



Matt Seccafien

Berlin-based designer and developer,
builder of user interfaces and systems.

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Work Experience

DeepL	Senior Design Systems Engineer 2023 ~ Present	I work on the multi-lingual, multi-platform design system that supports the interface layer of the most powerful translation machine on the internet. Operating within a small but effective team, I build tools, define processes and create a community around our successful design system and its associated design tokens and component packages.
Shopify	Senior Developer on Hydrogen 2022 ~ 2023	Hydrogen is an open-source TypeScript framework for building edge-rendered, custom storefronts on the Shopify platform. My work focuses on the command line interface (CLI) and tooling, React components and underlying framework-level code.
	Senior Resiliency Engineer 2020 ~ 2022	Resiliency was a cross-platform role involving regular on-call shifts to manage the engineering response to production incidents. I was responsible for growing a remote team and advocate for company-wide practices to cultivate a healthy, reliable culture.
	Senior Front-end Developer 2019 ~ 2020	
	Front-end Developer 2017 ~ 2019	In my first roles at Shopify I was responsible for stewarding our opinionated approach to building complex web applications. This required expert-level understanding of the web platform and associated technologies –our stack consisted of NodeJS, React, TypeScript, GraphQL– while also designing, building and maintaining the foundational tools that power the testing, development, build/deploy infrastructure and common application libraries that all other teams across the company depended on.
Fondfolio / Pawzzles	Founder / Designer / Web Developer 2017 ~ Present	Fondfolio is a self-funded venture between myself and my partner. We sell handmade, physical gift books for special occasions where the contents are contributed by the recipients' friends and family. During the pandemic we created a spin-off product, Pawzzles, turning the otherwise wasted off-cuts into a fun game for cats. These are sold online with profits donated to a local cat rescue.
Cartogram	Founder / Designer / Web Developer 2010 ~ 2018	I created and managed a five person studio with an office on Queen St. W. in Toronto. We specialized in becoming a creative digital partner for like-minded local businesses, helping navigate their various Graphic Design and Web Development challenges.

Education

Bachelor in Design	York/Sheridan Joint Program in Design	2005 ~ 2009
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Recognition

Site Inspire	fondfolio.com , pawzzles.cat	2021
Awwwards	laurenwickware.com	2015
Typewolf	consciouslycoupling.com	2016
Applied Arts	Young Blood Digital Design Award	2013
RGD Ontario	Honey Design Award for Non-profit Communications	2008
	Somerset Graphics Award for Corporate Communication	2008

Skills / Interests

- I am expert at ~ JavaScript and TypeScript / NodeJS and edge runtimes / Remix, NextJS, Astro and Vite
CSS, Styled Components and Vanilla Extract / Prettier and ESLint / Vitest and Jest / Git
- I am learning ~ Swift / Rust / Go-Lang / German language (B2) / Recording music
- I like ~ Middle-distance running, monospace typefaces, Fuji bikes, Radiohead, the outdoors,
voice memos, classical guitar, ferments, brutalism, over-architected-fire-pits and IPAs.
- I am not so into ~ Fancy restaurants, fast fashion and litter.