

Carson McMahon Badger

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EDUCATION

Santa Clara University, JD/MBA Candidate, Santa Clara, CA

December 2019

- Academics*: JD GPA 3.54 (Top 25%), JD First Year GPA 3.41 (Top 20%), MBA GPA 3.4, Emphasis in Data Analytics
- Honors*: National Sports Law Negotiation Competition: Top 10 Placement, Witkin Award: Top Grade in Sports Law
- Activities*: 49ers Marketing Intern (2016), Sports-Law Society Member, Law & Business Member

University of Washington, Bachelor of Arts, Seattle, WA

June 2016

- Academics*: BA in Political Science with a focus on International Security, Double Minor in History and Philosophy, Seminar Thesis on Kennedy's Decision Making in Vietnam, GPA 3.52, Annual Deans List 2015
- Activities*: Seattle Sounders Marketing Intern (2015), Peacetreets Vietnam Volunteer, Interfraternity Council Board Member, Delta Chi Fraternity Board Member

EXPERIENCE

San Francisco 49ers, Santa Clara, CA

49ers Foundation Revenue Account Manager

April 2018-Present

- Oversee two Revenue Accounts by developing an information based decision-making strategy through data projections, statistical analysis, and operational assessments, raising \$876,208 in donated funds during the 2018 Calendar Year
- Ensure legal compliance with Department of Justice and governing statutes
- Created a new revenue channel for the Foundation through a used-equipment drive, resulting in \$106,670

GoPro, San Mateo, CA

January 2018-April 2018

Legal Intern

- Researched and wrote Legal summaries on business, intellectual property, and employment issue
- Edited and drafted contracts including athlete agreements, NDAs, and labor agreements
- Advised non-legal departments on legal matters and assisted with litigation matters

Baseline Agency, San Francisco, CA

January 2018-April 2018

Agent Intern

- Reviewed and prepared contracts for Athletes to sign.
- Analyzed global basketball markets to assess potential fits for Clients.

San Francisco 49ers, Santa Clara, CA

Foundation 50/50 Raffle Manager

July 2017-December 2017

- Oversaw a team of 25 sellers to drive a 237% year over year growth, the largest for any Raffle in NFL

San Mateo County District Attorney Office, Redwood City, CA 2017

May 2017-August

Law Clerk

- Researched and wrote motions on criminal cases for the felony division including Motion to Dismiss, Motion to Suppress, Evidentiary Hearings, Appeals, and Sentencing
- Provided litigation support for Deputy District Attorneys at different stages of a trial

RESEARCH PROJECTS

- NFL Success Metrics*: Ran 10-year regression models of what factors determine NFL player success based on position group
- Oakland A's Stadium Pursuit*: A joint research paper to assess the Athletics ability to move to a new stadium. Analysis includes: financial projections, strategic recommendations, and real estate development plan
- NFL Compensatory Pick Analysis*: Relied on data insight to determine how NFL teams can strategically manipulate the compensatory pick process. Ran two examples of what players a team should acquire in 2018
- 49ers Play-by-Play Recommendations*: Developed in-game recommendations based on statistical analysis and success metrics
- NBA Team Data for Projected Wins*: Created models to help determine most significant categories for success in the NBA.

ADDITIONAL

- Interests*: Downhill Skiing, Duck Hunting, Fly-Fishing, Reading History Books, and Surfing along the California Coast
- Languages*: Spanish (intermediate), Python (proficient)