Sauti Kenya - Professional Website Structure

1. Homepage

Purpose: Welcome visitors, introduce the mission, and highlight main sections

Sections:

- Hero banner

- Quick summary of purpose

- Featured sections (Candidates, Issues, News)

- Call to Action

2. About Us

Purpose: Establish credibility and explain your goals

Sections:

- Our Mission

- Our Vision

- Our Values

- Founding story or background

- Team/organization info

3. Candidates

Purpose: Educate users about political figures

Structure:

- Filter by party, region, or position

- Candidate cards with photo, name, position, affiliation, agenda, profile link

4. Key Issues

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Purpose: Raise awareness on important national topics

Categories:

- Democracy & Human Rights

- Economy & Jobs

- Healthcare

- Education

- Climate & Environment

- Justice & Rule of Law

5. News & Insights (Blog)

Purpose: Share updates, articles, and commentary

Post Types:

- Election coverage

- Interviews

- Political analysis

- Voter education pieces

- Op-eds

6. Civic Resources

Purpose: Equip citizens with tools to act

Resources:

- Voter registration info

- How to verify a voter ID

- Upcoming election dates

- Civic rights

- Electoral commission links

7. Get Involved

Purpose: Invite users to take action

Options:

- Volunteer

- Donate

- Spread the word

- Contact your MP

8. Contact Us

Form fields:

- Name

- Email

- Message

- Purpose (e.g. Inquiry, Volunteer, Report Issue)

9. Footer

Consistent across all pages:

- Navigation links

- Social media icons

- Privacy Policy | Terms of Service

- Newsletter sign-up

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Optional Downloads/Extras

- Constitution of Kenya (PDF)

- Candidate manifestos

- Election timelines

- Media kit / press contacts