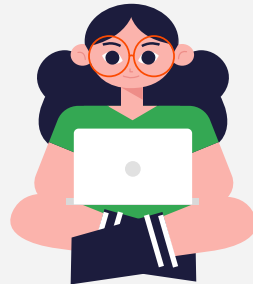


Oral Communication



Caryl Joy D. Cabrera

Start!





What is Communication?

Communication

1. A process of **sharing** and **conveying** messages or information from one person to another within and across channels, contexts, media, and cultures.
2. Can be manifested in a wide variety of **contexts** and **situations** such as face-to-face interaction, phone conversation, group discussion, meeting/interview, class recitation, etc.
3. Nature of Communication:
 - It occurs between **two or more people** (the speaker and receiver)
 - It can be expressed through **words** (verbal), **actions** (nonverbal), or both at the same time
4. Functions of Communication:
 - To control **behavior**
 - Allows individuals to **interact with others**
 - **Motivates** or encourages people to live better
 - Facilitates people's expression of their **feelings** and **emotions**
 - To convey **information**



Elements of Communication



- **Speaker**

The source of information or message

- **Message**

The information, ideas, or thoughts conveyed by the speaker in words or in actions

- **Encoding**

The process of converting the message into words, actions, or other forms that the speaker understands

- **Channel**

The medium or the means, such as personal or non-personal, verbal or nonverbal, in which the encoded message is conveyed

