

# COSC 360: Web Programming

## Client Side Experience Specs



**Github:** [https://github.com/ahoffbauer127/COSC\\_360\\_webdev](https://github.com/ahoffbauer127/COSC_360_webdev)

### **Team Members:**

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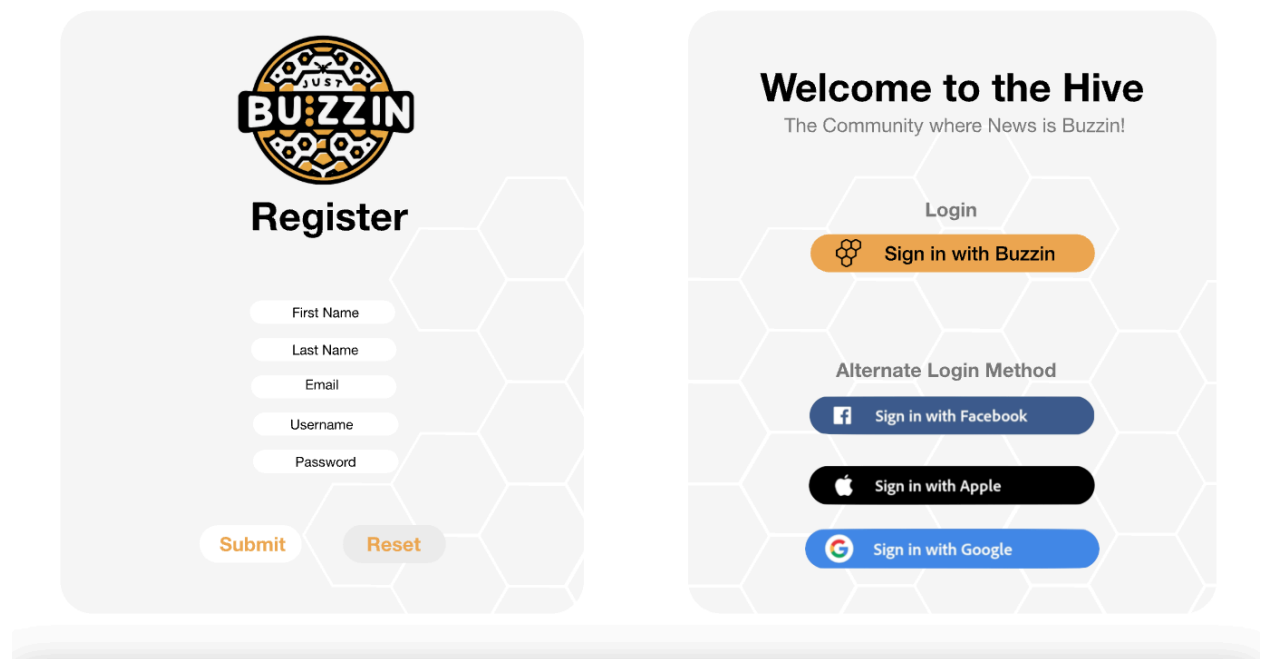
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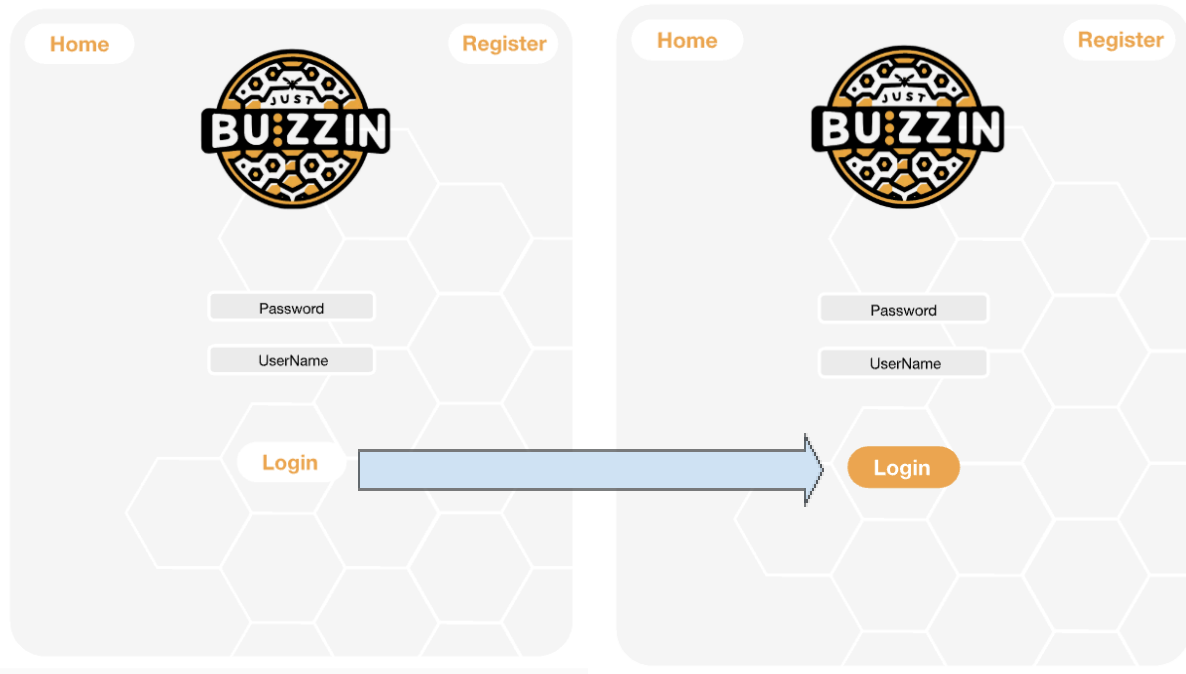
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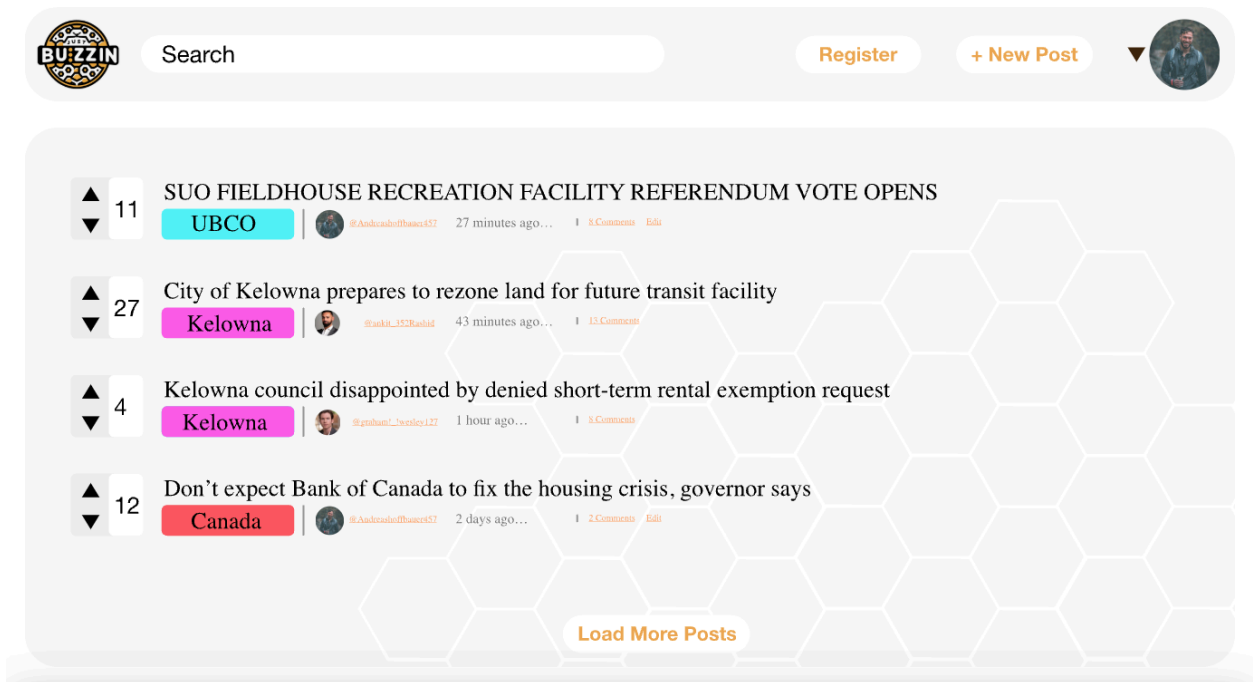
### Website Layout and design



