Requirements	Incomplete (0)	Does Not Meet Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
Well-articulated problem statement with "specific aim" and hypothesis, based on your lightning talk			×	
An outline of any potential methods and models			×	
Detailed explanation of extant data available		×		
Describe any outstanding questions, assumptions, risks, caveats			×	
Define your goals and criteria, explain what success looks like			×	
Demonstrate domain knowledge, including features or benchmarks from similar projects				×

Create a data dictionary soon, with key variables and type. Existing API is great, and you should find a number of trodden paths, but possibly in related sports. Results will likely be league-level, maybe team if you consider opponent. No way on player level, too many variables. Feature question = what should impact PPP most? You mentioned play type.