

Meeting w/ Glenda Stump – StarCellBio

7/28/14

Thinks to think about:

- Perceived instrumentality:
 - - endogenous: for future purposes
 - exogenous: motivated because of grades
- Self-efficacy and confidence to interpret
- Major vs. non-majors: how does this tool bring non-majors closer to an understanding of the discipline?

Need 64 per group (control vs. treatment) to get statistically significant numbers → 2-way ANOVA

Amazon Mechanical Turk - crowdsourcing

Validity evidence - one way or another we need this.