

# PhytoLogic Platform Overview

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How Chemotype-Guided Dosing (CGD) and Entourage Matrix (EM) work together.

## Introduction

PhytoLogic is CARTA's framework for turning complex plant chemistry into simple customer decisions.

It aligns what's in the product with what you want to feel—using two pillars: Chemotype-Guided Dosing (CGD) and Entourage Matrix (EM). Together, they make results more predictable and safer to explore.

## Science Explained Simply

- **Chemotypes:** Every product has measurable levels of cannabinoids (THC, CBD, minors) and terpenes.
  - Patterns in these levels correlate with common effects (e.g., myrcene-rich profiles trend calming).
- **Microdosing:** Smaller, repeated doses help customers find benefit with fewer side effects or intoxication.
- **Entourage Matrix** means our guidance is built from clinical logic and emerging data—not anecdotes.

## CARTA Product Spotlight

- Calm & Focus capsule illustrates CGD: balanced cannabinoids supported by focus-forward terpenes.
- THC Stacker Spray illustrates EM: a small, titratable boost layered onto an existing capsule regimen.
- CARTA flower listings show dominant terpenes and cannabinoid balance so you can compare chemotypes.

## Practical Guidance

- 1) Identify your goal (calm, energy, rest, intimacy, mobility, etc.).
- 2) Choose a capsule profile for your daily baseline.
- 3) Use a booster or stacking spray as needed to adjust intensity or timing.
- 4) For immediate needs, choose an inhalation chemotype that matches your goal.
- 5) Track outcomes in the app; adjust in small steps.

## **FAQ & Myth vs Fact**

Q: Why not Indica/Sativa?

A: Those labels are not reliable predictors of effect. Chemotypes are measured and consistent.

Q: Can I combine products?

A: Yes. Phytologic is designed for stacking. Keep changes small and track responses.

## **Responsible Use & Safety Notes**

Keep dose changes modest (e.g., one small adjustment at a time). Wait to assess effects before adding more.

Avoid mixing high-THC use with alcohol or sedatives. Use child-resistant storage.

## **Key Takeaway**

Phytologic turns cannabis into a learnable, repeatable practice. The system supports your goals with clarity.

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#### **LEGAL DISCLAIMER**

These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment.

Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology.

Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, or taking prescription medications.

CARTA products are designed for responsible adult use only. Keep out of reach of children and pets.

Do not drive or operate heavy machinery under the influence of THC.

Compliance with all local, state, and federal laws is the responsibility of the user.

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