

# Social Equity Commitment

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Access, education, and reinvestment in Minnesota communities.

## Introduction

CARTA is committed to social equity—expanding access, creating opportunities, and reinvesting in communities impacted by past cannabis policies.

## Science Explained Simply

Education reduces harm. Stable, transparent businesses raise standards. Equity initiatives broaden who benefits from legalization and who can participate in the industry.

## CARTA Product Spotlight

CARTA allocates resources to workforce development, community education, and responsible retail practices.

## Practical Guidance

Shop intentionally. Ask questions. Use your experience to educate friends and family about safe, adult-only use.

## FAQ & Myth vs Fact

Q: What does social equity mean at CARTA?

A: Meaningful access, fair employment practices, and community partnerships—not just statements.

## Responsible Use & Safety Notes

Equity and safety go hand in hand: labeling, storage, and dosing education protect households and communities.

## Key Takeaway

Equity is a verb. CARTA treats it as daily practice—inside our facilities and across our partnerships.

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#### **LEGAL DISCLAIMER**

These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment.

Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology.

Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, or taking prescription medications.

CARTA products are designed for responsible adult use only. Keep out of reach of children and pets.

Do not drive or operate heavy machinery under the influence of THC.

Compliance with all local, state, and federal laws is the responsibility of the user.

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