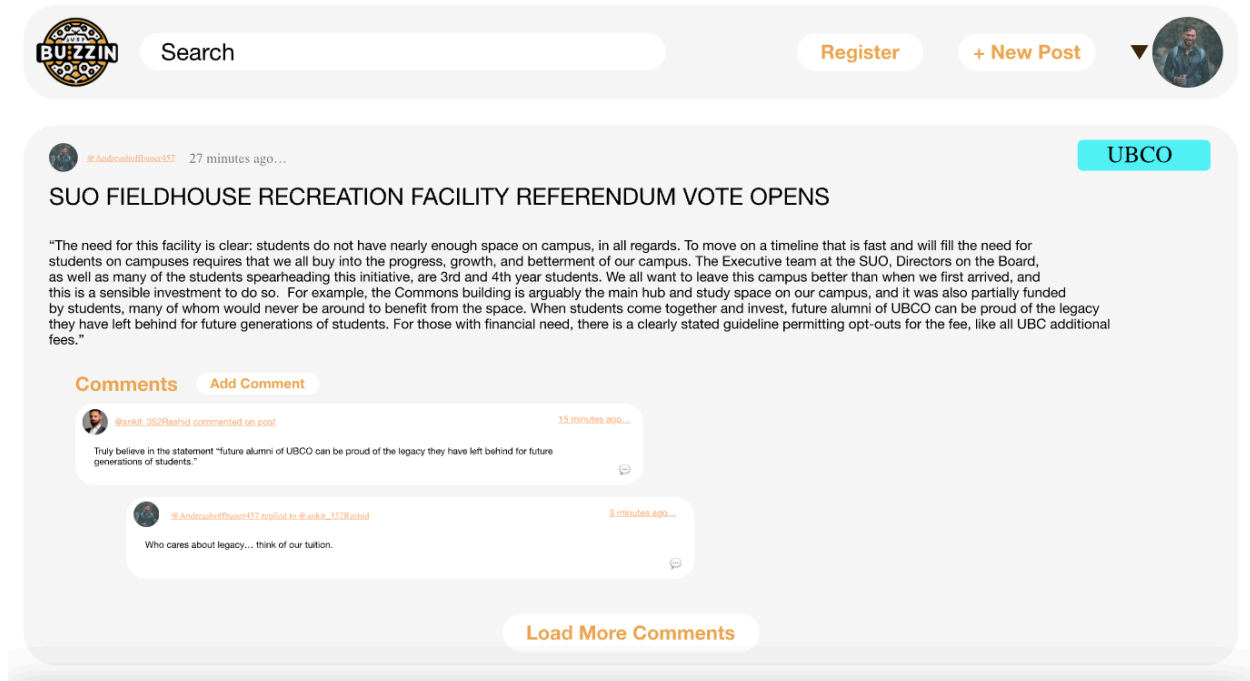
BUZZIN Registration page (Currently alternative sign in method are just place holders, for possible future addition)



Login page with arrow pointing to hover function for buttons. Key buttons will change colour to let user know visually what they are selecting.



BUZZIN HOME PAGE (above) This is an example of what the buzzin home page will look like with a few sample posts



Example Post Page (with sample post and comments)

## Style Discussion

The design of the Buzzin Website is clean and minimalistic with the content of posts and discussions taking the center stage at any point through the users interaction with the website. The design language of buzzin is clearly visible across the entire website so that there is a unified user experience that modern consumers have come to expect.

