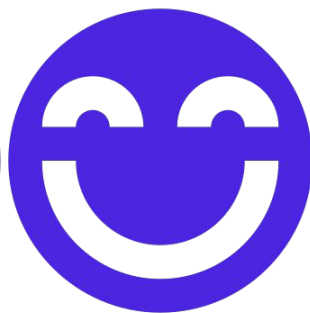
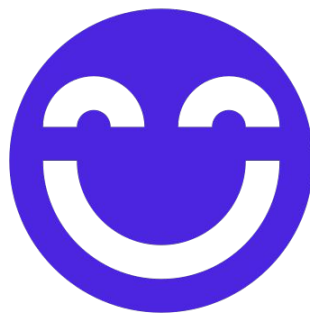
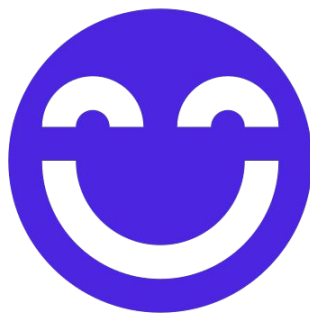
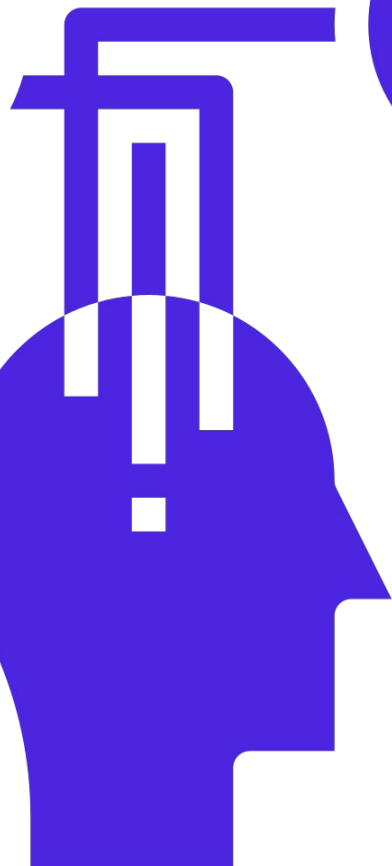


The background of the slide is a stylized topographic map. It features green landmasses with white contour lines indicating elevation. The map is set against a white background, with the green areas filling the left and right sides of the frame.

SOCY 105B week 1/2

CULTURE & HEGEMONY



- + **name**
- + **pronouns**
- + **1-2 words:**
how are you feeling?

[check-in]

ABSENCES: email in advance for
absence to be excused

OFFICE HOURS: WED 1-2pm by zoom
([sign up](#))

EMAIL: caahamil@ucsc.edu

*[if I do not respond within 24 hours
(excluding weekends), please follow up!]*

PAPER #1 due by 11:59pm Monday, April 14

AGENDA:

I. **WELCOME/INTROS**

II. **THEORY, for TODAY:** U.S. crises

III. **CLOSE READ:** hegemony

IV. **THEORY, for TODAY:** social media

KEYWORDS:

BANKING vs. PROBLEM-POSING EDUCATION

HEGEMONY

STATE // CIVIL SOCIETY

WAR of POSITION // WAR of MANEUVER

CULTURE

(SYSTEMS of) REPRESENTATION

CIVIL SOCIETY

"...[in the case of advanced States] **'civil society'** has become a very complex structure and one which is **resistant to the catastrophic 'incursions' of the immediate economic element (crises, depressions, etc.)**. The superstructures of civil society are like the trench-systems of modern warfare."

(Gramsci 1971[1930-32]: 235)

THEORY, for TODAY:

"...[in the case of advanced States] **'civil society'** has become a very complex structure and one which is **resistant to the catastrophic 'incursions' of the immediate economic element (crises, depressions, etc.)**. The superstructures of civil society are like the trench-systems of modern warfare."

(Gramsci 1971[1930-32]: 235)

What is an example of civil society saving/preserving the ruling class in a moment of crisis in the US? What did it look like?

[SMALL GROUPS]



CLOSE READ (cont.): HEGEMONY

“A lived hegemony is **always a process**. It is not, except analytically, a system or a structure. It is a realized **complex of experiences, relationships, and activities**, with **specific and changing pressures and limits**...[it] does not just **passively exist** as a **form of dominance**. It has continually to be **renewed, recreated, defended, and modified**. It is also continually **resisted, limited, altered, challenged** by pressures not at all its own...A static hegemony, of the kind which is indicated by abstract totalizing definitions of a dominant ‘ideology’ or ‘world-view’, can ignore or isolate such **alternatives and opposition**, but to the extent that they are significant the decisive hegemonic function is to **control or transform or even incorporate them**.”

(Williams 1977: 112-113)

THEORY, for TODAY:

Do you think social media serves more to challenge or to maintain the hegemonic? What are some examples/ways it does each?

[THINK-PAIR-SHARE]

BRAINSTORM:

Brainstorm 1-2 hot-topic issues/practices/tools in education today. What might Freire and/or hooks say about them?

REFRESHER: KEYWORDS IN FREIRE + HOOKS

- BANKING vs. PROBLEM-POSING EDUCATION
- NARRATING SUBJECT // PATIENT OBJECT
- THEORY/EDUCATION as LIBERATORY PRACTICE
- THEORY/EDUCATION as OPPRESSIVE PRACTICE