

Terpenes Explained

The Aromatic Code of Cannabis

What Are Terpenes?

Terpenes are aromatic compounds found in cannabis and many other plants.

They contribute to scent and flavor and may help steer the character of the experience.

Examples in CARTA Profiles

Myrcene can feel relaxing and body-heavy for many users.

Limonene tends to feel bright and mood-lifting.

Linalool is associated with calm and gentle sedation.

Pinene may support clarity and a sense of open air.

Caryophyllene interacts with CB2 receptors and is frequently used in mobility and comfort stacks.

Role in PhytoLogic

CARTA uses terpene patterns to distinguish daytime vs nighttime directions and to keep capsules, sprays, and inhalation aligned.

Customers don't need to memorize terpene science; labels and the app translate terpene families into plain-language effect guidance.

Key Takeaway

Terpenes are part of why different products feel different even at similar THC or CBD levels—understanding them improves product selection.

LEGAL DISCLAIMER These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment. Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology. Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, have underlying medical or psychiatric conditions, or are taking prescription medications. CARTA products are designed for responsible adult use only. Keep out of reach of children and pets. Do not drive or operate heavy machinery under the influence of THC. Compliance with all local, state, and federal laws is the responsibility of the user.