

**ORIGINAL** 







### MUSICS MOST PRESTIGIOUS AWARD?

YESTERDAY, SUNDAY FEBRUARY 2ND, THE 67TH ANNUAL GRAMMY AWARDS WERE HELD AT THE PEACOCK THEATER IN L.A.; AND HOSTED BY TREYOR NOAH

#### WE DONT PARTICULARLY LOVE THE GRAMMYS...

WE ACTUALLY HATE THE GRAMMYS EVER SINCE THEY GAVE MACKELMORE RAP ALBUM OF THE YEAR (2014) OVER KANYE'S: YEEZUS, KENDRICK'S: GOOD KID MAAD CITY, DRAKE'S: NOTHING EVER WAS THE SAME AND JAY Z'S: MAGNA CARTA/HOLY GRAIL.

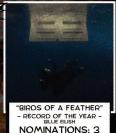
#### (FKN INSANE)

STILL, FOR ARTISTS AND MUSICIANS ALL AROUND THE WORLD (INCLUDING US), WINNING A GRAMMY AWARD IS ONE OF THE HIGHEST FORMS OF TANGIBLE SUCCESS IN THE MUSIC INDUSTRY AND AN UNREACHABLE DREAM FOR MOST.

GIVEN THIS, WE MUST PAY RESPECT WHERE IT'S DUE

## HERE ARE OUR FAVORITES FROM THE NOMINEES AND WHETHER THEY WON OR NOT.







"BRAT"
- BEST EDM ALBUM CHARLIE XCX
NOMINATIONS: 3



- ALBUM OF THE YEAR -ANDRE 3000 NOMINATIONS: 2



















WHEN I WAS 15 YEARS OLD, I HEARD THE WEEKND'S SECOND ALBUM: "BEAUTY BEHIND THE MADNESS", AND FOUND IT TO BE SOMETHING TRULY NEW IN AN ALREADY CROWDED MARKET

GIVEN R6B'S HISTORY OF BEING GROUPED WITH HIP-HOP, MY RAP FANDOM TOOK ME TO FOLLOW THE WEEKND'S CAREER FROM THAT MOMENT ON. HE SLOWLY BUT SURELY DEVELOPED HIS OWN SOUND, WITH HIS ALBUM: "AFTER HOURS", SERVING AS A SORT OF MANIFESTO OF THE SYNTH HEAVY, DISCO-LIKE UNIQUENESS TO HIS MUSIC. EVER SINCE, HE HAS DELIVERED PROJECTS THAT REVOLVE AROUND SAID CONCEPT. WITH "HURRY UP TOMORROW", IT'S AS IF HE DELIVERS THE PUREST FORM OF HIS MUSIC EVER RELEASED. IT EMBRACES HIS SOUND AND DIVES EVEN DEEPER INTO WHAT MAKES IT UNIQUE.

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MORE INSECURE SIDE OF
HIMSELF. IT ALSO FELT
LIKE THIS IS THE PROJECT
WHERE HE REFLECTS ON
HIS CAREER AND
CURRENT POSITION AS
ONE OF THE BIGGEST
ARTISTS ON THE PLANET,
PAYING HOMAGE TO
LEGENDS BEFORE HIM
SUCH AS MICHAEL
JACKSON AND GIORGIO
MORODER

AS PER USUAL HE DELIVERS THE ENTIRETY OF THE PROJECT WITHIN A WHOLY DEVELOPED ART CONCEPT, SERVING AS THE FINAL INSTALLMENT OF THE TRILOGY THAT BEGAN WITH "AFTER HOURS", FOLLOWED BY "DAWN FM". IN THIS FINAL CHAPTER, ABEL'S CHARACTER REACHES THE ENDPOINT OF HIS LIFE AND SEEKS CHANGE, A WISH TO LEAVE "THE WEEKND" BEHIND AND DELIVER A MORE AUTHENTIC VERSION OF HIMSELF AS ABEL TESFAYE.

SADLY THOU, UPON MY
FIRST LISTEN, THE ENTIRE
PROJECT STOOD OUT AS A
THOUGHT OUT, BRILLIANTLY
PRODUCED AND EXECUTED
ART PIECE, YET NO SONG
BEYOND THE PREVIOUSLY
RELEASED "TIMELESS" WITH
PLAYBOI CARTI REALLY
STOOD OUT FOR ME, I
HAVE TO GIVE IT A FEW
MORE LISTENS, FOR THIS, I
SERIOUSLY RECOMMEND A
LISTEN BUT WOULD NOT
ADD IT TO MY COLLECTION

HIN





# CHECK THIS OUT



THE WEEKND
"HURRY UP TOMORROW"

86/100

LP



KATIA LUND'S "CITY OF GOD"

93/100

MOVIE



TRIP MUSIC
"ME LLUEYEN LAS BARBIES"

98/100

VIDEO

FEB 03 - FEB 09 2025



CASA 24





## MUGILOVE

ONCE YOU'VE CHANGED WHO YOU ARE OR WHO YOU'VE PORTRAYED IN YOUR MUSIC, THE FANS,

THEY'LL CATCH IT ...

ONCE I FEEL LIKE THE WORLD KNOWS ME FOR ANYTHING ELSE BUT MY MUSIC, THEN I FEEL LIKE

I FAILED.

ABEL MAKKONEN TESFAYE (THE WEEKND)