for TODAY:** U.S. crises
- III. **CLOSE READ:** hegemony
- IV. **THEORY, for TODAY:** social media

## **KEYWORDS:**

**HEGEMONY**

**STATE // CIVIL SOCIETY**

**WAR of POSITION // WAR of MANEUVER**

**CULTURE**

**(SYSTEMS of) REPRESENTATION**



**ANTONIO GRAMSCI**

# THEORY, for TODAY:

"...[in the case of advanced States] **'civil society'** has become a very complex structure and one which is **resistant to the catastrophic 'incursions' of the immediate economic element (crises, depressions, etc.)**. The superstructures of civil society are like the trench-systems of modern warfare."

(Gramsci 1971[1930-32]: 235)

**What is an example of civil society saving/preserving the ruling class in a moment of crisis in the US? What did it look like?**

[SMALL GROUPS]

# ATTENDANCE TICKET:





**STUART HALL**





## CLOSE READ (cont.): HEGEMONY

“A lived hegemony is **always a process**. It is not, except analytically, a system or a structure. It is a realized **complex of experiences, relationships, and activities**, with **specific and changing pressures and limits**...[it] does not just **passively exist** as a **form of dominance**. It has continually to be **renewed, recreated, defended, and modified**. It is also continually **resisted, limited, altered, challenged** by pressures not at all its own...A static hegemony, of the kind which is indicated by abstract totalizing definitions of a dominant ‘ideology’ or ‘world-view’, can ignore or isolate such **alternatives and opposition**, but to the extent that they are significant the decisive hegemonic function is to **control or transform or even incorporate them**.”

(Williams 1977: 112-113)

**RAYMOND WILLIAMS**



## THEORY, for TODAY:

Do you think social media serves more to challenge or to maintain the hegemonic? What are some examples/ways it does each?

[THINK-PAIR-SHARE]

## **BRAINSTORM:**

Brainstorm 1-2 hot-topic issues/practices/tools in education today. What might Freire and/or hooks say about them?

## **REFRESHER: KEYWORDS IN FREIRE + HOOKS**

- BANKING vs. PROBLEM-POSING EDUCATION
- NARRATING SUBJECT // PATIENT OBJECT
- THEORY/EDUCATION as LIBERATORY PRACTICE
- THEORY/EDUCATION as OPPRESSIVE PRACTICE