CARTER LINSCOTT

678.736.3694 linscottcarter@gmail.com Atlanta, Ga

https://carterlinscott.github.io/portfolio-website/

SKILLS

User Testing Web Design
User Research Wireframes
User Personas HTML/CSS3
Card Sorting Graphic Design
Journey Maps Typography
User Flows Marketing
Prototyping Calligraphy

TOOLS

Adobe XD Procreate
Atom Balsamiq
GitHub Sketch
Keynote Figma

EDUCATION

UX Design Certificate

CareerFoundry Jan. 2021 - Jan. 2022

Bachelor of the Arts

Georgia State University Earned - Dec. 2020

CONNECT



https://www.linkedin.com/in/carterlinscott/



VOLUNTEER WORK

SAM Foundation

Suicide Prevention & Awareness

UX designer with a background in retail management and interior/digital design. Experience in communicating with clients to deliver their desired wants and needs. Skilled in customer service and innovation to craft user-centric experiences.

EXPERIENCE

Store Manager

Jul. 2019 - Nov. 2021

Exquisite Living - Alpharetta, Ga

- Placed orders and organized meetings with various furniture companies to ensure products on the store floor were up-to-date.
- Created staffing schedules and trained new hires to maintain a healthy work/life balance for employees.
- Maintained an up-to-date list of inventory for the store system and website to provide clients with proper information on items.

Visual Merchandiser / Instructor

Jun. 2016 - Aug. 2019

Paper Source - Alpharetta, Ga

- -Defined, designed, and implemented a creative visual merchandising strategy to promote the products within the store.
- Created appealing and eye-catching visual displays to guide the customer throughout the entire store.
- Lead various workshops in lettering, card making, paper mache, journaling, and embossing to teach customers new skills.

PROJECTS

Digital Planners

Feb. 2021 - Present

Designing editable digital planners for download by creating monthly, weekly, and daily pages using keynote and procreate. View project : https://carterlinscott.github.io/portfolio-website/planners.html

Vela

Mar. 2021 - Nov. 2021

Intensive project-based training program with a focus on developing a responsive web application designed to display weather, wind, and water forecasts. View project :

https://carterlinscott.github.io/portfolio-website/vela.html