CARTER LINSCOTT

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https://linscottcarter.myportfolio.com

UX designer with a background in retail management and interior/digital design. Experience in communicating with clients to deliver their desired wants and needs. Skilled in customer service and innovation to craft user-centric experiences.

EXPERIENCE

Store Manager

Jul. 2019 - Nov. 2021

Exquisite Living - Alpharetta, Ga

- Place orders for the store and organize appointments with our various merchandise dealers.
- Create staffing schedules and train new hires.
- Maintain an up-to-date list of inventory for the store system and website.
- Work with designers to create design boards and floor plans for clients.

Visual Merchandiser

Jun. 2016 - Aug. 2019

Paper Source - Alpharetta, Ga

- -Defining, designing, and implementing a creative visual merchandising strategy.
- Create appealing and eye-catching visual displays that lead the customer through the entire store.
- Producing window displays, signs, interior displays, floor plans, and special promotion displays.

PROJECTS

Digital Planners

Feb. 2021 - Present

Downloadable digital planners for personal, work, or academic purposes.

Vela

Mar. 2021 - Nov. 2021

A responsive web application that predicts weather, wind, and water forecasts for surfers.

SKILLS

User Testing Web Desing User Research Wireframes HTML/CSS3 User Personas Card Sorting Graphic Design Journey Maps Typography User Flows Marketing Prototyping Calligraphy

TOOLS

Adobe XD Procreate Balsamiq Atom GitHub Sketch

EDUCATION

UX Design Certificate

CareerFoundry Jan. 2021 - Dec. 2021

BA in Art

Georgia State University Jun. 2018 - Dec. 2020

Coursework in Marketing

University of Mississippi Aug. 2015 - May 2017

CONNECT



https://www.linkedin.com/in/carterlinscott/



harding.gallery