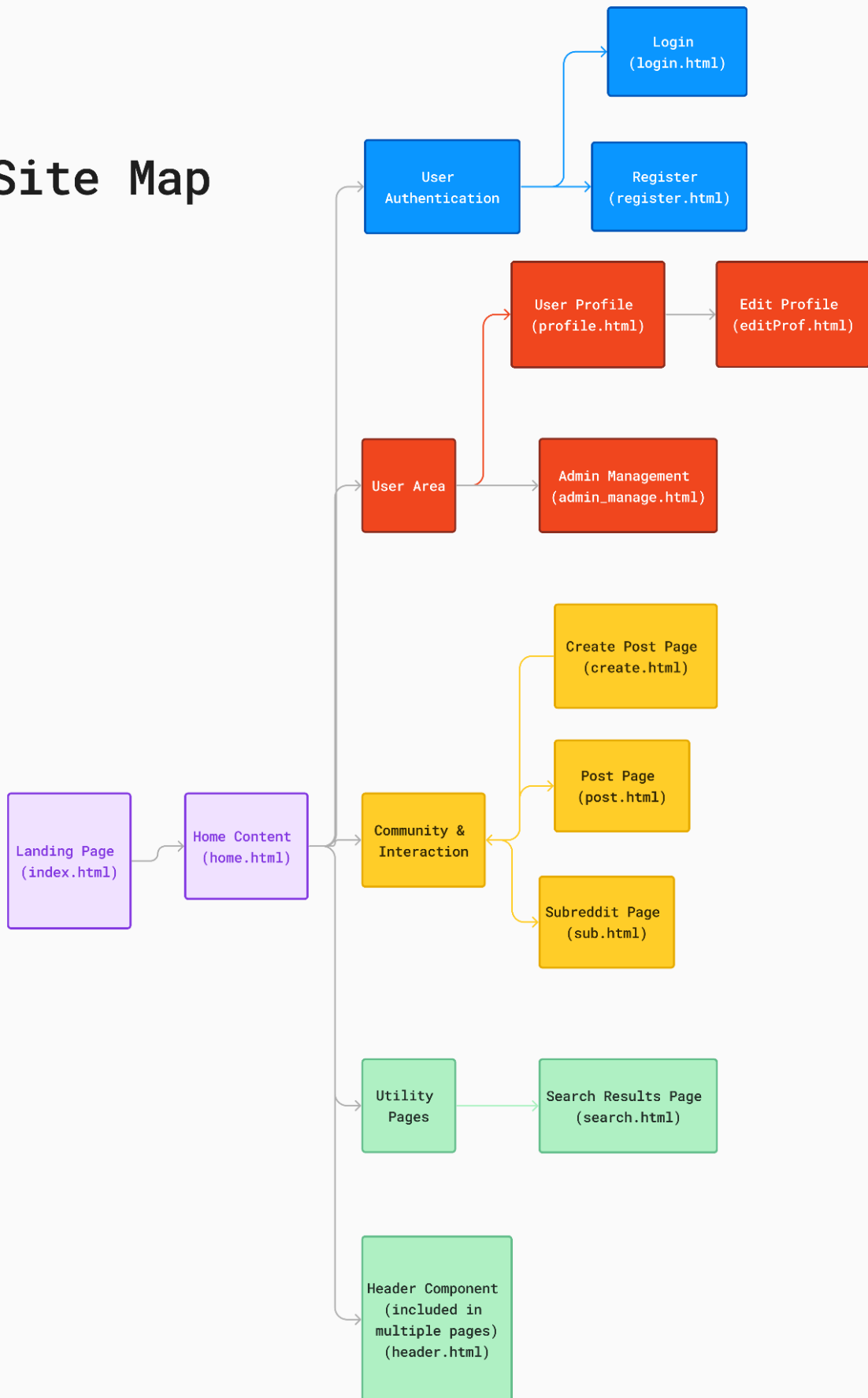
**Colour** - Though Buzzin has a very subdued pallet of white and grey, it uses a vibrant highlight component from the logo to attract the users eye to key areas of the user experience. This "buzzin-orange" is first found in the logo, but is also notably used in the websites buttons. These buttons actively highlight as the user hovers over them in this orange colour. Each boxed element will be coloured in RGB(245,245,245) Any

comments or other elements that appears within these block units, additional layers will appear in white as if they are a cutout dropping back into the background element. The option of darker sub-comments is being investigated for visual continuity and from a user experience point of view. While indentation of sub-comments is good for shorter comment threads, the inclusion of darker shades for each level of indentation could provide another good way of differentiating between comments in threads. Another area where colour is used is in the tagging of particular topics or categories on the website. Each separate category will have a highlight colour, which allows for quick visual pickup for a user scrolling through post pages.

**Layout** - There is a consistent rectangular boxed layout which collect particular elements into a cohesive unit. First visible with the registration page... the left side of the screen is focused on the user who is actively trying to register with buzzin, and the right side is separated as the login selection screen. This split box theme is continued with the home screen where the header is contained within its own box with the relevant buttons and actions available within it. The next block is the entire area where new posts are visible to the user. As opposed to the entire page scrolling, the post content should scroll within the bounds of this box. Finally this container style will continue with comments on posts which will use indenting to represent different sub-comments. Each comment will be contained within its own box, if a comment is responding to another comment rather than the original post, that comment will appear indented to the comment it was replying to.

