

CHIP

UK Rapper announces his return with first instalment of Double EP BELIEVE & ACHIEVE - EPisode I

Unfathomably talented UK rapper **Chip** today announces his eagerly-awaited full return to the British music scene with his independently released double EP, **'Believe & Achieve'** – a heartfelt project made closely with his respected artist friends and peers.

'School of Grime' is the latest track from **'Believe & Achieve'** featuring **D Double E & Jammer** In Chip's own words:

"'School Of Grime' is the first track from my new project to represent me, as a young man, to the UK and beyond. No matter what musical horizons I've broadened or paths I've taken on my journey, it's important to understand where I'm from in the midst of my versatility, is just as important as where I'm going. Now that I'm a young man in control of my own business no one can deny that where I'm from is GRIME! There's no way around it! If there was no grime, where would I be today?

"That sound that welcomed me and allowed me to express myself in my teens. Honoured that D Double & Jammer gave me the blessings to revisit this record. The original is over a decade old, so I was like 11 when I first recorded it on tape [laughs]. My brother and his boys used to play it a lot, but good music and musicians will last the test of time. Big up everyone from pirate radio who are still pushing boundaries in the music business, playing their part for the culture, and inspiring the new generation in the right ways. This one is for us!"

'Believe & Achieve' is a bold statement, steeped in self-reflection, razor sharp similes and intensely playful production. Coming right off the back of Chip's recent duo of scene stealing juggernauts, 'I'm Fine', featuring the hotly tipped Stormzy & Shalo (of CM) and 'School of Grime', featuring D Double E & Jammer – both of which are racking up 100's of thousands of plays and carry killer video's – the forthcoming EP is proving to be one of the most hotly anticipated releases of the year, by one of the most commercially successful and highly respected rhymers the UK has ever produced.

This is a voice that needs to be heard. A voice that speaks about, and to his generation.



Chip releases Believe & Achieve - EPisode I through his own label CASH MOTTO

'I'm Fine' feat. Stormzy & Shalo VIDEO HERE

'School of Grime' feat. D Double E & Jammer VIDEO HERE

iTunes School of Grime I'm Fine

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