- **Decoding**

The process of interpreting the encoded message of the speaker by the receiver



Elements of Communication



- **Receiver**

The recipient of the message or someone who decodes the message

- **Feedback**

The reactions, responses, or information provided by the receiver

- **Context**

The environment where communication takes place

- **Barrier**

The factors that affect the flow of communication

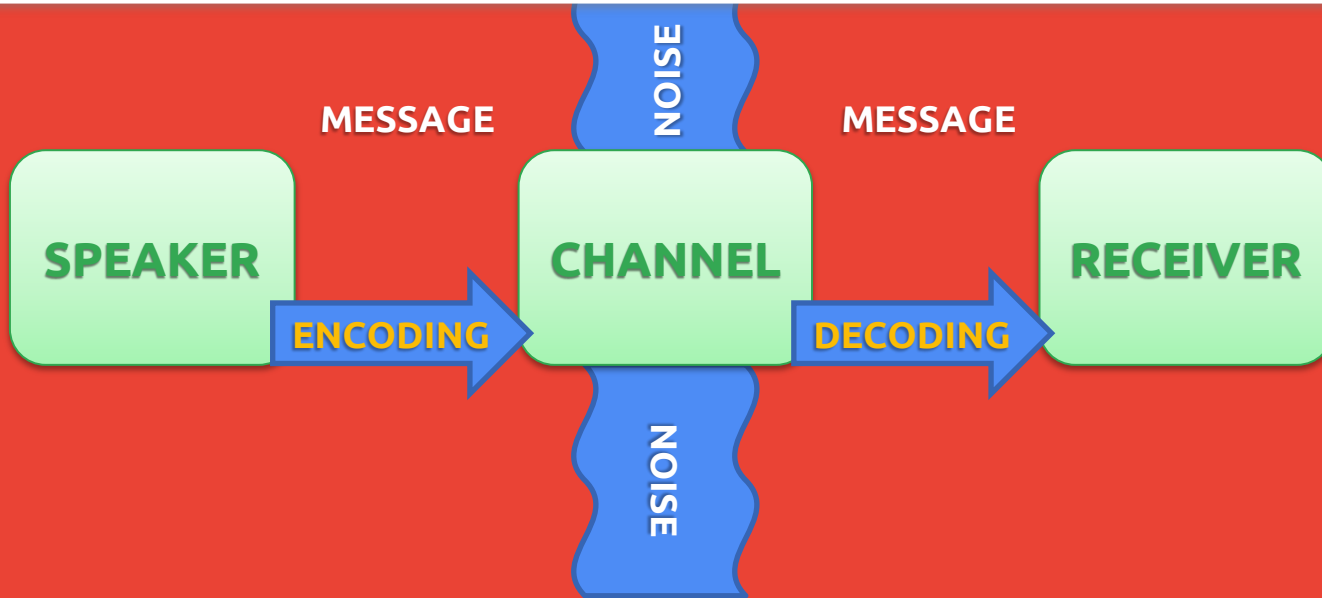


Models of Communication

Based on my understanding



Models of Communication



Shannon-Weaver Model



Models of Communication



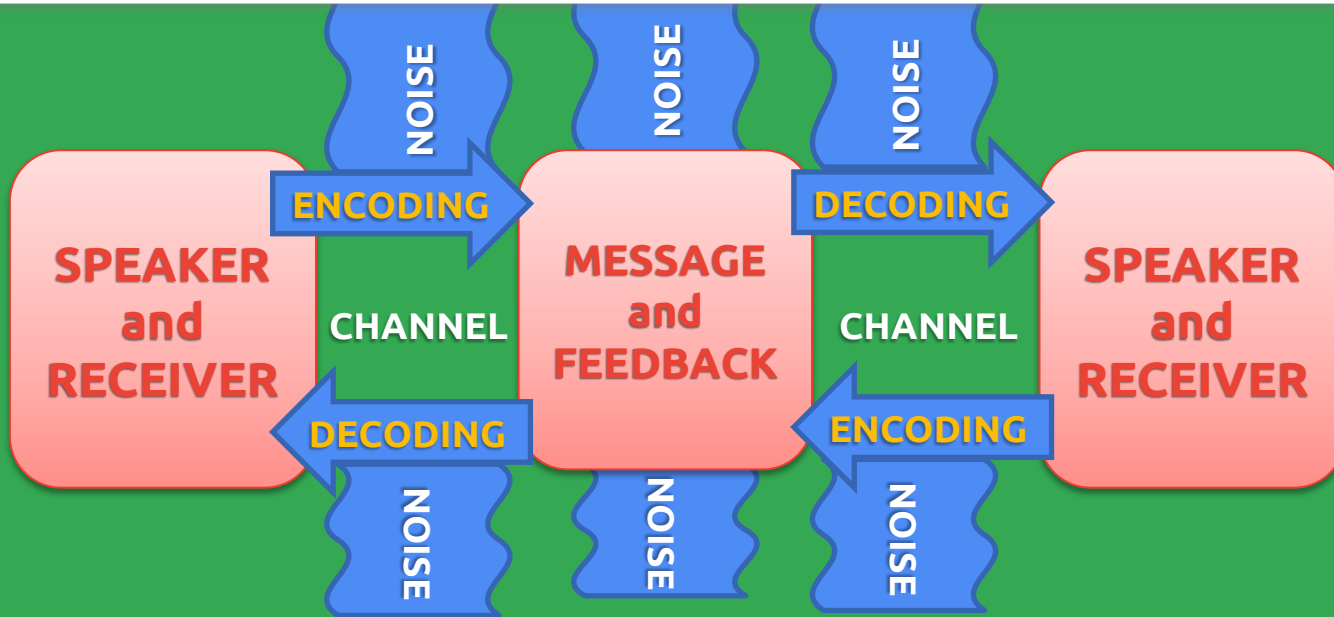
Shannon-Weaver Model

Known as the mother of all communication models. It depicts communication as a linear or one-way process.





Models of Communication



Transaction Model



Models of Communication

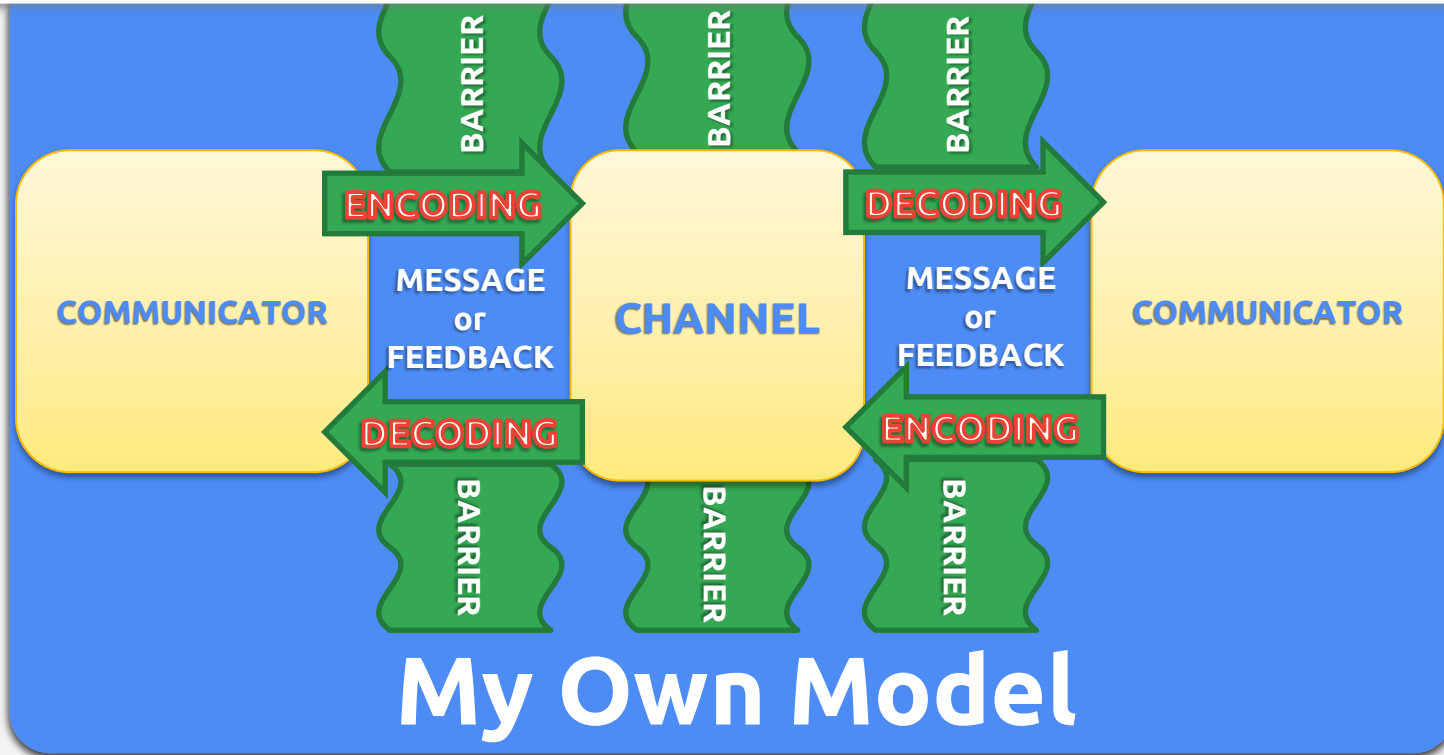


Transaction Model

A two-way process that is interactive. There is a collaborative exchange of messages between communicators with the aim of understanding each other



Models of Communication



Models of Communication



My Own Model

The communication model I made is also interactive and a two-way process. I changed the speaker and sender to communicator because both of them can be the speaker and receiver for continuous conversation. Through the channel, they encode, send, decode, and receive the messages and feedback. I put the barriers everywhere instead of noise because many things can be a barrier to communication.



Conclusion



**You've reached
the end of my
powerpoint!**