Tuning-In To NYC's Most Musical Neighborhoods

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Abstract

Machine learning allows for the creation of computational models capable of identifying patterns in multidimensional datasets. This project aims to leverage Foursquare location data and machine learning algorithms to identify the most musical neighborhoods in New York City.

Introduction

Background

Music is a form of art that has, and probably always will be, deeply embedded within the cultural activity of cities, communities, and groups of people more generally. Music is a means of communication, expression, and sometimes even protest with the power to peacefully bring together large amounts of like-minded people, influence popular culture, and hypnotize you with a memorable lyric that you end up singing in the shower subliminally for weeks on end even after consciously being disappointed in yourself for doing so.....I digress....

Problem

Cities are, in part, composed of musical entities such as record shops, instrument vendors, concert halls, amphitheaters, and more, that not only provide to the music needs of local citizens but also to tourists from around the world. For bigger cities, music entities can be spread apart, resulting in an ecosystem of hip niche neighborhoods that evolve and change over time. This ecosystem is often learned by humans looking for a cool music scene through either natural life experience (wandering/flaneur) or recommendations in the form of internet reviews, comments, and conversations with people in-real-life.

This project aims to quantify and monitor the state of neighborhoods in a major metropolitan city, New York City, and identify clusters of similar music scenes.

Interested Stakeholders

Different parties may be interested in a model that is able to quantify neighborhood similarity based on music venue frequency and thus group neighborhoods of similar music profiles. Such a model would be able to inform renters and home buyers who prefer to live where the music is happening that they're next home is properly located. Future music venue start-ups can utilize the model to identify neighborhoods lacking live music venues and ensure they are investing in an area that is not saturated. Future music retail vendors, sellers of things like records and instruments, can similarly utilize the model to ensure they are launching a business where competition is in their favor.

Methodology

Data Sources

NYU Spatial Data Repository

I am using the '2014 New York City Neighborhood Names' dataset hosted by NYU's Spatial Data Repository as the basis for the neighborhood names and associated location centroids [0]. The image to the right shows a sample of this information:

	Borough	Neighborhood	Latitude	Longitude
0	Bronx	Wakefield	40.894705	-73.847201
1	Bronx	Co-op City	40.874294	-73.829939
2	Bronx	Eastchester	40.887556	-73.827806
3	Bronx	Fieldston	40.895437	-73.905643
4	Bronx	Riverdale	40.890834	-73.912585

Foursquare - 'Places API'

I will be using Foursquare's 'Places API' to acquire data related to 'venues' (as defined by Foursquare) categorized to be somehow associated with music [1]. It is important to note that Foursquare defines a 'venue' as a place that one can go to, or check-in to, and that a 'venue' is not necessarily a music venue but can be any establishment such as a restaurant or type of retail shop. Each Foursquare 'venue' is assigned a 'category' and each 'category' is associated with a particular 'categoryID'. The image to the right shows the 'categoryID' values provided by Foursquare that will be used to acquire music related venues within New York City:

Foursquare Music-Related Venue CategoryIDs

```
Music Venue = '4bf58dd8d48988d1e5931735'

Jazz Club = '4bf58dd8d48988d1e7931735'

Piano Bar = '4bf58dd8d48988d1e8931735'

Rock Club = '4bf58dd8d48988d1e9931735'

Concert Hall = '5032792091d4c4b30a586d5c'

Amphitheater = '56aa371be4b08b9a8d5734db'

Music Festival = '5267e4d9e4b0ec79466e48d1'

Nightlife Spot = '4d4b7105d754a06376d81259'

Music Store = '4bf58dd8d48988d1fe941735'

Record Shop = '4bf58dd8d48988d10d951735'

Recording Studio = '52f2ab2ebcbc57f1066b8b37'
```

Data Retrieval

Neighborhood Name & Location Centroid Data

The '2014 New York City Neighborhood Names' dataset hosted by NYU's Spatial Data Repository was easy to download as a JSON file and import into a Jupyter Notebook:

```
with open('newyork_data.json') as json_data:
    newyork_data = json.load(json_data)
nyc_neighborhood_data = newyork_data['features']
nyc_neighborhood_data[0]
{'type': 'Feature',
  'id': 'nyu_2451_34572.1',
 'geometry': {'type': 'Point',
  'coordinates': [-73.84720052054902, 40.89470517661]},
 'geometry_name': 'geom',
'properties': {'name': 'Wakefield',
  'stacked': 1,
'annoline1': 'Wakefield',
  'annoline2': None,
   'annoline3': None,
   'annoangle': 0.0,
   'borough': 'Bronx'
  'bbox': [-73.84720052054902,
   40.89470517661,
   -73.84720052054902,
   40.894705176611}}
```

The 'Borough', 'Neighborhood', 'Latitude', and 'Longitude' values associated with each neighborhood were then converted from JSON to a Pandas DataFrame that serves as the foundation of the analysis.

	Borough	Neighborhood	Latitude	Longitude
0	Bronx	Wakefield	40.894705	-73.847201
1	Bronx	Co-op City	40.874294	-73.829939
2	Bronx	Eastchester	40.887556	-73.827806
3	Bronx	Fieldston	40.895437	-73.905643
4	Bronx	Riverdale	40.890834	-73.912585

Foursquare Music-Related Venue Data

As mentioned in the Data Sources section of this report, Foursquare has numerous 'Venue Categories' that are used to identify each type of venue. A 'get' request to the 'api.foursquare.com/v2/venues/search?' endpoint that provides a category ID will return venues of that category. The example code below sends a 'get' request to Foursquare that asks for one venue with the "Music Store' category (categoryID = '4bf58dd8d48988d1fe941735'):

```
lat = 40.7484
lng = -73.9857
radius = 500 # Meters
categoryId = '4bf58dd8d48988dlfe941735'
limit = 1
endpoint = 'https://api.foursquare.com/v2/venues/search?'

url = '{}&client_id={}&client_secret={}&v={}&ll={},{}&radius={}&categoryId={}&limit={}'.format(
    endpoint,
    CLIENT_ID,
    CLIENT_SECRET,
    VERSION,
    lat,
    lng,
    radius,
    categoryId,
    limit
)

results = requests.get(url).json()
results
```

```
{'meta': {'code': 200, 'requestId': '5ca3f0024c1f6715df23be42'},
 response': {'venues': [{'id': '54f4f7a0498e300bbb8c5817', 'name': 'Buffet Group Wind Instruments',
    'location': {'lat': 40.752005,
     'lng': -73.988876,
     'labeledLatLngs': [{'label': 'display',
       'lat': 40.752005,
       'lng': -73.988876}],
     'distance': 482,
     'cc': 'US',
'city': 'New York',
     'state': 'NY',
     'country': 'United States',
     'formattedAddress': ['New York, NY', 'United States']},
    'categories': [{'id': '4bf58dd8d48988d1fe941735',
       'name': 'Music Store',
      'pluralName': 'Music Stores',
       shortName': 'Music Store'
     'icon': {'prefix': 'https://ss3.4sqi.net/img/categories_v2/shops/music_instruments_',
       'suffix': '.png'},
      'primary': True}],
    'referralId': 'v-1554247682',
    'hasPerk': False}],
  'confident': True}}
```

