

# CAREY FENG ——— RÉSUMÉ

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## education

### MIAMI AD SCHOOL (NYC)

Art Direction  
Class of Summer, 2019

### CASE WESTERN RESERVE UNIVERSITY (CLEVELAND)

BS Marketing, Int'l Business  
Minors: Accounting & Psych  
Class of Winter, 2016  
GPA: 3.7

## experience

### SAATCHI & SAATCHI X ACCOUNT INTERN (FAYETTEVILLE, AR)

Provided account support on P&G's  
Groom/Oral Care team with briefs,  
recaps and research.  
Led the account for P&G's  
Walmart.com presence restructure  
for Gillette and Venus.

### MARKETING CONSULTANT (CLEVELAND)

Developed a general awareness  
strategy for the Cleveland FES  
(Functional Electrical Stimulation)  
Medical and Research Center.  
Strategy approved by Executive  
board for implementation.

### JLL (Jones Land LaSalle) STRATEGY INTERN (BEIJING)

Created and delivered a worldwide  
commmercial real estate market  
entry blueprint for China's largest  
construction company (China State  
Construction Engineering).

## skills

MOTION GRAPHICS  
MANDARIN CHINESE

DATA ANALYTICS  
KOREAN

PS, AI, ID, LR, AE  
HTML, CSS BASIC JAVA