



The logo should never be used on a low-contrast background. Never overlay the logo on a background without proper contrast. It should never be reproduced vertically or at an angle or resized without keeping its original proportions.

Colors



C: 75 **R:** 0 **M:** 68 **G:** 0

Y: 67 **K**: 90

#2b61ba

C: 85R: 43M: 66G: 97Y: 0B: 186

K: 0



C: 0

R: 255

B: 0

M: 0

G: 255

Y: 0 **B**: 255

K: C

Fonts

Headlines Typeface: Gotham Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ abdefghijklmnopqrstuvwxyz 1234567890

Subheads smaller than headlines Typeface: Gotham Book ABCDEFGHIJKLMNOPQRSTUVWXYZ abdefghijklmnopqrstuvwxyz 1234567890

Body Text
Typeface: Gotham Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abdefghijklmnopqrstuvwxyz
1234567890