

From: Mark Rein [REDACTED]
Sent: Fri, 5 Jan 2018 20:46:05 +0000 (UTC)
To: Tim Sweeney [REDACTED]
Subject: Re: Chat with Joswiak

I just finished talking to Tim Kirby. He said he'd set check on dates on his end to get this meeting setup and general meetings with you, Kim and I and the various other teams at Apple. Also we should definitely take FNBR on iOS to show them. We talked quite a bit about it.

BTW, he was definitely receptive to the idea which doesn't mean it will go anywhere but it means he'll line up people who will listen and not shoot it down like Phil Schiller would. He says they have had internal discussion about this sort of thing so having you in a conversation about it (even if it's a one-way conversation to start) would be useful.

So maybe there's a smallest little crack on the very outer surface of the many feet of ice covering the frozen lake that is the Apple store :)

How's that for contained optimism? :)

On Wed, Jan 3, 2018 at 5:21 PM, Tim Sweeney [REDACTED] wrote:

Mark, if we're able to book a future brainstorming meeting with Apple, I'd love to get 30 minutes booked with Joswiak to talk about the potential for iOS and future Apple things to operate as open platforms.

Background:

With a rigorous OS security model in place and app signature revocation support, Apple could completely decouple its quality, content, and editorial decisions on the App Store from the separate issue of whether a user has the right to install a given program on their device. If the App Store were merely the premier way for consumers to install software, and not the sole way, then Apple could curate higher quality software overall, without acting as a censor on free expression and commerce on the platform that takes the form of software.

Topics that could be discussed range from the technical (security implementations), to principles, to commercial (we have a PC and Mac software store and would love to eventually support it on iOS.)

Tim

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Mark Rein,
Epic Games, Inc.

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