

Carson TerBush

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EDUCATION

Indiana University-Bloomington

August 2019 - May 2023

- ~ BA in Journalism with a Concentration in Graphics Communication
- ~ BS in Informatics with a Cognate in Media
- ~ 4.0 GPA on a 4.0 scale

REPORTING EXPERIENCE

Indiana Daily Student — Enterprise Reporter

January 2020 - December 2020

- ~ Wrote narrative features and data-driven investigative stories covering university response to COVID-19 pandemic, features of campus individuals and numerous other topics
- ~ Integrated traditional reporting with graphics and interactive elements, honing skills in data scraping, Google Flourish and synthesizing information in a cohesive package

Indiana Daily Student — News Reporter

October - December 2019

- ~ Wrote at least two stories a week on deadline including briefs, hard news stories and long-form features

Indianapolis Monthly — Editorial Intern

June - August 2020

- ~ Interviewed people in Indianapolis experiencing homelessness to expose effects of pandemic on vulnerable populations
- ~ Fact-checked articles by cold-calling sources and researching online.

PUBLICATION MANAGEMENT & LEADERSHIP EXPERIENCE

Indiana Daily Student — Creative Director

January 2021 - present

- ~ Oversee all visual content, including social media posts, dominant images, print product and cartoons
- ~ Support staff of 100+ people along with five other members of management staff
- ~ Recruited and trained over a dozen designers to expand visual capabilities of design desk

Indiana Daily Student — Design Editor

January - May 2019, August 2020 - December 2020

- ~ Trained all new staff designers in Adobe software and IDS design style through one-on-one meetings and video tutorials
- ~ Planned weekly newspaper layouts, coordinated with designers and editors to accomplish all pages on a 24-hour deadline

HiLite Newsmagazine — Editor in Chief

August 2018 - May 2019

- ~ Led staff of more than 80 people at high school of over 5,000 students to create 10 30-page issues
- ~ Oversaw all content in monthly print magazine and online articles

GRAPHIC DESIGN EXPERIENCE

Indiana Daily Student — Designer

October 2019 - present

- ~ Designed over 100 illustrations, infographics and page layouts using Adobe InDesign, Illustrator and Photoshop
- ~ Created graphic in Illustrator explaining Indiana's COVID-19 reopening plan that generated over 350,000 Twitter impressions.

Ballet Theatre of Carmel Academy — Graphic Designer

August 2018 - May 2019

- ~ Spearheaded visual ad campaign for biannual ballet performances, creating flyers, advertisements, brochures and merchandise to promote events.

FREELANCE EXPERIENCE

Upwork — Graphic Design Freelancer

August 2020 - present

- ~ Earned over \$900 designing and copy-editing for clients
- ~ Communicated directly with clients to plan and complete projects to their satisfaction

Friends of Hamilton County Parks — Freelancer

August 2019 - present

- ~ Designed multiple forms and documents using InDesign
- ~ Created an interactive map of parks and accompanying print version using Illustrator

AWARDS

- ~ Third Place, Best Infographic — *College Media Association Pinnacle Awards*

August 2020

- ~ Honorable Mention — *SPJ College Coronavirus Coverage Awards*

May 2020

- ~ Four Gold Keys, One Silver Key, Drawing and Illustration — *Scholastic Art and Writing Awards*

2019

- ~ First Place, Newspaper Front Page — *JEA/NSPA Design of the Year*

2018