

# Mission Statement

electriclettuce.ca - Your premier cannabis emporium, serving Canadians across the country. With the legalization of marijuana in Canada, we saw the opportunity to provide Canadians with the highest quality cannabis at the lowest possible prices. Depending on your location it can be difficult to acquire one's desired product. ElectricLettuce eliminates this problem with Canada wide shipping and the largest selection in the country.

## Executive Summary

ElectricLettuce is a web-based store that allows Canadians to buy marijuana from anywhere in Canada. By providing customers with the largest selection of cannabis Canadians have the option to purchase whatever their heart desires.

The online store will provide a simple and beautiful UI to enrich the customer experience. Customers can filter by strain, THC and CBD levels, type, and different consumption methods.

A more detailed product page can be viewed by clicking on any of the products. It will provide more information than the basic product description. There is an account section with a shopping cart, where the user can add or remove products at their discretion.

At checkout, the orders will be processed by validating the user's id and password. Order's will be populated with the default information from the user's profile. The user can update their information in the account section.

Website administrators are provided with a series of reports and maintenance related function. This will only be accessible through the admin portal.