

QR Code Flyers

One Scan to Education and Product Clarity

Purpose of QR Flyers

QR flyers bridge the gap between busy retail environments and deeper education.

With a single scan, customers can access chemotype data, dosing notes, and stack suggestions for each product family.

What Customers See

Ingredients and cannabinoid/terpene snapshots.

Suggested use, timing guidance, and simple warnings.

Recommended capsule, spray, and inhalation pairings within the same effect family.

How Retailers Can Use Them

Place flyers near each product family and at checkout.

Encourage first-time or curious customers to scan before purchase and to bookmark pages for later reference.

Key Takeaway

One quick scan can dramatically improve understanding and reduce misuse—QR flyers make CARTA's educational ecosystem instantly accessible.

LEGAL DISCLAIMER These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment. Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology. Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, have underlying medical or psychiatric conditions, or are taking prescription medications. CARTA products are designed for responsible adult use only. Keep out of reach of children and pets. Do not drive or operate heavy machinery under the influence of THC. Compliance with all local, state, and federal laws is the responsibility of the user.