

# Carson TerBush

## JOURNALIST

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## EDUCATION

Indiana University

*August 2019 - May 2023*

- ~ BA in Journalism with a Concentration in Graphics Communication
- ~ BS in Informatics with a Cognate in Media
- ~ Minor in Spanish
- ~ 4.0 GPA
- ~ Member of the Hutton Honors College

## AWARDS

*August 2020*

- ~ Best Infographic Finalist  
*College Media Association Pinnacle Awards*

*May 2020*

- ~ Honorable Mention  
*SPJ College Coronavirus Coverage Awards*

*2019*

- ~ Four Gold Keys, One Silver Key, Drawing and Illustration  
*Scholastic Art and Writing Awards*

*2018*

- ~ First Place, Newspaper Front Page  
*JEANNSPA Design of the Year*

## CULTURAL IMMERSION

*Honduras 2018*

- ~ Helped construct houses for a week in Tela, Honduras.
- ~ Gained cross-cultural experience working with locals throughout the trip.
- ~ Designed materials for the IU chapter of Habitat for Humanity.

## REPORTING EXPERIENCE

Indiana Daily Student — Enterprise Reporter

*January 2020 - present*

- ~ Wrote narrative features and data-driven investigative stories covering university response to COVID-19 pandemic, features of campus individuals and numerous other topics.
- ~ Integrated traditional reporting with graphics and interactive elements, honing skills in data scraping, Google Flourish and synthesizing a wide variety of information into a cohesive package.

Indiana Daily Student — News Reporter

*October - December 2019*

- ~ Wrote at least two stories a week on deadline including briefs, hard news stories and long-form features.

Indianapolis Monthly — Editorial Intern

*June - August 2020*

- ~ Interviewed people in Indianapolis experiencing homelessness to expose effects of pandemic on vulnerable populations.
- ~ Fact-checked articles by cold-calling sources and researching online.

## EDITING & LEADERSHIP EXPERIENCE

Indiana Daily Student — Design Editor

*January - May 2019, August 2020 - present*

- ~ Trained all new staff designers in Adobe software and IDS design style through one-on-one meetings and video tutorials.
- ~ Planned weekly newspaper layouts, coordinated with designers and editors to accomplish all pages on a 24-hour deadline.

HiLite Newsmagazine — Editor in Chief

*August 2018 - May 2019*

- ~ Led staff of more than 80 people at high school of over 5,000 students.
- ~ Created and presented biweekly lessons to enhance staff members' journalistic knowledge, met daily with editors and reporters to ensure magazine was running smoothly.
- ~ Oversaw all content in monthly print magazine and online articles.
- ~ Staff won a print and online Pacemaker Award under my leadership.

## GRAPHIC DESIGN EXPERIENCE

Indiana Daily Student — Designer

*October 2019 - present*

- ~ Designed over 100 illustrations, infographics and page layouts using Adobe Indesign, Illustrator and Photoshop.
- ~ Created graphic in Illustrator explaining Indiana's COVID-19 reopening plan that generated over 350,000 Twitter impressions.

Ballet Theatre of Carmel Academy — Graphic Designer

*August 2018 - May 2019*

- ~ Spearheaded visual ad campaign for biannual ballet performances, creating flyers, advertisements, brochures and merchandise to promote events.

## FREELANCE EXPERIENCE

Upwork — Graphic Design Freelancer

*August 2020 - present*

- ~ Earned over \$800 designing Kickstarter layouts with Indesign, hand-drawing cover art and copy-editing press releases.
- ~ Communicated directly with clients to plan and complete projects to their satisfaction.

Friends of Hamilton County Parks — Freelancer

*August 2019 - present*

- ~ Designed multiple forms and documents using Indesign.
- ~ Created an interactive map of parks using Carto and accompanying print version using Illustrator.