

# Daniel Casale

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<https://www.linkedin.com/in/daniel-j-casale/>

## Objective

- Proficient in market research, information technology, and project management. Committed to delivering high quality and innovative solutions to clients. Seeking to obtain a challenging role in the technology sector where I can utilize my skills and knowledge to contribute to the success of the organization and build a career in the cloud computing realm.

## Education

**BACHELOR OF SCIENCE: INFORMATION TECHNOLOGY AND INFORMATICS | MINOR: PSYCHOLOGY | SEPTEMBER 2018-JANUARY 2023 | RUTGERS UNIVERSITY, NEW BRUNSWICK**

- Dean's List (2020-2023)

**ASSOCIATE OF SCIENCE: COMPUTER SCIENCE | BLUE RIDGE COMMUNITY COLLEGE | SEPTEMBER 2015-MAY 2018**

**TRANSFERRED | JAMES MADISON UNIVERSITY | AUGUST 2012 - APRIL 2015 |**

## Experience

**MARKETING CONSULTANT | BLACK KITE GAMES | DECEMBER 2021 - JANUARY 2023**

- Provided strategic marketing and communications support to CEO.
- Created marketing strategies to boost online presence.
- Conducted interviews and selected candidates for employment.
- Conducted research and analysis to identify trends and opportunities in the video game industry.
- Provided game design guidance to different systems within the product.

**IT SUPPORT | GERALD CASALE, M.D., F.A.A.P. | MAY 2012 - SEPTEMBER 2013**

- Helped to train and onboard new employees.
- Engaged in trouble shooting activities involving hardware and software.

## Certifications

- AWS Certified Cloud Practitioner

## Skills

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|------------------------------------|-----------------------------|--------------------------|
| • Market Research and Analysis     | • Game Mechanics and Design | • Amazon Web Services    |
| • Identity Access Management (IAM) | • S3, EC2, Route 53         | • Quality Assurance      |
| • Project Management               | • Python / Java / HTML      | • Microsoft Office Suite |