

About CARTA

Charting the course to tailored cannabis therapeutics.

Introduction

CARTA Phytotherapeutics is a Minnesota-based company built by a surgeon-led team and lifelong cultivators.

We exist for customers who want cannabis that is clean, consistent, and guided by evidence—not guesswork.

Our goal is simple: empower adults to use cannabis with intention for wellness, creativity, and quality of life.

Science Explained Simply

Cannabis interacts with the endocannabinoid system (ECS), a network that helps regulate sleep, mood, pain,

appetite, and immune function. While the plant is complex, customers don't need complexity—they need clarity.

CARTA translates the science into everyday guidance using chemotype profiles (the pattern of cannabinoids and terpenes in a product) and evidence-informed microdosing so customers know what to expect and how to begin.

CARTA Product Spotlight

- Capsules (Calm & Focus, Mood & Uplift, Rest & Restore, Intimacy & Vitality, Mobility & Function, Metabolic Wellness, Mind & Memory, Digestive Support): standardized formats that make daily use simple.
- Sprays (Universal Booster, THC Stacker): fast-acting tools to fine-tune effects or add flexibility.
- Inhalation (flower, infused pre-rolls, concentrates, vape carts): immediate onset options linked to chemotypes.

All CARTA products are designed to interlock with our PhytoLogic platform and CARTA Stack app for predictable use.

Practical Guidance

Start with a clear purpose—what do you want to feel or accomplish? Choose a capsule profile aligned with that goal for your daily baseline. Use sprays for situational adjustments and inhalation for fast-acting needs.

Track responses in the CARTA Stack app to learn what works best for you and refine over time.

FAQ & Myth vs Fact

Myth: "Strain names tell me how I'll feel."

Fact: Names are inconsistent. Chemotypes (measured cannabinoids + terpenes) are more reliable for guidance.

Myth: "Cannabis must be smoked."

Fact: Capsules and sprays make cannabis accessible without combustion and with better dosing control.

Question: "Will I get intoxicated?"

Answer: At microdosed or balanced levels, many customers experience benefits without feeling "high."

Responsible Use & Safety Notes

- Always start low and go slow—especially if new to cannabis or returning after a break.
- Avoid driving or operating machinery after THC use. Store products locked and away from children and pets.
- If you take prescription medications or have medical conditions, consult a clinician before use.

Key Takeaway

CARTA blends clinical insight with legacy cultivation to deliver predictable, approachable cannabis.

Your experience should be clear, consistent, and yours to control.

LEGAL DISCLAIMER

These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment.

Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology.

Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, or taking prescription medications.

CARTA products are designed for responsible adult use only. Keep out of reach of children and pets.

Do not drive or operate heavy machinery under the influence of THC.

Compliance with all local, state, and federal laws is the responsibility of the user.

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