Gender and Age Distribution of Initial Sample vs U.S. Census
Epic Games, Inc. v. Apple Inc., Case No. 4:20-cv-05640-YGR-TSH (N.D. Cal.)
Summary Pursuant to Federal Rule of Evidence 1006

	Inbound Sample [A]	U.S. Census [B]	Difference [C]
Female			
Age 17-20	4.3%	3.3%	-1.0%
Age 21-29	7.4%	7.9%	0.5%
Age 30-39	9.1%	8.4%	-0.7%
Age 40-49	8.1%	8.0%	-0.1%
Age 50-64	12.5%	12.7%	0.2%
Age 65+	11.5%	11.0%	-0.5%
Male			
Age 17-20	3.5%	3.4%	-0.1%
Age 21-29	7.6%	8.2%	0.6%
Age 30-39	8.7%	8.5%	-0.3%
Age 40-49	8.0%	7.9%	-0.2%
Age 50-64	10.2%	12.0%	1.8%
Age 65+	8.8%	8.8%	0.0%
Other	0.4%	n.a.	n.a.

This table shows the percentage of respondents who began the survey, at each gender and age category, and compares that distribution against the overall U.S. population using data provided by the U.S. Census Bureau for 2017.

The data for Column [A] ("Inbound Sample") come from my survey; the data for Column [B] ("U.S. Census") come from U.S. Census Bureau, 2017 Age and Sex Population Data, last modified April 19, 2018, last accessed February 15, 2021, available at: https://www2.census.gov/programs-surveys/popest/datasets/2010-2017/national/asrh/.