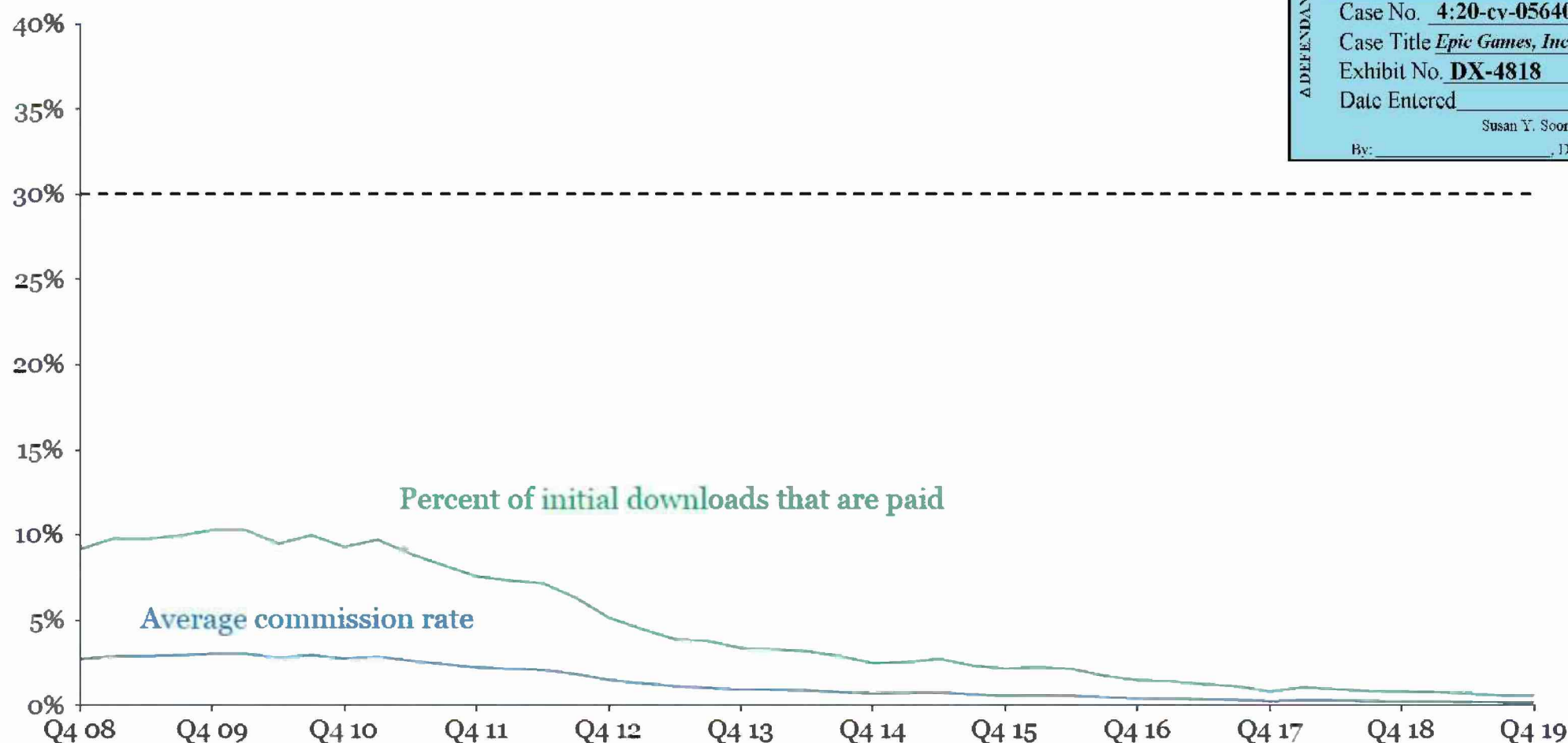


## Hitt Rebuttal Expert Report – Exhibit 62: Average commission rate for App Store initial downloads (July 10, 2008–September 30, 2019)



ADDENDATA	United States District Court Northern District of California	
	Case No. <b>4:20-cv-05640-YGR</b>	
	Case Title <b><i>Epic Games, Inc. v. Apple, Inc.</i></b>	
	Exhibit No. <b>DX-4818</b>	
	Date Entered _____	
	By: <u>Susan Y. Soong</u> , Clerk	
	By: _____, Deputy Clerk	

Source: Apple transaction data

Note: Commission rate is calculated for each transaction, and a simple average is calculated across transactions per quarter. Commission rate is set to 0% for all transactions with no total revenue. Apple's fiscal year begins in October, meaning Q4 starts in July and ends in September. For example, Q1 FY2008 begins in October 2007. Only original transactions categorized as initial downloads are included. Transactions where Apple is the developer are excluded. See Appendix E for details regarding Apple transaction data processing.