

# TailorBook

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# Looking Back

Our goal was to even the playing field for small businesses with a booking tool made for them.

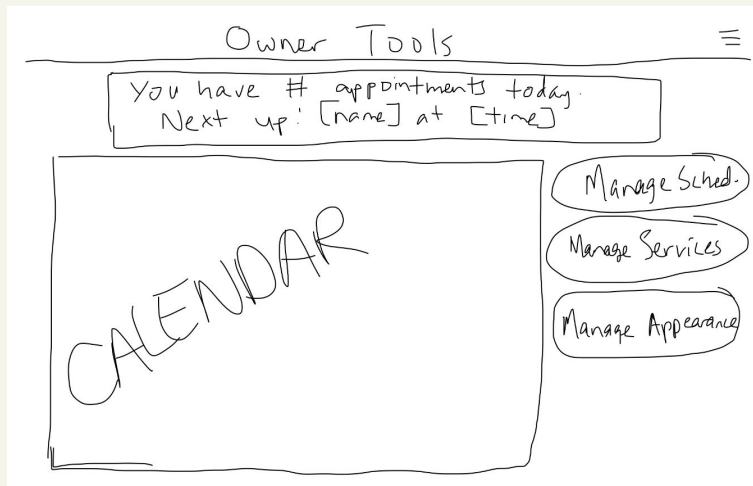
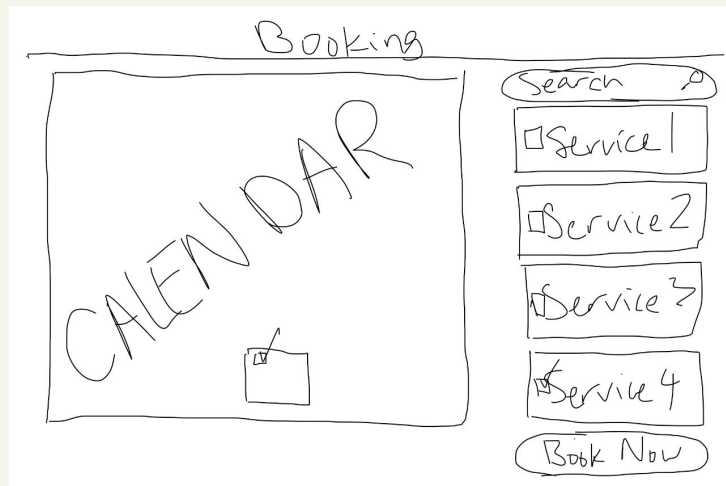
- Affordability
- Ease of Access
- Customization
- Responsiveness and Availability

# Design and Development



# TailorBook Design

- Clean, minimal design on the frontend
- Quick access to any needed part of the app
- Bring customers quickly to services and booking
- Bring owners quickly to appointments, with ways to customize just seconds away



# Development Plan

- Start with the database and calendar
- Work into customer accounts, storing appointment/service details, owner tools
- Add customization tools for owners
- Improve polish and consistency across the board



# Development Reality

**S1: 30 SEP-11 OCT**

## Site Frame, Calendar

During sprint 1, we were mainly learning or relearning our toolkit. We implemented the foundations of our MERN stack, created a basic app framework, and had our calendar available.

**S2: 14 OCT-25 OCT**

## Cleaner Design, Backend Work

In sprint 2, we focused on being able to get and post data to our backend server for login and more. We also cleaned up the site so it didn't hurt our users' eyes as much.

**S3: 28 OCT-8 NOV**

## Login, Security, Services, Settings

Now that we were successfully linked up between the front and back ends, we focused on using our database to store customization info for the owner, and improved password security for logins.

**S4: 11 NOV-NOW**

## Hours, Polish, Bug Fixes

Having found several bugs throughout earlier sprints, we took the last few weeks to address those. We added a system for owners to specify their hours, and made the customer booking respect that.

# Live Demonstration

# Going Forward

## Real-time Booking

A strong point of focus - but could we integrate into existing systems? (Google Calendar?)

## Reminders

Emails get sent on registration and booking - what about texts?

