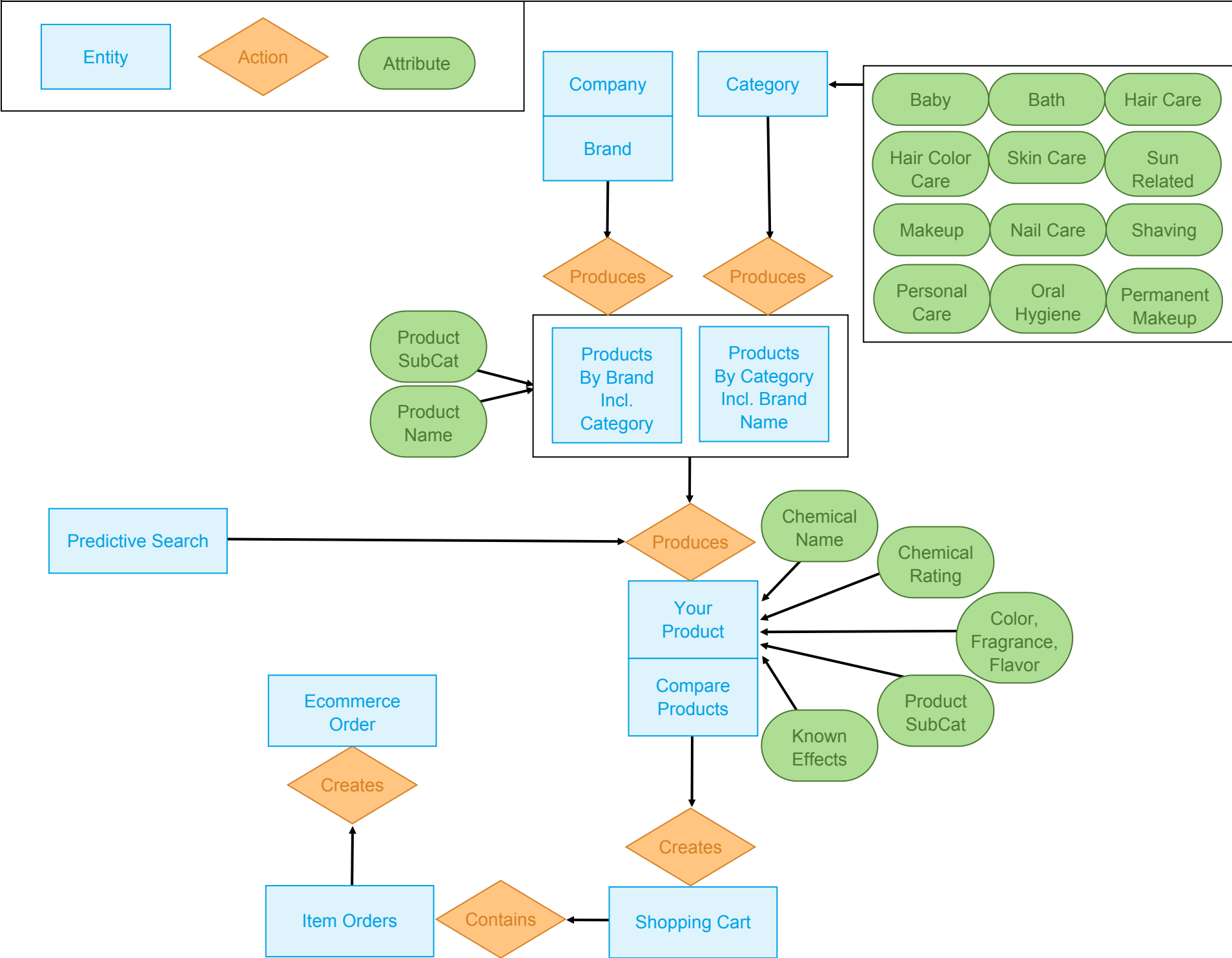
