|  |  |  |
| --- | --- | --- |
| **User** | **Goal** | **Content/Action** |
| Adult needing access to food | Find local branch, understand services provided, receive food/resources | Find your local branch, info about options, receive resources |
| Volunteer | Find local branch, see opportunities for involvement, sign up to volunteer | Find your local branch, info about opportunities, sign up to volunteer |
| Donors – Food | Find local branch, see what food is accepted, understand the process, see how contribution is helpful | Info about how to donate food, list of accepted items |
| Donors – Money | Donate funds, see how money is being used | Donate money once/regularly, see where money is going |
| Partners | Contact someone about partnering, spread awareness, contribute to cause | Info about partnerships, how to become a partner |
| Schools/Churches | Sign up groups of volunteers, host an event, donate money/food | Info about opportunities, sign a group up to volunteer/host an event |