A preliminary dataset of music related venues associated with each New York City neighborhood was created by recursively sending 'get' requests to the previously mentioned endpoint, making sure the results are specific to venues with music related 'category IDs'. For each neighborhood, we can include all of the selected category IDs in a single 'get' request by passing them as comma separated values. Shown below is a function that creates the required url and an example:

```
def createURL(endpoint, CLIENT_ID, CLIENT_SECRET, VERSION, lat, lng, radius, categoryId):
                                 url = '{}\&client_id={}\&client_secret={}\&v={}\&ill={},{}\&radius={}\&categoryId={}\&limit={}'.format(instantial or instantial or i
    3
                                                                 endpoint,
                                                                 CLIENT_ID,
                                                                 CLIENT_SECRET,
                                                                 VERSION.
                                                                lat,
    8
                                                                lng,
                                                                radius.
  10
                                                                 categoryId,
  11
                                                                limit
  12
                                               )
 13
                            return url
 14
endpoint = 'https://api.foursquare.com/v2/venues/search?'
categoryIds = ['4bf58dd8d48988d1e5931735', '4bf58dd8d48988d1e7931735', '4bf58dd8d48988d1e8931735', '4bf58dd8d48988d1e8931735', '5632792091d4c4b30a586d5c', '56aa371be4b08b9a8d5734db', '5267e4d9e4b0ec79466e48d1', '4d4b7105d754a06376d81259', '4bf58dd8d48988d1e941735', '4bf58dd8d48988d10d951735', '52f2ab2ebcbc57f1066b8b37',
20
21 limit=50
22 radius = 1000
23 lat = 45.0000000
24 \log = -70.0000000
25 categoryId = ','.join(categoryIds)
26 url_example = createURL(endpoint, CLIENT_ID, CLIENT_SECRET, VERSION, lat, lng, radius, categoryId)
27 print(url_example)
```

https://api.foursquare.com/v2/venues/search?&client_id=TTTYSUWFUMJXP00B4DT3JJU0RB4GZ5C25DIEK3EJ2QBMHWK0&client_secret =XUSLCC4PNFPR0JBA41A45ZHHHTAVTTNX1VJUZINIY1X2SF0E&v=20180605&11=45.0,-70.0&radius=1000&categoryId=4bf58dd8d48988d1e59 31735,4bf58dd8d48988d1e9931735,4bf58dd8d48988d1e9931735,5032792091d4c4b30a586d5c,56aa371be4b 08b9a8d5734db,5267e4d9e4b0ec79466e48d1,4d4b7105d754a06376d81259,4bf58dd8d48988d1fe941735,4bf58dd8d48988d10d951735,52f 2ab2ebcbc57f1066b8b37&1imit=50

The following function recursively sends a 'get' request to Foursquare for each neighborhood that requests all music related venues. While looping through each neighborhood from the NYU dataset, the function appends each music related venue entry to a list and, after looping through each neighborhood, creates a DataFrame of all of the results. Included for each entry in the dataset are neighborhood name and location, and venue name, location, and category.

```
1 def getNearbyMusicVenues(neighborhoods, latitudes, longitudes, radius=1000):
       endpoint = 'https://api.foursquare.com/v2/venues/search?
       venues_list = []
       for hood_name, lat, lng in zip(neighborhoods, latitudes, longitudes):
6
           url = createURL(endpoint, CLIENT_ID, CLIENT_SECRET, VERSION, lat, lng, radius, categoryId, limit)
8
           results = requests.get(url).json()['response']['venues']
9
10
           for item in results:
12
               venue_name = item['name']
13
               venue_category = item['categories'][0]['name']
14
               venue_lat = item['location']['lat']
15
               venue_lng = item['location']['lng']
16
17
                   venue_city = item['location']['city']
18
               except:
19
                   venue_city = 'N/A'
20
               venue_state = item['location']['state']
21
22
               venues_list.append([(hood_name,
23
                                    lat,
                                    lng,
24
25
                                    venue_name,
26
                                    venue_category,
27
                                    venue_lat,
28
                                    venue_lng,
29
                                    venue_city
30
                                    venue_state
31
                                   )])
32
33
       nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
34
       nearby_venues.columns = ['Neighborhood',
35
                                  'Neighborhood Latitude',
36
                                  'Neighborhood Longitude'.
37
                                  'Venue Name',
38
                                  'Venue Category',
39
                                  'Venue Latitude'
40
                                  'Venue Longitude',
41
                                 'Venue City',
42
                                  'Venue State
43
44
       return nearby venues
45
46 | prelim_venue_data = getNearbyMusicVenues(nyc_neighborhoods['Neighborhood'],
                                             nyc neighborhoods['Latitude'],
48
                                              nyc_neighborhoods['Longitude'],
                                              radius
49
50
```

	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue Name	Venue Category	Venue Latitude	Venue Longitude	Venue City	Venue State
0	Wakefield	40.894705	-73.847201	Major League Music Group	Music Venue	40.891367	-73.850088	N/A	New York
1	Wakefield	40.894705	-73.847201	Dyme Life Radio	Music Venue	40.894541	-73.843266	Bronx	NY
2	Wakefield	40.894705	-73.847201	Par-City	Music Venue	40.890211	-73.847002	Bronx	NY
3	Wakefield	40.894705	-73.847201	The Upper Room	Music Venue	40.892567	-73.846406	N/A	New York
4	Wakefield	40.894705	-73.847201	Tavern	Bar	40.895898	-73.855731	Bronx	NY

1 prelim venue data.head(5)

The resulting preliminary venue dataframe includes 9,442 venues that were pulled from Foursquare:

```
1 prelim_venue_data.shape
(9442, 9)
```

Since I had some issues with exceeding Foursquare's API rate limits, after the preliminary dataset was finally acquired I saved a copy to csv so that future development would not require re-requesting information from Foursquare.



Exploratory Data Analysis

The series of images below are meant to capture my process for exploring the data retrieved from Foursquare in an effort to better understand what kind of venues were actually pulled during my requests. In a perfect world, each entry will be music-related and located in New York City, but this will need to be verified to ensure quality. The questions below will inform how the preliminary venue data will be pre-processed in the Data-Preprocessing section of this report.

Question: What states are the venues located in?

Answer: Most entries pulled from the API request included a 'state' parameter equal to either 'New York' or 'NY.' Some entries included a 'state' parameter equal to 'CA', 'MA', and 'NJ' and will need to be removed.

```
prelim_venue_data.groupby('Venue State')['Venue State'].count()

Venue State
CA 1
MA 4
NJ 15
NY 8786
New York 636
Name: Venue State, dtype: int64
```

Question: What venue categories are the entries in?

Answer: There are 149 unique venue categories included in this dataset. Some of the categories are not music related, which was a result of using higher level 'venue categories' defined by Foursquare. Non-music related categories will be removed.

```
What venue categories are the entries in?
```

```
1 | n_unique = len(prelim_venue_data['Venue Category'].unique())
print(f'There are {n_unique} unique venue categories in this dataframe')
3 prelim_venue_data.groupby('Venue Category')['Venue Category'].count().sort_values(ascending=False)
There are 149 unique venue categories in this dataframe
Venue Category
                                             2124
Bar
                                              901
Lounge
Cocktail Bar
                                              492
Music Venue
                                              477
Nightclub
                                              474
Other Nightlife
                                              469
Pub
                                              365
Wine Bar
                                              277
Sports Bar
Hookah Bar
                                              255
                                              218
Beer Garden
Dive Bar
                                              214
Karaoke Bar
American Restaurant
                                              169
Concert Hall
                                              142
                                              131
Speakeasy
Nightlife Spot
Brewery
                                              119
Record Shop
Rock Club
                                              114
Music Store
Gay Bar
Hotel Bar
Strip Club
Recording Studio
                                               74
Italian Restaurant
Beer Bar
```

Question: How many venues did not have their 'city' parameter filled-out?

Answer: The image below shows that there were quite a few venues that did not have a 'city' parameter filled-out. At first I thought this would not be an issue because I still have a latitude and longitude associated with the each entry. Upon further analysis, it was determined that entries with no 'city' parameter were no longer active establishments and thus will be removed.

How many venues did not have their 'city' parameter filled-out

```
1 n unknown cities = prelim venue data[prelim venue data['Venue City']=='N/A']['Venue Name'].count()
 2 print(f'There were {n_unknown_cities} entries in the dataset without the "city" parameter filled-out')
There were 636 entries in the dataset without the "city" parameter filled-out
 prelim_venue_data[prelim_venue_data['Venue City']=='N/A']['Venue Name'][0:5]
0
     Major League Music Group
3
               The Upper Room
17
                  Boohran Pub
22
                    MY Studio
30
                  Expressions
Name: Venue Name, dtype: object
```

Question: Are there any null values in the dataset?

Answer: No.

Are there any 'null' values in the dataset?

```
1 prelim_venue_data.isnull().values.any()
False
```

Question: How many unique venues were retrieved?

