

# FAQ

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Clear answers to common customer questions.

## Introduction

This FAQ collects the most common questions customers ask in-store and online, answered in plain language with CARTA's science-informed voice.

## Science Explained Simply

- What is a chemotype? A measured profile of cannabinoids and terpenes.
- What is microdosing? Using small amounts for steady benefits without heavy intoxication.

## CARTA Product Spotlight

Product tie-ins are woven throughout answers—capsules for baseline, sprays for flexibility, inhalation for immediacy. Chemotype labels make selection transparent.

## Practical Guidance

Encourage customers to begin with a clear goal and a simple plan. Use the app to track and learn.

## FAQ & Myth vs Fact

Q: Will I get high?

A: Microdosed or balanced profiles often feel functional. Start low.

Q: Can I combine products?

A: Yes—keep changes small and track outcomes.

Q: How fast do capsules work?

A: Onset varies; many feel effects within 30–90 minutes. Sprays and inhalation act faster.

## Responsible Use & Safety Notes

Do not drive after THC. Child-resistant storage is essential. Consult clinicians if on medications.

## Key Takeaway

Your questions are the roadmap. CARTA provides the compass.

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#### **LEGAL DISCLAIMER**

These materials are for educational purposes only and are not intended as medical advice, diagnosis, or treatment.

Cannabis affects individuals differently. Effects may vary depending on dose, setting, and individual biology.

Always consult with a qualified healthcare professional before starting or changing cannabis use, particularly if you are pregnant, breastfeeding, or taking prescription medications.

CARTA products are designed for responsible adult use only. Keep out of reach of children and pets.

Do not drive or operate heavy machinery under the influence of THC.

Compliance with all local, state, and federal laws is the responsibility of the user.

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