How we look Colour

**Spotify is green** 

## We like green. It suits us.

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We have a select set of supporting neutral colours which help Spotify Green to sing. In the majority of uses, we want strong contrast between all of the colours used.

Solid colours work best in printed applications and for text.

The gradients are best applied in digital applications like our website and email.

Spotify Green Solid

Pantone 376C C54 M0 Y100 K0 R132 G189 B0 Spotify Black Solid

Pantone Process Black C CO MO YO K100 RO GO BO Spotify Grey Solid

Pantone Cool Gray 8C C0 M0 Y0 K60 R130 G130 B130 Spotify Sand Solid

Pantone Cool Gray 1C C6 M5 Y6 K0 R236 G235 B232 Spotify White Solid

C0 M0 Y0 K0 R255 G255 B255 18

Spotify Green Gradien

C39 M0 Y100 K0 R180 G213 B0

C58 M8 Y100 K0 R126 G175 B0 Spotify Black Gradient

C0 M0 Y0 K80 R90 G90 B90

C0 M0 Y0 K100 R30 G30 B30 Spotify Grey

C0 M0 Y0 K40 R170 G170 B170

C0 M0 Y0 K60 R130 G130 B130 Spotify Sand Gradient

C4 M3 Y4 K0 R242 G241 B239

C12 M10 Y15 K0 R222 G219 B210