Answer: In the preliminary dataset, there are less unique venue names than there are entries in total. This means that there are venues associated with more than one neighborhood, which is the result of queries that overlapped because of radius being set to 1000m in the API request. This will be accepted because the venue is within walking distance of the neighborhood centroid and can influence that neighborhood's scene.

How many unique venues are there?

```
1 n_unique_venues = len(prelim_venue_data['Venue Name'].unique())
 2 print(f'There are {n_unique_venues} unique venues in the preliminary dataset')
There are 5039 unique venues in the preliminary dataset
```

Data Pre-Processing

Data Cleaning

The preliminary dataset will be cleaned according to the answers listed in the Exploratory Data Analysis section above. First, venues located in states other than "New York" or "NY" will be removed. Entries with "Venue State" equal to "New York" were changed to "NY."

Remove venues with "Venue State" not equal to "New York" or "NY"

```
1 ny_venue_data = prelim_venue_data[(prelim_venue_data['Venue State'] == "New York") | (prelim_venue_data['Venue State']
ny_venue_data['Venue_State'].replace(to_replace="New York", value="NY", inplace=True)

delta = prelim_venue_data.shape[0] - ny_venue_data.shape[0]
4 print(f'{delta} entries were removed from the preliminary dataset based on "Venue State"')
5 ny_venue_data.head(5)
```

20 entries were removed from the preliminary dataset based on "Venue State"

1	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue Name	Venue Category	Venue Latitude	Venue Longitude	Venue City	Venue State
0	Wakefield	40.894705	-73.847201	Major League Music Group	Music Venue	40.891367	-73.850088	N/A	NY
1	Wakefield	40.894705	-73.847201	Dyme Life Radio	Music Venue	40.894541	-73.843266	Bronx	NY
2	Wakefield	40.894705	-73.847201	Par-City	Music Venue	40.890211	-73.847002	Bronx	NY
3	Wakefield	40.894705	-73.847201	The Upper Room	Music Venue	40.892567	-73.846406	N/A	NY
4	Wakefield	40.894705	-73.847201	Tavern	Bar	40.895898	-73.855731	Bronx	NY

Entries returned by Foursquare with no 'Venue City' and given the 'N/A' treatment were also removed:

Remove entries with "Venue City" equal to "N/A"

```
ny_venue_data_with_city = ny_venue_data[(ny_venue_data['Venue City'] != "N/A")]
delta = ny_venue_data.shape[0] - ny_venue_data_with_city.shape[0]
3 print(f'{delta} entries were removed based on "Venue City"')
4 ny_venue_data_with_city.head(5)
```

636 entries were removed based on "Venue City"

1	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue Name	Venue Category	Venue Latitude	Venue Longitude	Venue City	Venue State
1	Wakefield	40.894705	-73.847201	Dyme Life Radio	Music Venue	40.894541	-73.843266	Bronx	NY
2	Wakefield	40.894705	-73.847201	Par-City	Music Venue	40.890211	-73.847002	Bronx	NY
4	Wakefield	40.894705	-73.847201	Tavern	Bar	40.895898	-73.855731	Bronx	NY
5	Wakefield	40.894705	-73.847201	M.O.S. Cigars	Smoke Shop	40.890628	-73.848478	Bronx	NY
6	Wakefield	40.894705	-73.847201	Inn At the Border	Other Nightlife	40.898248	-73.838641	Mount Vernon	NY

A list of music-related venue categories was created based on the unique venue categories included in the preliminary dataset. This list was used to filter out the non-music-related entries that snuck into our request.

Remove entries that are not associated with music-related categories

```
music_related_categories = ['Music Venue', 'Lounge', 'Nightclub', 'Jazz Club', 'Recording Studtio', 'Piano Bar',
                                  'Record Shop', 'Concert Hall', 'Karaoke Bar', 'Music Store', 'Rock Club', 'Amphitheater' 'Music Festival', 'Opera House', 'Music School']
4 ny_music_venues = ny_venue_data_with_city[ny_venue_data_with_city['Venue Category'].isin(music_related_categories)]
5 delta = ny_venue_data_with_city.shape[0] - ny_music_venues.shape[0]
6 print(f'{delta} entries were removed based on "Venue Category" not being related to music')
7 print(ny_music_venues['Venue Category'].unique())
8 ny_music_venues.head(5)
```

6477 entries were removed based on "Venue Category" not being related to music ['Music Venue' 'Lounge' 'Nightclub' 'Jazz Club' 'Piano Bar' 'Record Shop' 'Concert Hall' 'Karaoke Bar' 'Music Store' 'Rock Club' 'Amphitheater' 'Music Festival' 'Opera House' 'Music School']

	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue Name	Venue Category	Venue Latitude	Venue Longitude	Venue City	Venue State
1	Wakefield	40.894705	-73.847201	Dyme Life Radio	Music Venue	40.894541	-73.843266	Bronx	NY
2	Wakefield	40.894705	-73.847201	Par-City	Music Venue	40.890211	-73.847002	Bronx	NY
12	Wakefield	40.894705	-73.847201	Emma C. Brisbane Youth Leadership Center	Lounge	40.887923	-73.853688	Bronx	NY
13	Wakefield	40.894705	-73.847201	Karma Lounge	Nightclub	40.901605	-73.850720	Bronx	NY
14	Wakefield	40.894705	-73.847201	Wenbley Lounge	Lounge	40.897526	-73.859468	Bronx	NY

The image below shows the total number of entries and number of unique entries in the ny_music_venues dataframe. As previously mentioned, some venues are assigned to multiple neighborhoods because the venue is within 1,000 meters of the neighborhood's centroid location.

How many music venue entries are left?

```
1 n_entries = ny_music_venues.shape[0]
2 print(f'There are {n_entries} entries in the ny_music_venues dataframe')
```

There are 2309 entries in the ny_music_venues dataframe

How many unique music venues are left?

```
1 n_unique_entries = len(ny_music_venues['Venue Name'].unique())
2 print(f'There are {n_unique_entries} unique entries in the ny_music_venues dataframe')
```

There are 1282 unique entries in the ny_music_venues dataframe

One-Hot-Encoding Venue Categories

In order to use Foursquare's category values to find similar neighborhoods based on music venues, a one-hot-encoding representation of each entry was created using Pandas' 'get_dummies' function. The result is a dataframe of New York City music-related venues where entry venue category is represented by a value of 1 in the column of matching venue category, as shown below:

One-Hot-Encode Venue Categories

```
1 ny_venue_category_onehot = pd.get_dummies(ny_music_venues[['Venue Category']], prefix="", prefix_sep="")
3 ny_venue_category_onehot['Neighborhood'] = ny_music_venues['Neighborhood']
5 | fixed_columns = [ny_venue_category_onehot.columns[-1]] + list(ny_venue_category_onehot.columns[:-1])
6 ny_venue_category_onehot = ny_venue_category_onehot[fixed_columns]
8 print(ny_venue_category_onehot.shape)
9 ny_venue_category_onehot.head(10)
```

	Neighborhood	Amphitheater	Concert Hall	Jazz Club	Karaoke Bar	Lounge	Music Festival	Music School	Music Store	Music Venue	Nightclub	Opera House	Piano Bar	Record Shop	Recording Studio	
1	Wakefield	0	0	0	0	0	0	0	0	1	0	0	0	0	0	(
2	Wakefield	0	0	0	0	0	0	0	0	1	0	0	0	0	0	(
12	Wakefield	0	0	0	0	1	0	0	0	0	0	0	0	0	0	(
13	Wakefield	0	0	0	0	0	0	0	0	0	1	0	0	0	0	C
14	Wakefield	0	0	0	0	1	0	0	0	0	0	0	0	0	0	C
18	Wakefield	0	0	0	0	0	0	0	0	1	0	0	0	0	0	C
21	Wakefield	0	0	0	0	0	0	0	0	0	1	0	0	0	0	C
23	Wakefield	0	0	0	0	0	0	0	0	1	0	0	0	0	0	C
24	Co-op City	0	0	1	0	0	0	0	0	0	0	0	0	0	0	C
29	Co-op City	0	0	0	0	0	0	0	0	0	0	0	0	0	1	C

Feature Generation

The encoded dataset of music-related venues in New York City can be used to quantify a music profile for each neighborhood. For each venue category, the percent distribution of venues across each neighborhood is calculated. This information will be used to determine which neighborhoods are similar.