## Customizations

Data and service customizations are strong - but what about custom color schemes? Fonts? Etc?

## Hosting?

AWS gave us trouble - much less useful hosted locally

## Images?

We prioritized function over form. Making image uploading work would be a big plus

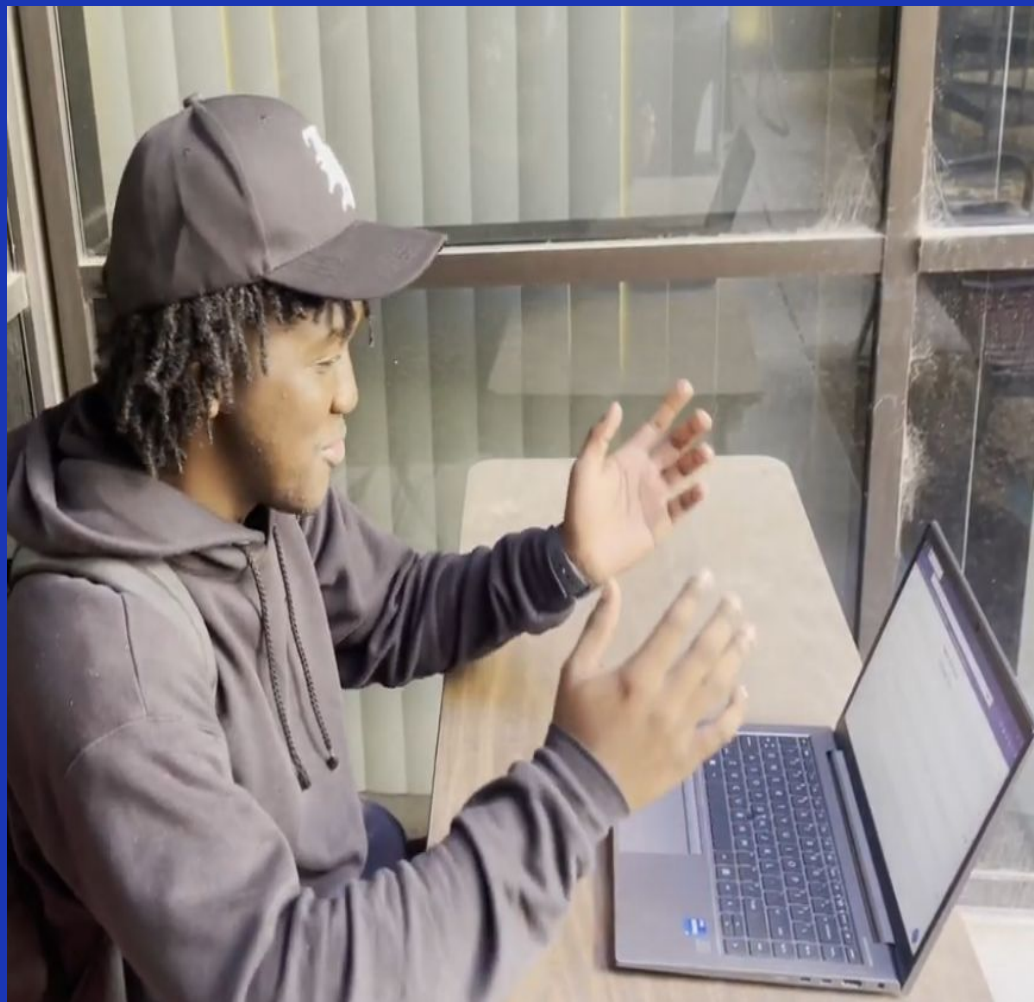
## Rollout?

How would we do it? Domain/hosting complications. One big app, or several unique rollouts?



# Conclusion

- TailorBook empowers small businesses with affordable and customizable booking solutions
- Our app combines ease of use, functionality, and a clean design tailored to non-technical users.
- By addressing real-world needs, TailorBook supports entrepreneurship and digital inclusion.



# Questions?

We're excited to hear your questions and explore ways to enhance TailorBook further!



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