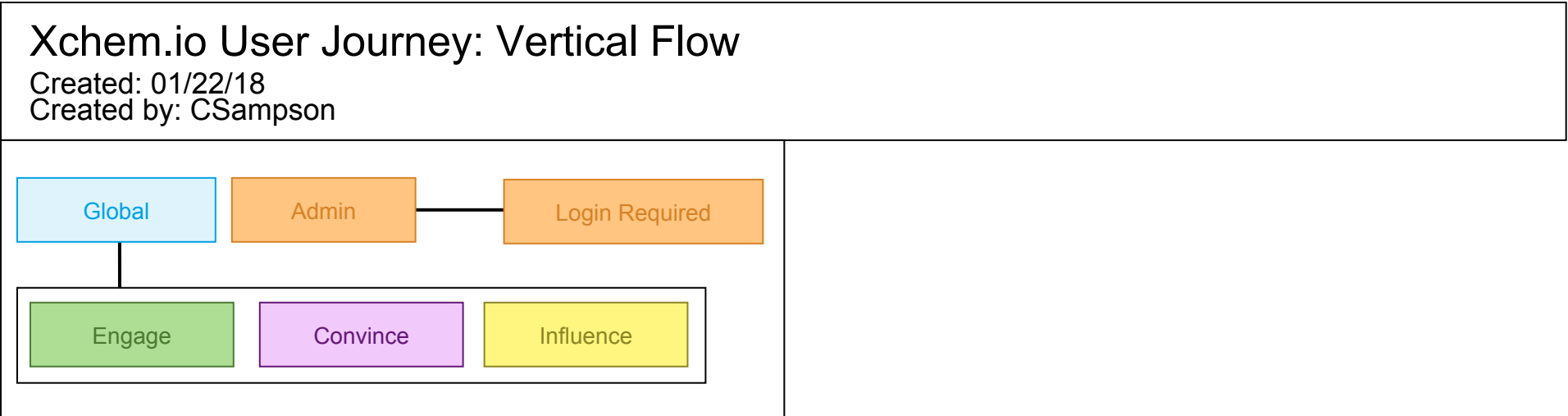


