

Social Media Problem Statement

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Problem Statement:

- Finance can be a struggle to young adults who are freshly out of college or even high school, these young adults need to have a reliable source of information when it comes to filing taxes or filing checks.

Who is experiencing the problem?

- Young adults and even teenagers will go until after college not knowing how to do any of these procedures.

What is the problem?

- The main problem with this is that not knowing exactly what to do when it comes to tax returns or filing checks can make these young adults lose their hard earned money that would otherwise be accounted for.

Where does the problem present itself?

- This problem can be a problem at anytime in the year, but especially during the beginning of the year where filing matters the most.

Why does it matter?

- This allows for young adults to establish even more independence from their dependents and can lead them to knowing how to file without the use of going to accountants who use online third party sites. Not only that but this has a huge legal component to it as well, so this will keep that in check as well.