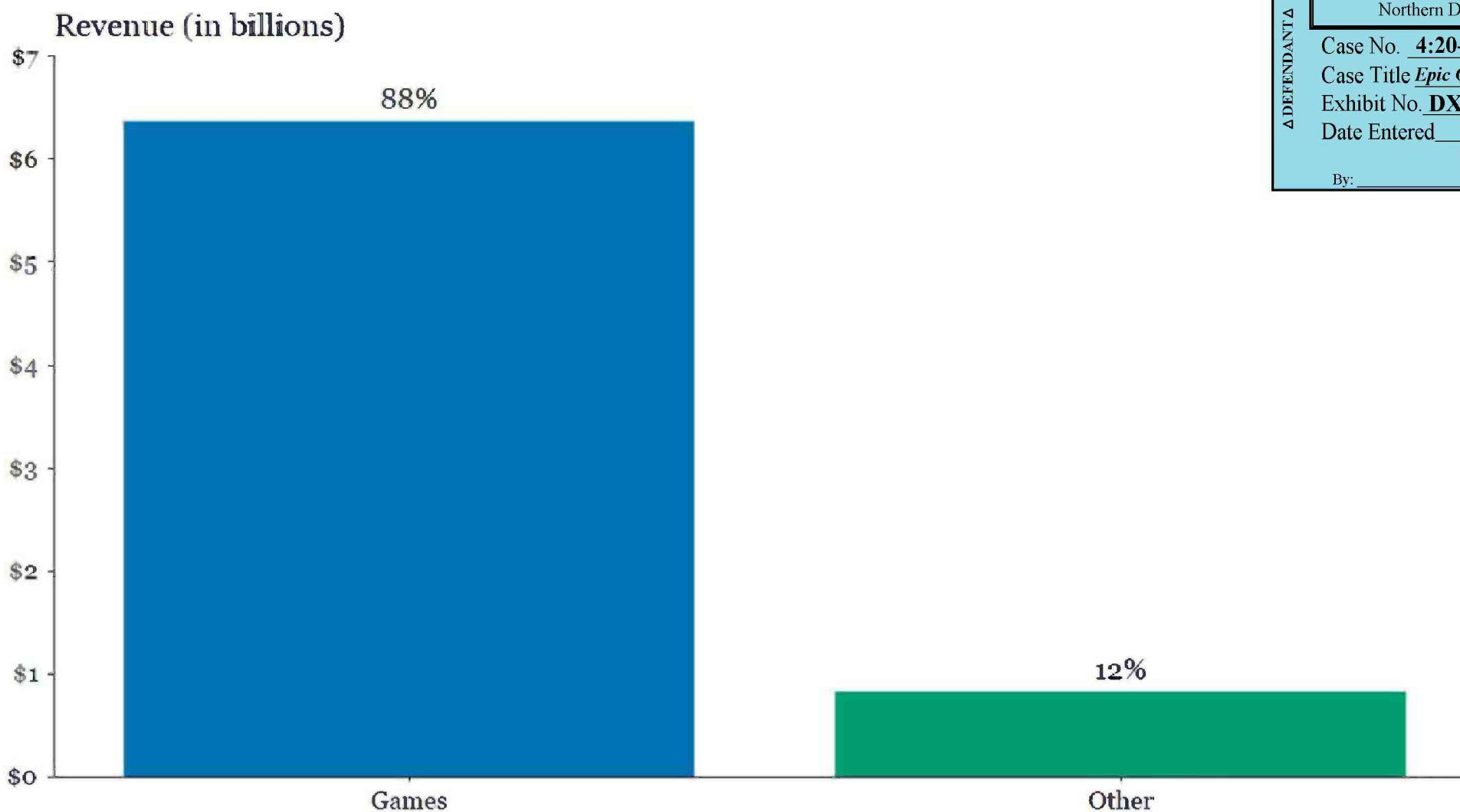


Hitt Rebuttal Expert Report – Figure 17: In-app purchases and paid download revenue earned by game developers on iOS (October 1, 2018–September 30, 2019)



DEFENDANT A	United States District Court Northern District of California
	Case No. 4:20-cv-05640-YGR
	Case Title <i>Epic Games, Inc. v. Apple, Inc.</i>
	Exhibit No. DX-4773
	Date Entered _____
	Susan Y. Soong, Clerk
	By: _____, Deputy Clerk

Source: Apple transaction data

Note: Data is limited to developers with at least one in-app purchases or initial download for an app in the game genre during FY2019. Transactions where Apple is the developer are excluded. Revenue is developer revenue from in-app purchases and initial downloads. See Appendix E for details regarding Apple transaction data processing.