First, the total number of venues for each category is determined:

Determine the total amount of venues of each category

```
venue_totals = {}
 for category in music_related_categories:
       venue_totals[category] = venue_counts[category].sum()
 5 venue_totals
{'Music Venue': 431,
 Lounge': 816,
 'Nightclub': 425,
 'Jazz Club': 47,
 'Recording Studio': 76,
 'Piano Bar': 23,
 'Record Shop': 100,
 'Concert Hall': 115,
 'Karaoke Bar': 138,
 'Music Store': 100,
 'Rock Club': 104,
 'Amphitheater': 3,
 'Music Festival': 1,
 'Opera House': 1,
 'Music School': 5}
```

Venue counts are determined for each neighborhood in New York City:

Determine the total amount of venues of each category in each neighborhood

```
venue_counts = ny_venue_category_onehot.groupby('Neighborhood').sum()
venue_counts.head(10)
```

	Amphitheater	Concert Hall	Jazz Club	Karaoke Bar	Lounge	Music Festival	Music School	Music Store	Music Venue	Nightclub	Opera House	Piano Bar	Record Shop	Recording Studio	Rock Club
Neighborhood															
Allerton	0	0	0	0	3	0	0	0	2	3	0	0	0	0	0
Arden Heights	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
Arrochar	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0
Astoria	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0
Astoria Heights	0	0	0	1	3	0	0	0	1	2	0	0	0	0	0
Auburndale	0	0	0	3	2	0	0	0	2	1	0	0	0	0	1
Bath Beach	0	0	0	1	9	0	0	1	1	1	0	0	0	0	1
Bay Ridge	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0
Bay Terrace	0	0	0	0	3	0	0	1	2	1	0	0	0	0	0
Baychester	0	1	0	1	1	0	0	0	1	2	0	0	0	0	0

Finally, the percentage of venues in each neighborhood is calculated with respect to the total amount of venues in the dataset, by venue category. So it's clear, the value shown in the "Lounge" column for Astoria represents the percentage of lounges in the dataset that are located in Astoria.

For each venue category, determine the percentage of entities in each neighborhood

```
for category, total in venue_totals.items():
      venue_mean[category] = venue_counts[category].apply(lambda x: x / total)
3 venue_mean = venue_mean.reindex(sorted(venue_mean.columns), axis=1)
4 venue_mean.head(5)
```

	Amphitheater	Concert Hall	Jazz Club	Karaoke Bar	Lounge	Music Festival	Music School	Music Store	Music Venue	Nightclub	Opera House	Piano Bar	Record Shop	Recording Studio	Rock Club
Neighborhood															
Allerton	0.0	0.000000	0.0	0.000000	0.003676	0.0	0.0	0.0	0.00464	0.007059	0.0	0.0	0.00	0.0	0.0
Arden Heights	0.0	0.008696	0.0	0.000000	0.001225	0.0	0.0	0.0	0.00000	0.000000	0.0	0.0	0.00	0.0	0.0
Arrochar	0.0	0.000000	0.0	0.000000	0.000000	0.0	0.0	0.0	0.00000	0.002353	0.0	0.0	0.01	0.0	0.0
Astoria	0.0	0.000000	0.0	0.007246	0.001225	0.0	0.0	0.0	0.00000	0.000000	0.0	0.0	0.00	0.0	0.0
Astoria Heights	0.0	0.000000	0.0	0.007246	0.003676	0.0	0.0	0.0	0.00232	0.004706	0.0	0.0	0.00	0.0	0.0

With the above, a dataframe showing the top five music venue categories for each neighborhood can be created:

Creating a dataframe that shows the top 5 venue categories each neighborhood is known for

```
1 def return_top_venue_categories(row, num_top_venues):
      row_categories = row.iloc[1:]
     row_categories_sorted = row_categories.sort_values(ascending=False)
     return row_categories_sorted.index.values[0:num_top_venues]
```

```
1 num_top_venues = 5
 3 indicators = ['st', 'nd', 'rd']
 5 # create columns according to number of top venues
 6 columns = ['Neighborhood']
 7 for ind in np.arange(num_top_venues):
       try:
           columns.append('{}{} Top Venue Category'.format(ind+1, indicators[ind]))
        except:
           columns.append('{}th Top Venue Category'.format(ind+1))
13 neighborhoods_top_venue_categories = pd.DataFrame(columns=columns)
14 neighborhoods top venue categories['Neighborhood'] = venue mean['Neighborhood']
16 for ind in np.arange(venue_mean.shape[0]):
       neighborhoods_top_venue_categories.iloc[ind, 1:] = return_top_venue_categories(venue_mean.iloc[ind, :], num_top_
19 neighborhoods_top_venue_categories.head(5)
```

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
0	Allerton	Nightclub	Music Venue	Lounge	Rock Club	Recording Studio
1	Arden Heights	Concert Hall	Lounge	Rock Club	Recording Studio	Record Shop
2	Arrochar	Record Shop	Nightclub	Rock Club	Recording Studio	Piano Bar
3	Astoria	Karaoke Bar	Lounge	Rock Club	Recording Studio	Record Shop
4	Astoria Heights	Karaoke Bar	Nightclub	Lounge	Music Venue	Rock Club

Results

Predictive Modeling

Scikit-learn's K-Means clustering was used to determine similar neighborhoods based on music venue percentage. The image below shows the data being scaled and the K-Means model being created:

Create KMeans Model To Cluster Neighborhoods

```
1 from sklearn.cluster import KMeans
 2 from sklearn.preprocessing import StandardScaler
 5 kclusters = 5
 6 scaler = StandardScaler()
8 venue_grouped_clustering = venue_mean.drop('Neighborhood', 1)
9 scaler.fit(venue_grouped_clustering)
10 scaled_venue_grouped_clustering = scaler.transform(venue_grouped_clustering)
12 # run k-means clustering
13 kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(scaled_venue_grouped_clustering)
15 # check cluster labels generated for each row in the dataframe
16 kmeans.labels_
array([1, 1, 1, 1, 1, 1, 0, 1, 1, 1, 1, 0, 0, 1, 1, 1, 1, 0, 0, 2, 1, 0,
      0, 0, 2, 1, 2, 1, 2, 1, 1, 1, 1, 1, 1, 1, 1, 1, 0, 1, 1, 2, 1, 0,
      1, 1, 1, 0, 1, 1, 1, 1, 1, 1, 0, 0, 1, 2, 1, 0, 0, 0, 1, 1, 1, 2,
      1, 1, 0, 1, 1, 1, 2, 1, 2, 1, 1, 1, 1, 0, 1, 2, 0, 1, 0, 1, 0, 1,
      0, 2, 4, 0, 1, 0, 1, 1, 2, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 0, 0,
      1, 1, 2, 2, 2, 1, 2, 0, 0, 1, 2, 1, 0, 1, 1, 1, 4, 1, 0, 0, 0, 1,
      0, 0, 1, 1, 1, 1, 1, 2, 1, 1, 3, 1, 2, 1, 4, 0, 2, 0, 2, 1, 0, 1,
      0, 1, 1, 0, 1, 2, 0, 1, 1, 1, 1, 0, 1, 1, 0, 0, 2, 0, 1, 0, 0, 4,
      1, 2, 1, 1, 1, 1, 2, 1, 1, 1, 1, 1, 1, 2, 0, 1, 0, 1, 1, 1, 0, 1,
      1, 1, 1, 1, 1, 1, 1, 1, 0, 0, 1, 1, 4, 0, 1, 0, 2, 0, 0, 1, 1, 1,
      1, 1, 1, 1, 1, 1, 1, 1, 0, 1, 1, 1, 1, 1, 2, 2, 1, 1, 1, 1, 1, 1,
      1, 1, 2, 2, 1, 1, 1, 2, 1, 2, 1, 1, 2, 1, 1, 1, 1, 1, 0, 0, 1, 1, 1,
      0, 2, 1, 0, 0, 0, 1, 1, 2, 1, 2, 1, 1, 1, 2, 0, 0, 1, 1, 1, 1],
     dtype=int32)
```

A new dataframe was created by merging neighborhood location data, top venue category by neighborhood, and cluster labels.

Creating a new dataframe merging neighborhood location data, top venue category by neighborhood, and cluster labels

```
neighborhoods_top_venue_categories.insert(1,'Cluster Labels', kmeans.labels_)
  ny_neighborhood_music_profile = nyc_neighborhoods.drop(columns=['Borough', 'Radius'])
ny_neighborhood_music_profile = ny_neighborhood_music_profile.join(neighborhoods_top_venue_categories.set_index('Ne
7 ny_neighborhood_music_profile.head()
```

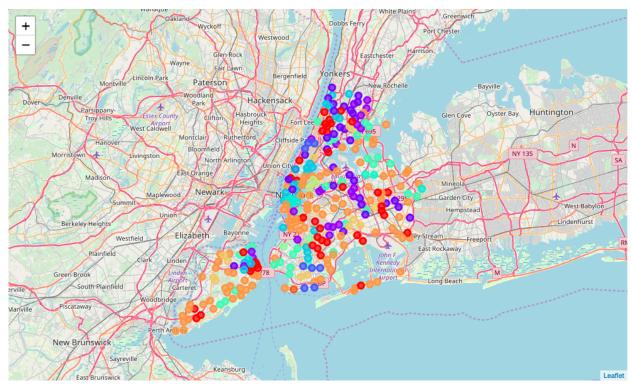
ı	Neighborhood	Latitude	Longitude	Cluster Labels	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
0	Wakefield	40.894705	-73.847201	2.0	Music Venue	Nightclub	Lounge	Rock Club	Recording Studio
1	Co-op City	40.874294	-73.829939	1.0	Jazz Club	Recording Studio	Nightclub	Music Venue	Rock Club
2	Eastchester	40.887556	-73.827806	1.0	Recording Studio	Jazz Club	Nightclub	Music Venue	Rock Club
3	Fieldston	40.895437	-73.905643	5.0	Piano Bar	Record Shop	Music Venue	Lounge	Nightclub
4	Riverdale	40.890834	-73.912585	2.0	Music Venue	Nightclub	Lounge	Rock Club	Recording Studio

Cluster Visualization

The following code uses folium to visualize neighborhoods of similar music profile by coloring each neighborhood point based on cluster label:

Creating A Visualization of The Clusters

```
1 # create map
 2 import matplotlib.cm as cm
 3 import matplotlib.colors as colors
 4 latitude = 40.730610
5 longitude = -73.935242
 6 map_clusters = folium.Map(location=[latitude, longitude], zoom_start=10)
 8 # set color scheme for the clusters
 9 x = np.arange(kclusters)
10 ys = [i + x + (i*x)**2 for i in range(kclusters)]
11 colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
12 rainbow = [colors.rgb2hex(i) for i in colors_array]
13
14 # add markers to the map
15 markers_colors = []
for lat, lon, poi, cluster in zip(ny_neighborhood_music_profile['Latitude'], ny_neighborhood_music_profile['Longitu'] label = folium.Popup(str(poi) + 'Cluster' + str(cluster), parse_html=True)
18
         folium.CircleMarker(
19
             [lat, lon],
20
              radius=5,
21
             popup=label,
22
              color=rainbow[int(cluster)-1],
23
              fill=True,
24
              fill_color=rainbow[int(cluster)-1],
25
              fill_opacity=0.7).add_to(map_clusters)
26
27 map_clusters
```



Cluster Evaluation

The following code iterates through and prints the results of each cluster:

Examining Clusters

```
for cluster in range(0, kclusters):
    print(f'Cluster {cluster}:')
    print(ny_neighborhood_music_profile.loc[ny_neighborhood_music_profile['Cluster_Labels'] == cluster, ny_neighborhood_music_profile['Cluster_Labels']
```

The resulting clusters can be seen in the Clusters section of this document's Appendix.

Discussion

Conclusion

References

[0] - 2014 New York City Neighborhood Names - NYU Spatial Data Repository

[1] - 'Places API' Documentation - Foursquare

Appendix

Clusters

Cluster 0:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
22	Port Morris	Concert Hall	Music Venue	Lounge	Nightclub	Rock Club
84	Clinton Hill	Recording Studio	Record Shop	Concert Hall	Lounge	Music Venue
111	Upper West Side	Jazz Club	Concert Hall	Karaoke Bar	Music Venue	Lounge
113	Clinton	Concert Hall	Music Venue	Lounge	Nightclub	Rock Club
114	Midtown	Concert Hall	Music Venue	Lounge	Nightclub	Rock Club
133	Howard Beach	Rock Club	Concert Hall	Music Venue	Lounge	Recording Studio
158	Fresh Meadows	Music Store	Concert Hall	Lounge	Rock Club	Recording Studio
164	South Jamaica	Music Store	Concert Hall	Rock Club	Music Venue	Lounge
187	Lindenwood	Concert Hall	Lounge	Music Venue	Rock Club	Recording Studio
188	Laurelton	Concert Hall	Lounge	Music Venue	Rock Club	Recording Studio
191	Rockaway Park	Concert Hall	Music Venue	Rock Club	Recording Studio	Record Shop
200	Rosebank	Concert Hall	Music Store	Music Venue	Lounge	Rock Club
216	Woodrow	Concert Hall	Rock Club	Nightclub	Music Venue	Recording Studio
224	Park Hill	Concert Hall	Lounge	Rock Club	Recording Studio	Record Shop
236	Huguenot	Concert Hall	Music Venue	Rock Club	Recording Studio	Record Shop
252	Shore Acres	Concert Hall	Music Store	Music Venue	Lounge	Rock Club
253	Clifton	Concert Hall	Music Venue	Music Store	Nightclub	Lounge
254	Concord	Concert Hall	Lounge	Rock Club	Recording Studio	Record Shop
256	Randall Manor	Jazz Club	Music Store	Concert Hall	Music Venue	Lounge
265	Pomonok	Music Store	Concert Hall	Nightclub	Rock Club	Recording Studio
291	Prince's Bay	Concert Hall	Rock Club	Recording Studio	Record Shop	Piano Bar
297	Bronxdale	Music Store	Concert Hall	Karaoke Bar	Music Venue	Lounge

Cluster 1:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
1	Co-op City	Jazz Club	Recording Studio	Nightclub	Music Venue	Rock Club
2	Eastchester	Recording Studio	Jazz Club	Nightclub	Music Venue	Rock Club
9	Williamsbridge	Recording Studio	Record Shop	Nightclub	Lounge	Music Venue
23	Longwood	Recording Studio	Record Shop	Music Store	Nightclub	Concert Hall
31	Westchester Square	Recording Studio	Rock Club	Nightclub	Lounge	Music Venue
33	Morris Park	Recording Studio	Rock Club	Concert Hall	Karaoke Bar	Nightclub
42	Pelham Gardens	Recording Studio	Concert Hall	Karaoke Bar	Nightclub	Music Venue
58	Windsor Terrace	Recording Studio	Rock Club	Concert Hall	Record Shop	Music Store
60	Brownsville	Recording Studio	Record Shop	Rock Club	Concert Hall	Lounge
89	Ocean Hill	Recording Studio	Rock Club	Lounge	Nightclub	Music Venue
103	Hamilton Heights	Recording Studio	Record Shop	Rock Club	Music Venue	Nightclub
134	Corona	Recording Studio	Nightclub	Lounge	Music Venue	Rock Club
140	Sunnyside	Piano Bar	Recording Studio	Jazz Club	Rock Club	Concert Hall
145	Rego Park	Recording Studio	Concert Hall	Karaoke Bar	Music Venue	Lounge
189	Lefrak City	Recording Studio	Concert Hall	Nightclub	Lounge	Music Venue
199	Stapleton	Recording Studio	Rock Club	Music Venue	Nightclub	Lounge
218	Tompkinsville	Recording Studio	Rock Club	Music Store	Lounge	Nightclub
220	Sunnyside	Piano Bar	Recording Studio	Jazz Club	Rock Club	Concert Hall
278	Blissville	Recording Studio	Nightclub	Concert Hall	Lounge	Music Venue
282	Broadway Junction	Recording Studio	Nightclub	Rock Club	Lounge	Music Venue
283	Dumbo	Recording Studio	Record Shop	Rock Club	Concert Hall	Music Venue
295	Highland Park	Nightclub	Recording Studio	Lounge	Music Venue	Rock Club

Cluster 2:

5th Top Venue Category	4th Top Venue Category	3rd Top Venue Category	2nd Top Venue Category	1st Top Venue Category	Neighborhood	
Recording Studio	Rock Club	Lounge	Nightclub	Music Venue	Wakefield	0
Recording Studio	Rock Club	Lounge	Nightclub	Music Venue	Riverdale	4
Recording Studio	Rock Club	Nightclub	Lounge	Music Venue	Kingsbridge	5
Recording Studio	Rock Club	Nightclub	Music Venue	Lounge	Norwood	8
Rock Club	Lounge	Music Venue	Karaoke Bar	Recording Studio	Pelham Parkway	11
Recording Studio	Rock Club	Nightclub	Music Venue	Lounge	East Tremont	17
Recording Studio	Rock Club	Nightclub	Lounge	Music Venue	West Farms	18
Rock Club	Music Venue	Lounge	Nightclub	Concert Hall	Mott Haven	21
Record Shop	Recording Studio	Rock Club	Music Venue	Lounge	Soundview	26
Recording Studio	Rock Club	Nightclub	Music Venue	Lounge	North Riverdale	36
Rock Club	Nightclub	Lounge	Music Venue	Recording Studio	Olinville	41
Recording Studio	Rock Club	Music Venue	Nightclub	Lounge	Edenwald	45
Recording Studio	Rock Club	Lounge	Music Venue	Nightclub	East New York	72
Lounge	Music Venue	Karaoke Bar	Record Shop	Jazz Club	Manhattan Valley	124
Record Shop	Recording Studio	Rock Club	Lounge	Nightclub	Woodside	130
Recording Studio	Rock Club	Karaoke Bar	Lounge	Music Venue	Forest Hills	135
Recording Studio	Rock Club	Music Venue	Nightclub	Lounge	Richmond Hill	137
Record Shop	Recording Studio	Rock Club	Lounge	Nightclub	East Elmhurst	141
Record Shop	Music Venue	Lounge	Rock Club	Recording Studio	Hollis	163
Rock Club	Music Venue	Nightclub	Lounge	Record Shop	Cambria Heights	168
Lounge	Nightclub	Music Venue	Record Shop	Recording Studio	Steinway	173
Nightclub	Lounge	Music Venue	Concert Hall	Recording Studio	Holliswood	182
Recording Studio	Rock Club	Music Venue	Nightclub	Lounge	Jamaica Estates	183
Recording Studio	Rock Club	Nightclub	Lounge	Concert Hall	North Corona	195
Recording Studio	Rock Club	Lounge	Music Venue	Music Store	Forest Hills Gardens	196
Record Shop	Recording Studio	Rock Club	Lounge	Music Venue	Castleton Corners	208
Nightclub	Lounge	Karaoke Bar	Concert Hall	Record Shop	Claremont Village	267
Rock Club	Music Venue	Nightclub	Lounge	Karaoke Bar	Concourse Village	268
Recording Studio	Rock Club	Nightclub	Lounge	Music Venue	Flatiron	276
Recording Studio	Rock Club	Lounge	Music Venue	Nightclub	Allerton	298
Recording Studio	Rock Club	Nightclub	Lounge	Music Venue	Kingsbridge Heights	299
Recording Studio	Rock Club	Lounge	Nightclub	Music Venue	Hudson Yards	301

Cluster 3:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
51	Brighton Beach	Jazz Club	Music Store	Nightclub	Karaoke Bar	Lounge
77	Manhattan Beach	Jazz Club	Concert Hall	Karaoke Bar	Nightclub	Lounge
83	Marine Park	Jazz Club	Record Shop	Music Store	Lounge	Music Venue
98	Ocean Parkway	Jazz Club	Record Shop	Karaoke Bar	Music Store	Recording Studio
104	Manhattanville	Jazz Club	Concert Hall	Record Shop	Music Store	Lounge
105	Central Harlem	Jazz Club	Record Shop	Music Store	Lounge	Nightclub
125	Morningside Heights	Jazz Club	Concert Hall	Music Store	Music Venue	Lounge
296	Madison	Jazz Club	Record Shop	Karaoke Bar	Recording Studio	Music Store

Cluster 4:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
112	Lincoln Square	Opera House	Concert Hall	Jazz Club	Music Venue	Lounge

Cluster 5:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
3	Fieldston	Piano Bar	Record Shop	Music Venue	Lounge	Nightclub
6	Marble Hill	Piano Bar	Concert Hall	Nightclub	Music Venue	Lounge
7	Woodlawn	Piano Bar	Music Venue	Lounge	Nightclub	Rock Club
16	Fordham	Piano Bar	Music Store	Music Venue	Concert Hall	Lounge
34	Belmont	Piano Bar	Music Store	Nightclub	Music Venue	Concert Hall
35	Spuyten Duyvil	Piano Bar	Music Venue	Concert Hall	Nightclub	Lounge
54	Flatbush	Piano Bar	Lounge	Music Store	Nightclub	Concert Hall
55	Crown Heights	Piano Bar	Music Venue	Recording Studio	Lounge	Record Shop
67	Red Hook	Piano Bar	Concert Hall	Record Shop	Music Store	Karaoke Bar
92	Midwood	Piano Bar	Jazz Club	Karaoke Bar	Recording Studio	Nightclub
107	Upper East Side	Piano Bar	Rock Club	Recording Studio	Record Shop	Opera House
108	Yorkville	Piano Bar	Rock Club	Recording Studio	Record Shop	Opera House
109	Lenox Hill	Piano Bar	Rock Club	Recording Studio	Record Shop	Opera House
120	Tribeca	Piano Bar	Jazz Club	Karaoke Bar	Nightclub	Rock Club
123	West Village	Piano Bar	Jazz Club	Rock Club	Nightclub	Recording Studio
126	Gramercy	Piano Bar	Music Venue	Lounge	Nightclub	Rock Club
219	Silver Lake	Piano Bar	Jazz Club	Rock Club	Record Shop	Concert Hall
221	Ditmas Park	Piano Bar	Music Store	Lounge	Karaoke Bar	Nightclub
247	Carnegie Hill	Piano Bar	Lounge	Rock Club	Recording Studio	Record Shop
250	Midtown South	Piano Bar	Music Venue	Lounge	Nightclub	Rock Club
255	Emerson Hill	Piano Bar	Jazz Club	Rock Club	Concert Hall	Karaoke Bar
305	Fox Hills	Piano Bar	Jazz Club	Rock Club	Concert Hall	Karaoke Bar

Cluster 6:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
100	Chinatown	Rock Club	Karaoke Bar	Lounge	Recording Studio	Record Shop
117	Greenwich Village	Jazz Club	Rock Club	Lounge	Recording Studio	Record Shop
118	East Village	Rock Club	Music Venue	Nightclub	Lounge	Recording Studio
119	Lower East Side	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
121	Little Italy	Rock Club	Music Venue	Lounge	Recording Studio	Record Shop
122	Soho	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
181	Floral Park	Rock Club	Concert Hall	Lounge	Recording Studio	Record Shop
202	Grymes Hill	Rock Club	Jazz Club	Recording Studio	Concert Hall	Karaoke Bar
248	Noho	Rock Club	Music Venue	Lounge	Recording Studio	Record Shop

Cluster 7:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
115	Murray Hill	Music School	Karaoke Bar	Concert Hall	Lounge	Rock Club
138	Flushing	Music School	Karaoke Bar	Music Store	Lounge	Nightclub
180	Murray Hill	Music School	Karaoke Bar	Concert Hall	Lounge	Rock Club

Cluster 8:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
20	Melrose	Music Store	Concert Hall	Karaoke Bar	Nightclub	Lounge
25	Morrisania	Record Shop	Music Store	Concert Hall	Karaoke Bar	Nightclub
29	Country Club	Jazz Club	Music Store	Rock Club	Lounge	Music Venue
37	Pelham Bay	Recording Studio	Music Store	Karaoke Bar	Music Venue	Lounge
38	Schuylerville	Music Store	Rock Club	Lounge	Nightclub	Music Venue
44	Unionport	Music Store	Record Shop	Lounge	Nightclub	Music Venue
47	Bensonhurst	Jazz Club	Music Store	Rock Club	Record Shop	Lounge
53	Manhattan Terrace	Karaoke Bar	Jazz Club	Music Store	Recording Studio	Record Shop
57	Kensington	Record Shop	Music Store	Rock Club	Nightclub	Concert Hall
71	Cypress Hills	Record Shop	Music Store	Rock Club	Lounge	Nightclub
74	Canarsie	Music Store	Rock Club	Music Venue	Lounge	Nightclub
79	Bath Beach	Lounge	Music Store	Rock Club	Karaoke Bar	Nightclub
80	Borough Park	Music Store	Rock Club	Nightclub	Lounge	Music Venue
81	Dyker Heights	Music Store	Rock Club	Concert Hall	Music Venue	Lounge
99	Fort Hamilton	Music Store	Karaoke Bar	Nightclub	Lounge	Music Venue
101	Washington Heights	Music Store	Rock Club	Lounge	Karaoke Bar	Music Venue
131	Jackson Heights	Nightclub	Music Store	Lounge	Rock Club	Recording Studio
136	Kew Gardens	Music Store	Lounge	Music Venue	Nightclub	Rock Club
150	Whitestone	Rock Club	Recording Studio	Music Store	Karaoke Bar	Music Venue
156	Bellerose	Music Store	Rock Club	Recording Studio	Record Shop	Piano Bar
174	Beechhurst	Recording Studio	Music Store	Music Venue	Nightclub	Rock Club
175	Bay Terrace	Music Store	Music Venue	Lounge	Nightclub	Rock Club

Cluster 9:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
48	Sunset Park	Amphitheater	Recording Studio	Karaoke Bar	Record Shop	Music Venue
88	Prospect Lefferts Gardens	Amphitheater	Jazz Club	Record Shop	Lounge	Rock Club
280	Vinegar Hill	Amphitheater	Recording Studio	Rock Club	Music Venue	Concert Hall

Cluster 10:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
139	Long Island City	Music School	Recording Studio	Record Shop	Nightclub	Music Venue
272	Hunters Point	Music School	Recording Studio	Record Shop	Music Venue	Nightclub
304	Queensbridge	Music School	Recording Studio	Record Shop	Rock Club	Music Venue

Cluster 11:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
30	Parkchester	Record Shop	Rock Club	Concert Hall	Lounge	Music Venue
32	Van Nest	Record Shop	Music Venue	Music Store	Concert Hall	Lounge
50	Gravesend	Record Shop	Karaoke Bar	Music Store	Lounge	Nightclub
90	City Line	Record Shop	Music Store	Lounge	Rock Club	Karaoke Bar
93	Prospect Park South	Record Shop	Lounge	Rock Club	Nightclub	Music Venue
106	East Harlem	Record Shop	Music Store	Nightclub	Music Venue	Rock Club
146	Woodhaven	Record Shop	Karaoke Bar	Lounge	Music Store	Rock Club
147	Ozone Park	Record Shop	Music Store	Rock Club	Lounge	Karaoke Bar
159	Briarwood	Jazz Club	Record Shop	Nightclub	Music Venue	Lounge
209	New Springville	Record Shop	Rock Club	Recording Studio	Piano Bar	Opera House
225	Westerleigh	Record Shop	Music Venue	Lounge	Nightclub	Rock Club
243	Heartland Village	Record Shop	Rock Club	Recording Studio	Piano Bar	Opera House
258	Elm Park	Record Shop	Rock Club	Nightclub	Lounge	Recording Studio
289	Homecrest	Record Shop	Concert Hall	Music Store	Lounge	Karaoke Bar

Cluster 12:

Cius	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
10	Baychester	Concert Hall	Karaoke Bar	Nightclub	Music Venue	Lounge
12	City Island	Music Venue	Rock Club	Recording Studio	Record Shop	Piano Bar
24	Hunts Point	Recording Studio	Nightclub	Music Venue	Rock Club	Record Shop
27	Clason Point	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
28	Throgs Neck	Lounge	Rock Club	Recording Studio	Record Shop	Piano Bar
39	Edgewater Park	Lounge	Music Venue	Rock Club	Recording Studio	Record Shop
40	Castle Hill	Lounge	Nightclub	Rock Club	Recording Studio	Record Shop
46	Bay Ridge	Music Store	Karaoke Bar	Music Venue	Lounge	Rock Club
49	Greenpoint	Karaoke Bar	Nightclub	Music Venue	Rock Club	Recording Studio
52	Sheepshead Bay	Karaoke Bar	Lounge	Nightclub	Rock Club	Recording Studio
59	Prospect Heights	Nightclub	Music Venue	Rock Club	Recording Studio	Record Shop
61	Williamsburg	Rock Club	Nightclub	Music Venue	Recording Studio	Record Shop
62	Bushwick	Music Venue	Nightclub	Rock Club	Recording Studio	Record Shop
	Brooklyn Heights	Recording Studio	Rock Club	Concert Hall	•	Record Shop
64	, ,				Lounge	
65	Cobble Hill	Lounge	Rock Club	Recording Studio	Record Shop	Piano Bar
66	Carroll Gardens	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
68	Gowanus	Rock Club	Nightclub	Lounge	Recording Studio	Record Shop
69	Fort Greene	Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
70	Park Slope	Nightclub	Music Venue	Rock Club	Recording Studio	Record Shop
73	Starrett City	Music Venue	Rock Club	Recording Studio	Record Shop	Piano Bar
76	Mill Island	Music Store	Rock Club	Recording Studio	Record Shop	Piano Bar
82	Gerritsen Beach	Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
85	Sea Gate	e Music Venue	Rock Club	Recording Studio	Record Shop	Piano Bar
86	Downtown	n Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
87	Boerum Hil	l Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
94	Georgetowr	n Lounge	Nightclub	Rock Club	Recording Studio	Record Shop
95	East Williamsburg	g Music Venue	Rock Club	Recording Studio	Record Shop	Piano Bar
96	North Side	e Record Shop	Nightclub	Music Venue	Rock Club	Recording Studio
97	South Side	e Nightclub	Music Venue	Rock Club	Recording Studio	Record Shop
110	Roosevelt Island	d Lounge	e Rock Club	Recording Studio	Record Shop	Piano Bar
116	Chelsea	a Jazz Club	Nightclub	Lounge	Rock Club	Recording Studio
128	Financial Distric	t Music Venue	Rock Club	Recording Studio	Record Shop	Piano Bar
129	Astoria	a Karaoke Bar	Lounge	Rock Club	Recording Studio	Record Shop
142	Maspeth	n Recording Studio	Rock Club	Nightclub	Lounge	Record Shop
143	Ridgewood	d Recording Studio	Record Shop	Lounge	Music Venue	Rock Club
144	Glendale	e Karaoke Bar	Music Venue	Lounge	Rock Club	Recording Studio
148	South Ozone Park	c Lounge	Rock Club	Recording Studio	Record Shop	Piano Bar
149	College Poin	t Karaoke Bar	Nightclub	Music Venue	Lounge	Rock Club
151	Bayside	e Karaoke Bar	Lounge	Music Venue	Rock Club	Recording Studio
152	Auburndale	e Karaoke Bar	Rock Club	Music Venue	Lounge	Nightclub
153	Little Neck	Music Store	Lounge	Rock Club	Recording Studio	Record Shop
154	Douglastor	n Music Store	Lounge	Rock Club	Recording Studio	Record Shop
155	Glen Oaks	S Concert Hal	l Nightclub	Rock Club	Recording Studio	Record Shop

