

Site Planning Questionnaire

Who is the target audience?

GS volunteers and families local to the Little Rock area, specifically those in the Chipato Valley Service Unit.

How can I tailor the web site to reach that audience?

By making it easy, accessible, and intuitive, which are qualities that seem to be lacking on the organizational websites.

What are the goals for the site?

The goal is simply to provide an easy place for volunteers and parents to find important information.

How will I gather the information?

I have access to the majority of the information on my personal computer already, and what is lacking, I will get from the Girl Scouts - Diamonds page and from our volunteer discussion boards.

What are my sources for multimedia content?

I will take photos of volunteers at our monthly meeting and use photos from former events (uploaded in our discussion boards), as well as content from the local and national website and stock photos where needed.

What is my budget?

Since this is a class project and being done on a volunteer-basis, the budget is \$0. :)

How long do I have to complete the project?

The project must be done by the beginning of May.

Who is on my project team?

It's just me, but I will be enlisting the assistance of the other volunteers for photos/content and probably someone for proofreading.

How often should the site be updated?

Updates should be done annually at the least, but I think quarterly would be best.

Who is responsible for updating the site?

Me or an alternate volunteer that knows how.