## Daniel Barranco

Full Stack Web Developer

Atlanta, GA

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**Summary** 

Experienced entrepreneur capable of creating dynamic and creative apps and websites. Familiar with JavaScript, AngularJS, Node.js, HTML, CSS, Python, MongoDB, Express

**Projects** 

Lego Match <a href="http://danielbarranco.com/memory-game/">http://danielbarranco.com/memory-game/</a>

Game to match Lego Minifigures: JavaScript, jQuery,

I created a memory game in which you match Lego minifigures with one another. One problem I encountered was figuring out how to reset the game once the player finished. My solution was forcing a new modal to appear with the game options for a new game

when the game was over.

Hillary vs Trump Tweets http://danielbarranco.com/angular-tweets/

App to compare tweets: Twitter API, JavaScript, AngularJS

I used AngularJS to create a Single Page App to compare tweets about Hillary and Trump. I used Angular Material to handle the modal and created a custom directive for

use with the menu.

**Pictionary** 

http://www.danielbarranco.com/chat-room/ Multiplayer drawing game: Node.js, Socket.io

Started out making a chatroom app and finally created a drawing game that uses

Socket.io to allow players to draw on the same canvas while using different computers. I encountered a problem with the canvas stretching but solved it using absolute

positioning and inline dimensions for the canvas.

Revelry

http://shirletterly.com/hacker-snackers/#/ (In Development)

Music Festival search app: Google Maps API, Ticketmaster API, JavasScript, AngularJS I worked on this project with a team of three in which I was the SCRUM master. We created a website that searches the US for music festivals based on several search criteria. There are still some bugs with the search feature that I am correcting. We

utilized SCRUM and agile methodology to complete the MVP in a week.

### **Work Experience**

Barranco Beverage, Inc. - CFO / Partner

2003 - 2016

- Founded and ran a beverage installation and distribution company with annual sales exceeding \$1.8 million. A family business with 12 -15 employees.

- Headed up all marketing, accounting, IT, logistics and inventory management.

- Created and trademarked the brand Frosty Fruit, a 100% fruit juice slushy product sold in over 600 schools around the US.

- Wrote RFPs and landed contracts with Cobb, Gwinnett and Fulton Counties. Along with companies such as RaceTrac, Pepsi, Walmart and Target.

- GA distributor for national brands including Cornelius, Bunn and Cooltropics.

#### **Richmond American Homes - National Internet Marketing Manager**

2001 - 2003

- Designed the Web site and facilitated XML data feeds to selected vendor websites.
- Served as Project Manager for all projects pertaining to company Web site.
- Developed and supported marketing information on the company Intranet.
- Optimized search engine results via pay-per-click advertising and doorway pages.
- Developed new processes and training programs for new Internet marketing programs.
- Coordinated e-mail and direct mail campaigns for 17 divisions.

# **Generation21 Learning Systems - Webmaster / Marketing Coordinator** 2000 – 2001

- Improved search engine rankings by over 80 percent.
- Established and enforced procedures for updating the Web site.
- Encouraged, managed, and facilitated weekly updates to the site to ensure repeat visits.
- Wrote and updated internal training courses about Generation21's Web site.
- Tracked monthly direct mail campaigns of over 40,000 pieces using the Onyx database.
- Customized mailing lists for monthly promotional efforts.

### **Education**

## DigitalCrafts

2016 - Present

16 week immersive development bootcamp. Developing front-end web applications using HTML, CSS, Javascript and multiple JavaScript libraries and frameworks. Developing full-stack web applications using the MEAN (MongoDB, Express, AngularJS, Node.js) stack and LAMP (Linux, Apache, MySQL, Python) stack.

### **University of Colorado at Boulder**

1995 - 1999

Bachelor of Science in Business Administration. Emphasis in Marketing and Operational Management.