Carter Kioski

1.

A. We can conclude that there are fewer Kickstarters created during the end of the year.

B. We can conclude that the number of Kickstarter campaigns cancelled are about the same no matter the creation month.

C. We can conclude that Theater is the most popular category for Kickstarters.

2. One limitation we have is we do not know who the creators are for each Kickstarter, so success may be affected by the influence/popularity a creator has and that is not accounted for here. There is also a limit where the pledge is not standardized to one currency, this means that a 1500 goal of currency A may not be the same “real value” as a 1500 goal in currency B making it an easier target to reach.

3. We could graph the pledge goal amount compared to the status (success/canceled etc) to see If any conclusions can be drawn. We could also create a graph to look into the correlation of being a staff pick/spotlight and successfully reaching your pledge goal.