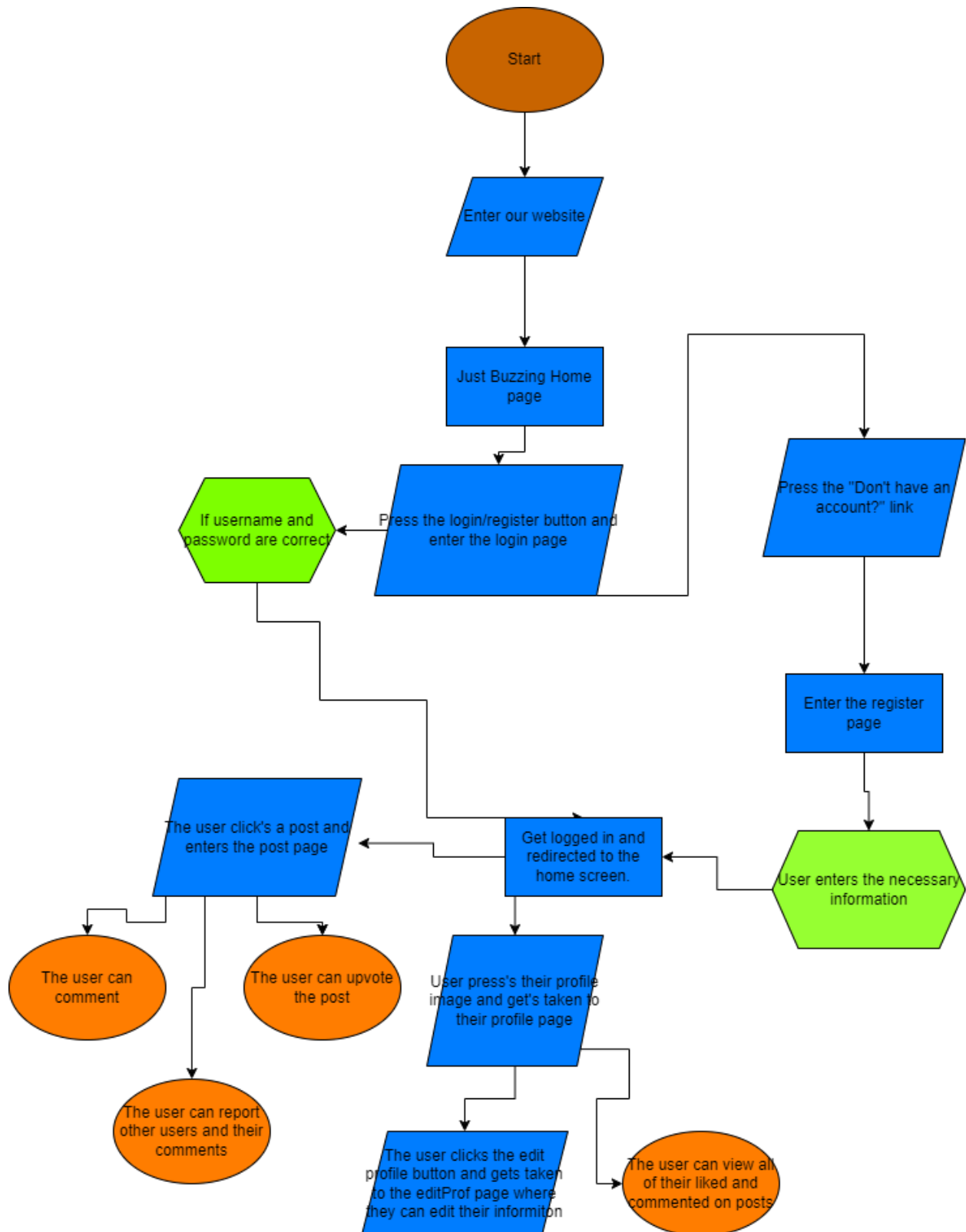
**Brand Identity** - The bee brand image of “Buzzin” is subtly represented in the honey-comb overlay that is visible on key areas of the website. This as well as the inclusion of the Buzzin logo and “Buzzin-Orange” across the entire website builds a strong brand image in the mind of first time and returning users.

# Site Map



Logic process:

Client logic:



## Admin logic:

