

CARTER LINSCOTT

678.736.3694 linscottcarter@gmail.com Atlanta, Ga

<https://carterlinscott.github.io/portfolio-website/>

SKILLS

User Testing	Web Design
User Research	Wireframes
User Personas	HTML/CSS3
Card Sorting	Graphic Design
Journey Maps	Typography
User Flows	Marketing
Prototyping	Calligraphy

TOOLS

Adobe XD	Procreate
Atom	Balsamiq
GitHub	Sketch
Keynote	Figma

EDUCATION

UX Design Certificate
CareerFoundry

Bachelor of the Arts
Georgia State University

CONNECT



<https://www.linkedin.com/in/carterlinscott/>



[harding.gallery](#)

VOLUNTEER WORK

SAM Foundation
Suicide Prevention & Awareness

UX designer with a background in retail management and interior/digital design. Experience in communicating with clients to deliver their desired wants and needs. Skilled in customer service and innovation to craft user-centric experiences.

PROJECTS

Vela

Mar. 2021 - Nov. 2021

Intensive project-based training program with a focus on developing a responsive web application designed to display weather, wind, and water forecasts. View project :

<https://carterlinscott.github.io/portfolio-website/vela.html>

EXPERIENCE

Owner / Freelance

Jan. 2017 - Present

The Color Yellow Designs - Alpharetta, Ga

- Create digital renderings for companies and customers to be distributed and used how they choose.
- Offer services in calligraphy to customers in need of invitations, signs, or personalized items.

Store Manager

Jul. 2019 - Nov. 2021

Exquisite Living - Alpharetta, Ga

- Placed orders and organized meetings with various furniture companies to ensure products on the store floor were up-to-date.
- Created staffing schedules and trained new hires to maintain a healthy work/life balance for employees.
- Maintained an up-to-date list of inventory for the store system and website to provide clients with proper information on items.

Visual Merchandiser / Instructor

Jun. 2016 - Aug. 2019

Paper Source - Alpharetta, Ga

- Defined, designed, and implemented a creative visual merchandising strategy to promote the products within the store.
- Created appealing and eye-catching visual displays to guide the customer throughout the entire store.
- Lead various workshops in lettering, card making, paper mache, journaling, and embossing to teach customers new skills.