

VanHaren User Stories

Dogger App

User Roles:

User 1: dog owner who is looking for doggie playdates.

- Who is the user? What's their name and where are they from?

Bob is the name, they are from San Francisco.

- What is their age and access/sophistication with technology? Do they mainly use a phone, computer, etc? How often might they access your site?

Bob is a millennial, he has a phone and is quite sophisticated with tech. He spends most of his free time on his phone and walking his dog. He can access Doggr from his phone.

- What is their motivation for using the app?

Bob noticed that his dog is lonely. Bob has no friends. Bob wants to meet friends that have dogs so that the dogs can play.

- What are potential pain points for this user?

Joining the app, and finding matches.

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User 2: dog owner who is looking for doggie playdates.

Who is the user? What's their name and where are they from?

Sarah is the name, she is from New York City.

What is their age and access/sophistication with technology? Do they mainly use a phone, computer, etc? How often might they access your site?

Sarah is a Gen Z, she has a phone and is very familiar with tech. She spends most of her free time on her phone and walking her dog. She can access Doggr from her phone.

What is their motivation for using the app?

Sarah noticed that her dog is lonely. Sarah has no friends. Sarah wants to meet friends that have dogs so that the dogs can play.

What are potential pain points for this user?

Joining the app, and finding matches.

User Stories:

"As a dog owner, I want to create a profile for my dog, so that other dog owners can see information about my dog."

"As a dog owner, I want to swipe through profiles of nearby dogs, so that I can find potential playmates for my dog."

"As a dog owner, I want to message other dog owners directly through the app, so that we can coordinate a playdate."

"As a dog owner, I want to see reviews and ratings of other dog owners, so that I can make informed decisions about who to meet up with."

"As a dog owner, I want to mark my dog as unavailable for playdates when they are sick or injured, so that other owners know not to swipe right during those times."

"As a dog owner, I want to see a calendar of upcoming playdates within the app, so that I can easily keep track of my schedule."

"As a dog owner, I want to filter search results by dog size and breed, so that I can find suitable playmates for my dog."

"As a dog owner, I want to add multiple dogs to my profile, so that I can manage all of their playdates in one place."

"As a dog owner, I want to earn badges and achievements through using the app, so that I can showcase my dedication to my dog's social life."

"As a dog owner, I want to have a matchmaking algorithm that will pair me with compatible dogs."