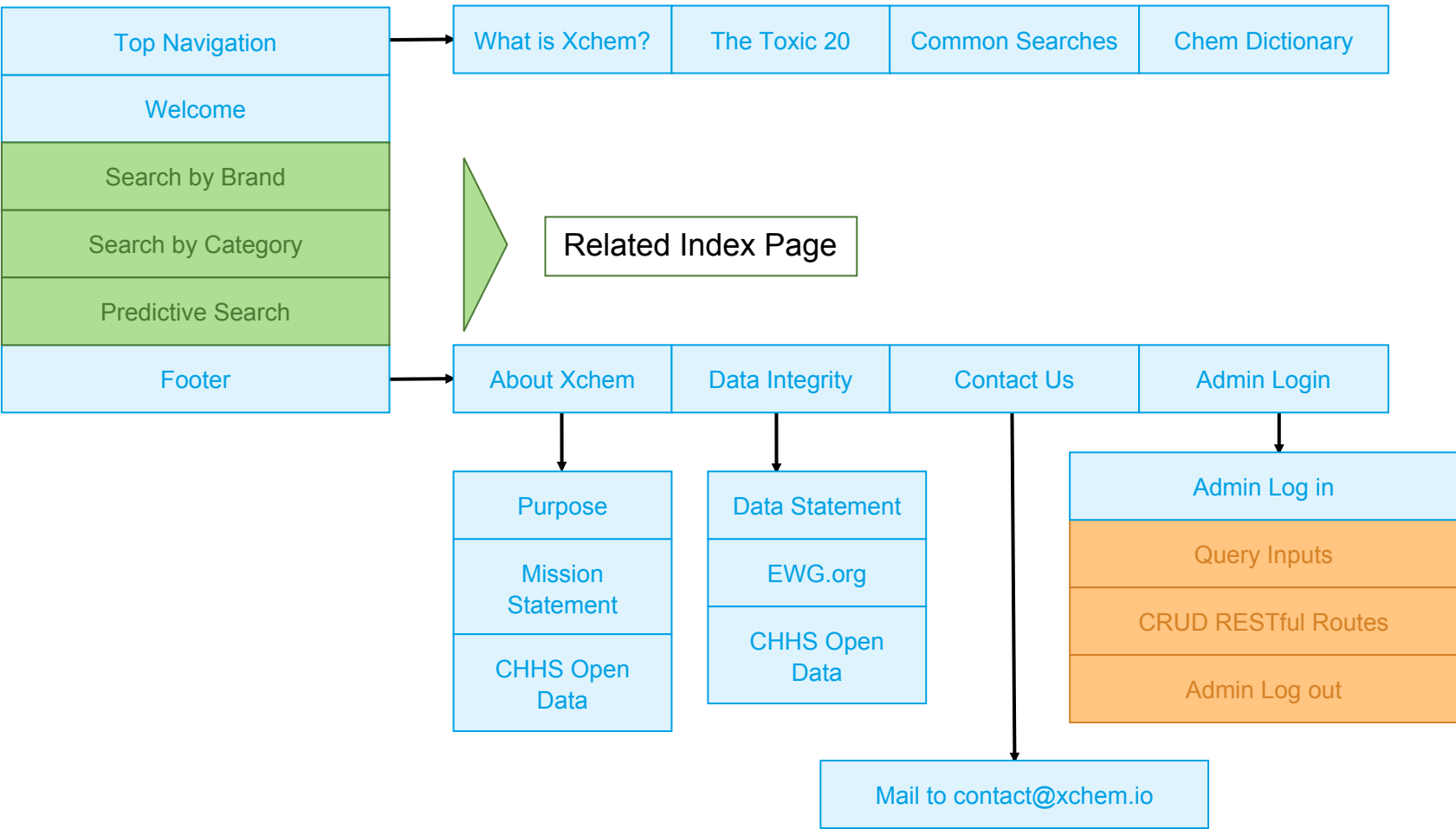
Xchem.io Application ERD

Created: 01/22/18
Created by: CSampson



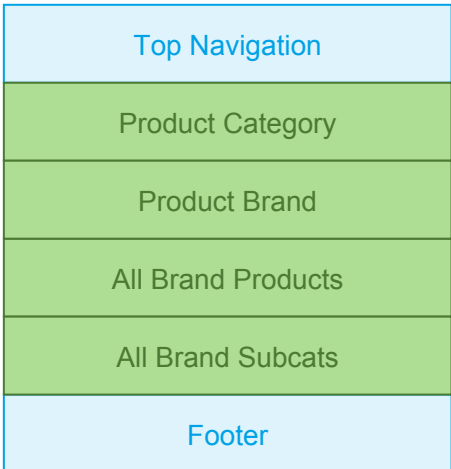


Homepage

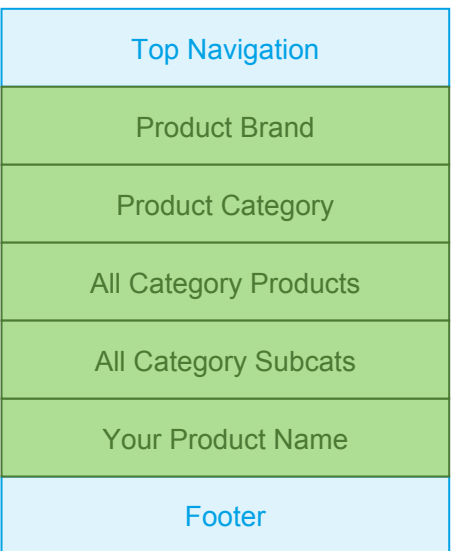


Index Pages by Brand, Category, Search

Index A: by Brand



Index B: by Category



Index C: by Search



Index with Full Subcat Comparisons

Index A: by Brand



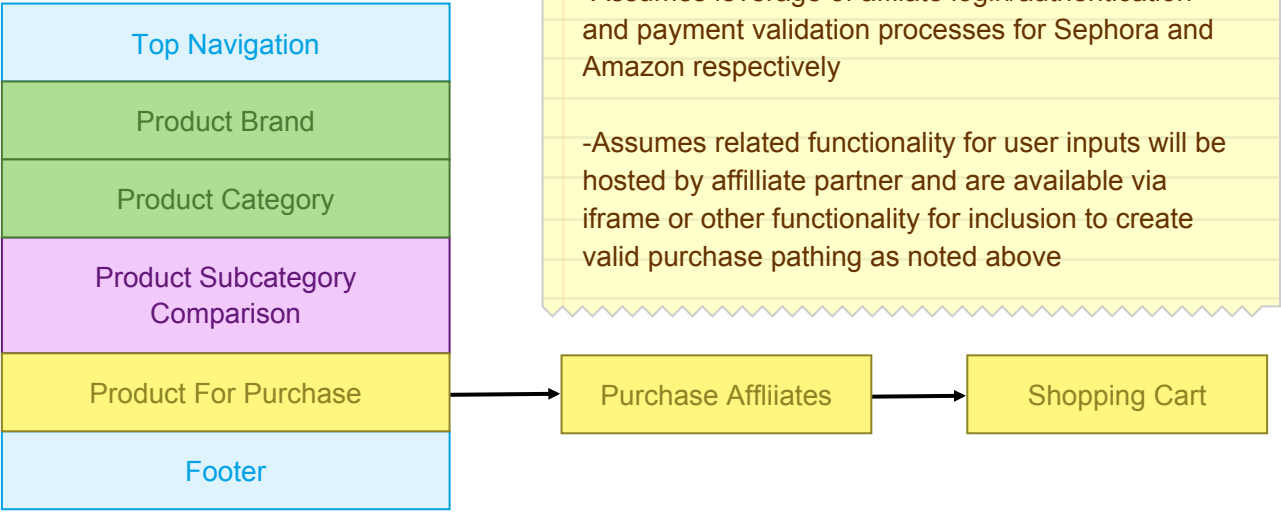
Index B: by Category



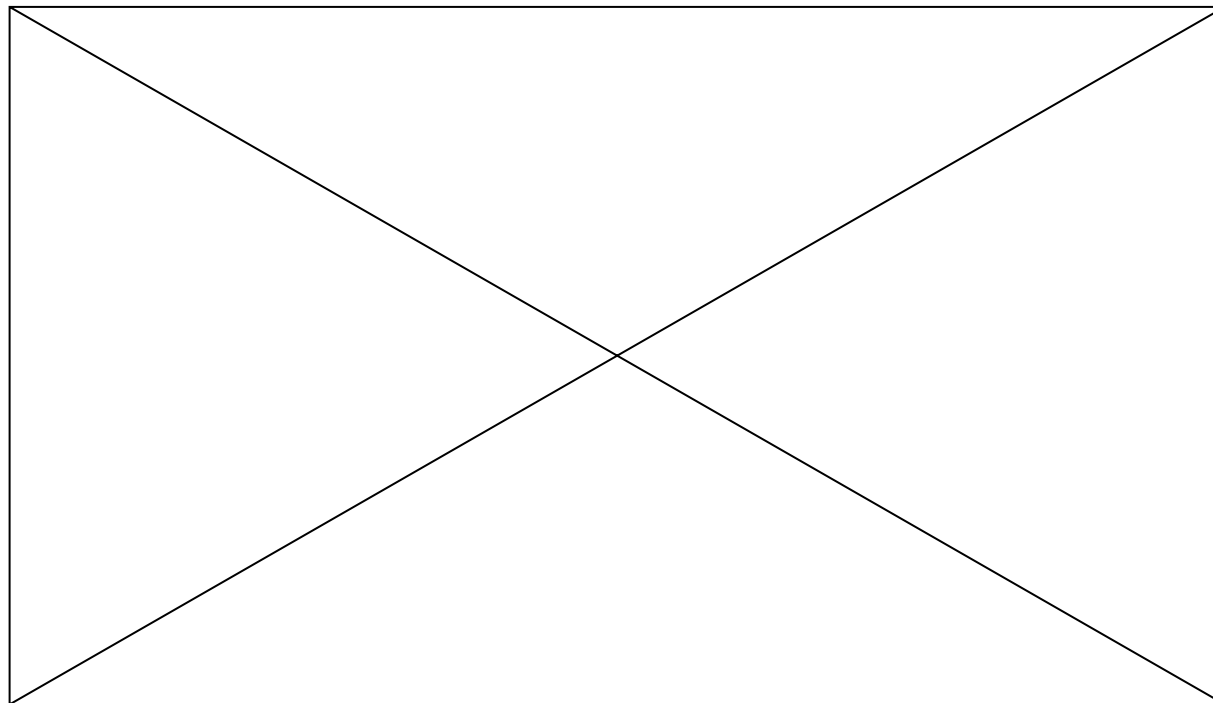
Index C: by Search



Purchase Path



Step 1: Let's narrow down



Steps Schmepps: I know what I'm looking for

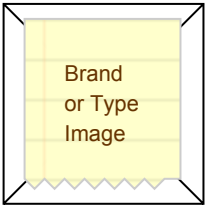
Step 2: Get more granular?

View This Product

Or...

Compare Similar Products

Steps Schmepts!
[Take me to the Search](#)



You're viewing by: [Brand or type]

LINE 1: [Brand or Type] LINE 2: Brand Name [IF Category Type] LINE 2: Category Type [IF Brand Name] LINE 3: Subcategory Type LINE 4: Product Name
LINE 1: [Brand or Type] LINE 2: Brand Name [IF Category Type] LINE 2: Category Type [IF Brand Name] LINE 3: Subcategory Type LINE 4: Product Name
LINE 1: [Brand or Type] LINE 2: Brand Name [IF Category Type] LINE 2: Category Type [IF Brand Name] LINE 3: Subcategory Type LINE 4: Product Name
