

# Phase 2 Product Teasers

## New Formats, Same CARTA Principles

### What's Coming

Phase 2 extends CARTA into additional formats such as transdermal patches, microdrops, topicals, and special-event products like intimacy shots.

Each new SKU is designed to serve a specific job within a regimen, not to flood shelves with redundancy.

### Integration with PhytoLogic

Phase 2 products will carry the same chemotype and effect-family labeling as existing capsules, sprays, and inhalation.

They will be mapped to recommended pairings and occasion-based stacks inside the CARTA Stack app.

### Education and Launch

Every new format will be supported by QR-linked micro-guides and updated handouts.

Launch messaging will emphasize functional roles, dosing boundaries, and safety rather than hype.

### Key Takeaway

Phase 2 is about giving customers more precise tools to tailor their regimen across different timeframes and contexts.

**LEGAL DISCLAIMER** These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment. Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology. Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, have underlying medical or psychiatric conditions, or are taking prescription medications. CARTA products are designed for responsible adult use only. Keep out of reach of children and pets. Do not drive or operate heavy machinery under the influence of THC. Compliance with all local, state, and federal laws is the responsibility of the user.