Carter Linscott

https://www.linscottcarter.myportfolio.com

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EXPERIENCE

Exquisite Living, Alpharetta, Ga — *Store Manager*

July 2019 - October 2021

- Place orders for the store and organize appointments with our various merchandise dealers.
- Create staffing schedules and train new hires.
- Maintain an up-to-date list of inventory for the store system and website.
- Work with designers to create design boards and floor plans for clients.

Paper Source, Alpharetta, Ga — Visual Merchandiser

June 2016 - August 2019

- Defining, designing and implementing a creative visual merchandising strategy.
- Create appealing and eye-catching visual displays that lead the customer through the entire store.
- Producing window displays, signs, interior displays, floor plans and special promotion displays.

EDUCATION

CareerFoundry, Berlin, De — Certificate in UX Design

January 2021 - December 2021

- A year long intensive course for UX designers, specializing in UX fundamentals and methodology, data and research-driven approaches to design, as well as, prototyping, wireframing and website optimization.

Georgia State University, Atlanta, Ga — BA in Art

July 2018 - December 2020

University of Mississippi, Oxford, Ms — *Coursework*

August 2015 - May 2017

SKILLS

Card Sorting Prototyping
User Flows Journey Maps
User Personas Typography
User Testing Marketing
Graphic Design HTML / CSS3
User Research Calligraphy
Web Design Wireframes
Problem Solving

PROJECTS

Vela - a responsive web application that predicts weather, wind and water forecasts for surfers. Created during my coursework with CareerFoundry.

Dunkin' - work as a freelancer for Alliance Marketing Partners and create digital renderings of new locations opening for Dunkin'.

LANGUAGES

English