Matt Seccafien

Berlin-based designer developer, builder of interfaces, usually for screens, sometimes command lines.

Work Experience

Shopify Senior Developer

2022 ~ Present

Hydrogen is an open-source TypeScript framework for building edge-rendered, custom storefronts on the Shopify platform. My work focuses on the command line interface (CLI) and tooling, React components and underlying framework-level code.

Senior Resiliency Engineer

2020 ~ 2022

Resiliency was a cross-platform role at Shopify involving regular on-call shifts where I managed the engineering response to production incidents that occured in European timezones. I was also responsible for growing a new remote team and was a strong advocate for company-wide practices and rituals for cultivating a healthy and reliable culture. I relocated from Toronto to Berlin for this role, and I'm still here today.

Senior Front-end Developer

2019 ~ 2020

Front-end Developer

2017 ~ 2019

In my first roles at Shopify I was responsible for stewarding our opinionated approach to building complex web applications. This required expert-level understanding of the web platform and associated technologies –our stack consisted of Node, React, TypeScript, GraphQL– while also designing, building and maintaining the foundational tools that power the testing, development, build/deploy infrastructure and common application libraries that all other teams across the company depended on.

Fondfolio

Founder/Designer/Web developer

2017 ~ Present

Fondfolio is a self-funded venture between myself and my partner, Fiona – she is the real star and manages all the day-to-day aspects of the business and physical product, while I just build the online parts. This allows me to scratch my persistent entrepreneurial and creative itches, while also being fun and playful in the process. We've also created a spin-off product, Pawzzles, using the otherwise wasted off-cuts. These are sold online with profits donated to a local cat rescue.

Cartogram

Founder/Designer/Web developer

2010 ~ 2018

At its largest Cartogram was a five person studio with an office on Queen St. W. in Toronto, however, we found more success later as a nomadic team of two. As my partner, Fiona, and I remained deliberately small, we were able to give our work a level of focused personal involvement, which our clients appreciated and we truly enjoyed.

Education

Bachelor in Design

York/Sheridan Joint Program in Design

2005 ~ 2009

Recognition

Site Inspire fondfolio.com, pawzzles.cat 2021 **Awwwards** laurenwickware.com 2015 Typewolf 2016 conciouslycoupling.com **Applied Arts** Young Blood Digital Design Award 2013 **RGD Ontario** Honey Design Award for Non-profit Communications 2008 **Somerset Graphics Award for Corporate Communication** 2008

I like Middle-distance running, monospace typefaces, Fuji bikes, Radiohead, the outdoors, voice memos, classical guitar, Srirachal, brutalism, over-architected-fire-pits and IPAs.

I am not so into 🕤 Fancy restaurants, fast-fashion and social media of most kinds.