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LINE 1: [Brand or Type] LINE 2: Brand Name [IF Category Type] LINE 2: Category Type [IF Brand Name] LINE 3: Subcategory Type LINE 4: Product Name

I know what I'm looking for:

 Search...

Product Name

LINE 1: Brand Name

LINE 2: Category Type

LINE 3: Subcategory Type

Chemical Ingredients and Known Effects

Chemical Name:

Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

Chemical Name:

Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

I know what I'm looking for

 Search...

Viewing Comparison by [Subcategory Type]

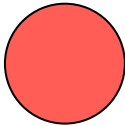
Product Name

LINE 1: Brand Name
LINE 2: Category Type

Chemical Ingredients and Known Effects

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

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Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.



Buy

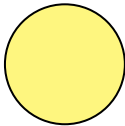
Product Name

LINE 1: Brand Name
LINE 2: Category Type

Chemical Ingredients and Known Effects

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

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Buy

Product Name

LINE 1: Brand Name
LINE 2: Category Type

Chemical Ingredients and Known Effects

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

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Buy

I know what I'm looking for

 Search...

Your Items

Product Name

LINE 1: Brand Name

LINE 2: Category Type

Chemical Ingredients and Known Effects

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

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Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.



Buy

Product Name

LINE 1: Brand Name

LINE 2: Category Type

Chemical Ingredients and Known Effects

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

Chemical Name:
Chemical Details Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.



Buy

Secure Checkout

Amazon Purchase Affiliation

←

→

↺

http://amazon.com

Purchase path inclusions
to be defined

Sephora Purchase Affiliation

←

→


↺

http://sephora.com

Purchase path inclusions
to be defined


Purchase Confirmation

Amazon Purchase Affiliation



Purchase path inclusions
to be defined

Sephora Purchase Affiliation



Purchase path inclusions
to be defined

I know what I'm looking for