

CARTER LINSCOTT

678.736.3694 linscottcarter@gmail.com Atlanta, Ga

<https://carterlinscott.github.io/portfolio-website/>

SKILLS

User Testing	Web Design
User Research	Wireframes
User Personas	HTML/CSS3
Card Sorting	Graphic Design
Journey Maps	Typography
User Flows	Marketing
Prototyping	Calligraphy

TOOLS

Adobe XD	Procreate
Atom	Balsamiq
GitHub	Sketch
Keynote	Figma

EDUCATION

UX Design Certificate
CareerFoundry
Earned - Jan. 2022

Bachelor of the Arts
Georgia State University
Earned - Dec. 2020

CONNECT



<https://www.linkedin.com/in/carterlinscott/>



[harding.gallery](#)

VOLUNTEER WORK

SAM Foundation
Suicide Prevention & Awareness

UX designer with a background in retail management and interior/digital design. Experience in communicating with clients to deliver their desired wants and needs. Skilled in customer service and innovation to craft user-centric experiences.

PROJECTS

Vela

Mar. 2021 - Nov. 2021

Intensive project-based training program with a focus on developing a responsive web application designed to display weather, wind, and water forecasts. View project :

<https://carterlinscott.github.io/portfolio-website/vela.html>

EXPERIENCE

Owner / Freelance

Jan. 2017 - Present

The Color Yellow Designs - Alpharetta, Ga

- Create digital renderings for companies and customers to be distributed and used how they choose.
- Offer services in calligraphy to customers in need of invitations, signs, or personalized items.

Store Manager

Jul. 2019 - Nov. 2021

Exquisite Living - Alpharetta, Ga

- Placed orders and organized meetings with various furniture companies to ensure products on the store floor were up-to-date.
- Created staffing schedules and trained new hires to maintain a healthy work/life balance for employees.
- Maintained an up-to-date list of inventory for the store system and website to provide clients with proper information on items.

Visual Merchandiser / Instructor

Jun. 2016 - Aug. 2019

Paper Source - Alpharetta, Ga

- Defined, designed, and implemented a creative visual merchandising strategy to promote the products within the store.
- Created appealing and eye-catching visual displays to guide the customer throughout the entire store.
- Lead various workshops in lettering, card making, paper mache, journaling, and embossing to teach customers new skills.