157	Kew Gardens Hills	Jazz Club	Lounge	Music Venue	Rock Club	Recording Studio
161	Oakland Gardens	Concert Hall	Rock Club	Recording Studio	Record Shop	Piano Bar
162	Queens Village	Rock Club	Karaoke Bar	Music Venue	Lounge	Recording Studio
165	St. Albans	Lounge	Rock Club	Recording Studio	Record Shop	Piano Bar
166	Rochdale	Recording Studio	Record Shop	Lounge	Rock Club	Piano Bar
167	Springfield Gardens	Recording Studio	Record Shop	Music Venue	Lounge	Rock Club
169	Rosedale	Music Venue	Lounge	Rock Club	Recording Studio	Record Shop
170	Far Rockaway	Karaoke Bar	Record Shop	Rock Club	Recording Studio	Piano Bar
178	Rockaway Beach	Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
179	Neponsit	Lounge	Rock Club	Recording Studio	Record Shop	Piano Bar
184	Queensboro Hill	Karaoke Bar	Concert Hall	Nightclub	Lounge	Rock Club
185	Hillcrest	Karaoke Bar	Lounge	Nightclub	Rock Club	Recording Studio
186	Ravenswood	Karaoke Bar	Music Venue	Lounge	Rock Club	Recording Studio
190	Belle Harbor	Concert Hall	Lounge	Rock Club	Recording Studio	Record Shop
193	Brookville	Lounge	Music Venue	Rock Club	Recording Studio	Record Shop
204	South Beach	Karaoke Bar	Nightclub	Rock Club	Recording Studio	Record Shop
205	Port Richmond	Record Shop	Rock Club	Nightclub	Music Venue	Lounge
206	Mariner's Harbor	Record Shop	Nightclub	Rock Club	Recording Studio	Piano Bar
212	Oakwood	Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
214	Eltingville	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
217	Tottenville	Rock Club	Nightclub	Lounge	Recording Studio	Record Shop
226	Graniteville	Nightclub	Rock Club	Recording Studio	Record Shop	Piano Bar
228	Arrochar	Record Shop	Nightclub	Rock Club	Recording Studio	Piano Bar
229	Grasmere	Nightclub	Lounge	Rock Club	Recording Studio	Record Shop
231	Dongan Hills	Karaoke Bar	Rock Club	Recording Studio	Record Shop	Piano Bar
232	Midland Beach	Karaoke Bar	Nightclub	Lounge	Rock Club	Recording Studio
233	Grant City	Karaoke Bar	Music Store	Nightclub	Lounge	Rock Club
234	New Dorp Beach	Karaoke Bar	Nightclub	Music Venue	Rock Club	Recording Studio
237	Pleasant Plains	Karaoke Bar	Rock Club	Recording Studio	Record Shop	Piano Bar
238	Butler Manor	Nightclub	Lounge	Rock Club	Recording Studio	Record Shop
239	Charleston	Karaoke Bar	Nightclub	Music Venue	Lounge	Rock Club
240	Rossville	Rock Club	Nightclub	Music Venue	Lounge	Recording Studio
241	Arden Heights	Concert Hall	Lounge	Rock Club	Recording Studio	Record Shop
242	Greenridge	Rock Club	Lounge	Recording Studio	Record Shop	Piano Bar
244	Chelsea	Jazz Club	Nightclub	Lounge	Rock Club	Recording Studio
246	Bulls Head	Jazz Club	Music Store	Music Venue	Rock Club	Recording Studio
249	Civic Center	Karaoke Bar	Nightclub	Music Venue	Rock Club	Recording Studio
251	Richmond Town	Karaoke Bar	Music Venue	Rock Club	Recording Studio	Record Shop
260	New Lots	Karaoke Bar	Concert Hall	Music Venue	Lounge	Rock Club
261	Paerdegat Basin	Rock Club	Lounge	Nightclub	Music Venue	Recording Studio
262	Mill Basin	Jazz Club	Record Shop	Lounge	Rock Club	Recording Studio
264	Utopia	Music Store	Rock Club	Recording Studio	Record Shop	Piano Bar
266	Astoria Heights	Karaoke Bar	Nightclub	Lounge	Music Venue	Rock Club
271	Sutton Place	Jazz Club	Karaoke Bar	Nightclub	Rock Club	Recording Studio
273	Turtle Bay	Jazz Club	Karaoke Bar	Music Venue	Rock Club	Recording Studio
213	Turtie Day	Jazz Olub	Naiaune Dai	music veride	HOUR OILD	ricoording olddio

Recording Studio	Rock Club	Lounge	Music Venue	Karaoke Bar	Tudor City	274
Record Shop	Recording Studio	Rock Club	Music Venue	Karaoke Bar	Stuyvesant Town	275
Rock Club	Lounge	Music Venue	Record Shop	Recording Studio	Fulton Ferry	279
Piano Bar	Record Shop	Recording Studio	Rock Club	Music Venue	Manor Heights	284
Record Shop	Recording Studio	Rock Club	Lounge	Music Venue	Willowbrook	285
Piano Bar	Record Shop	Recording Studio	Nightclub	Rock Club	Sandy Ground	286
Piano Bar	Record Shop	Recording Studio	Rock Club	Music Venue	Egbertville	287
Record Shop	Recording Studio	Rock Club	Lounge	Karaoke Bar	Middle Village	290
Record Shop	Recording Studio	Rock Club	Music Venue	Karaoke Bar	Lighthouse Hill	292
Record Shop	Recording Studio	Rock Club	Lounge	Nightclub	Richmond Valley	293
Piano Bar	Record Shop	Recording Studio	Rock Club	Nightclub	Hammels	302

Cluster 13:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
78	Coney Island	Music Festival	Karaoke Bar	Rock Club	Concert Hall	Music Venue

Cluster 14:

	Neighborhood	1st Top Venue Category	2nd Top Venue Category	3rd Top Venue Category	4th Top Venue Category	5th Top Venue Category
13	Bedford Park	Nightclub	Record Shop	Concert Hall	Lounge	Music Venue
14	University Heights	Music Store	Lounge	Nightclub	Music Venue	Rock Club
15	Morris Heights	Karaoke Bar	Nightclub	Music Venue	Record Shop	Music Store
19	High Bridge	Lounge	Record Shop	Music Store	Rock Club	Music Venue
43	Concourse	Lounge	Record Shop	Rock Club	Nightclub	Music Venue
56	East Flatbush	Nightclub	Music Venue	Lounge	Concert Hall	Rock Club
63	Bedford Stuyvesant	Recording Studio	Music Venue	Lounge	Record Shop	Rock Club
75	Flatlands	Concert Hall	Nightclub	Music Venue	Lounge	Rock Club
102	Inwood	Lounge	Nightclub	Concert Hall	Rock Club	Recording Studio
132	Elmhurst	Nightclub	Music Store	Lounge	Music Venue	Rock Club
160	Jamaica Center	Music Store	Concert Hall	Nightclub	Record Shop	Karaoke Bar
222	Wingate	Music Store	Record Shop	Music Venue	Lounge	Nightclub
223	Rugby	Music Store	Lounge	Nightclub	Music Venue	Record Shop
259	Remsen Village	Music Store	Concert Hall	Lounge	Nightclub	Music Venue
263	Jamaica Hills	Jazz Club	Music Store	Concert Hall	Record Shop	Nightclub
269	Mount Eden	Nightclub	Record Shop	Music Store	Concert Hall	Lounge
270	Mount Hope	Nightclub	Music Venue	Music Store	Lounge	Concert Hall
281	Weeksville	Music Venue	Music Store	Concert Hall	Lounge	Nightclub
300	Erasmus	Lounge	Record Shop	Music Store	Concert Hall	Nightclub