

# Carter Carlson

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## EDUCATION

### Indiana University

*Bachelors of Management*

GPA: 3.0

Bloomington, IN

May 2017

### Udacity

*Data Analyst Nanodegree*

*Full Stack Web Developer Nanodegree*

October 2017

October 2017 - Present

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## EXPERIENCE

### Catholic Protection Management

*Data Analytics Consultant*

Elburn, IL

July 2017 - Present

- Revised pricing methods with VBA to increase company-wide revenue by a predicted 10%.
- Automated graph generation for daily field reports with VBA which resulted in eliminating the need for a third-party and reduced operating expenses.
- Identified problem areas in sales systems to improve efficiency and profitability.

### Udacity

*Online Student*

May – October 2017

- Analyzed group data and combined data from multiple files into organized sets, then used SQL, R, and Python to build predictive models and determine correlation.
- Designed interactive Tableau dashboards and stories to effectively communicate data.
- Built an algorithm based on machine learning skills to identify and clean outliers from a dataset, and then implemented cross-validation to validate and understand results.

### TMC Transportation

*Logistics Intern*

Naperville, IL

May - August 2016

- Reformulated Excel documents with VBA to increase efficiency for over 30 employees.
- Presented new logistics to the Executive Vice President of TMC.
- Learned the operations of a nationwide logistics company that emphasizes customer service.

### Forum Financial Advisors, LLC

*Intern*

Lombard, IL

May - August 2014

- Produced Morningstar reports for client portfolio analysis.
  - Worked directly with Senior Advisors to create Excel spreadsheets used in client meetings.
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## ACTIVITIES

### Phi Sigma Kappa Little 500 Bike Team

*Member*

Bloomington, IN

March 2016 - April 2017

- Raced in the largest collegiate bike race in the United States.
- Focused on a healthy diet and consistent workouts to achieve the best training.

### Indiana University Cheerleading

*Member*

Bloomington, IN

May 2013 - March 2016

- Cooperated with my stunt partner to improve teamwork skills.
  - Designed complex stunt sequences through organization and communication.
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## SKILLS

- Proficient in Visual Basic for Applications, Tableau, Python, SQL, R