

About CARTA

Charting the course to tailored cannabis therapeutics.

Who We Are

CARTA is a Minnesota-based cannabis and wellness company built by a surgeon-led team and lifelong cultivators.

We sit at the intersection of medical literacy, legacy growing knowledge, and data-guided design.

Why We Exist

Many adults already use cannabis for sleep, mood, pain, and stress—but often without clear guidance.

Our mission is to turn trial-and-error into a learnable, repeatable process that respects individual biology, responsibilities, and goals.

How CARTA Thinks About Cannabis

We focus on the endocannabinoid system (ECS), chemotypes (measured cannabinoid and terpene profiles), and functional outcomes.

Our products are organized around effect directions—calm, focus, rest, mobility, intimacy—rather than vague strain names.

The CARTA System

Capsules provide a daily baseline, sprays fine-tune timing and intensity, and inhalation serves as a rapid-onset tool for specific moments.

All products plug into the PhytoLogic Platform and the CARTA Stack app, so real-world experience feeds back into better dosing decisions.

Key Takeaway

CARTA exists to make cannabis predictable, approachable, and personalized—so each week feels a little more dialed-in than the last.

LEGAL DISCLAIMER These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment. Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology. Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, have underlying medical or psychiatric conditions, or are taking prescription medications. CARTA products are designed for responsible adult use only. Keep out of reach of children and pets. Do not drive or operate heavy machinery under the influence of THC. Compliance with all local, state, and federal laws is the responsibility of the user.