

Schmalensee Expert Report - Exhibit 1: Overview of Digital Distribution Platforms (Cont'd)

PC				
Battle.net (Blizzard)	Windows, Mac, Android, iOS	1996		N/A*
RealArcade ^[11]	Windows, Mac	2001		"Not free"
Metaboli/Gamesplanet ^[12]	Windows, Mac, Linux	2001		"Small Portion"
Big Fish Games	Windows, Mac	2002		N/A
Steam	Windows, Mac, Linux, Steam, SteamVR-compatible	2003		20-30%
Game Jolt	Windows, Mac, Linux	2003		0-10%
iPlay ^[13]	Windows	2003		N/A
Direct2Drive	Windows	2004		N/A
Windows Marketplace ^[14]	Windows	2004		30%
GamersGate	Windows, Mac, Linux	2006		30%
Kongregate	Web-based	2007		30%
GameStop PC Downloads ^[15]	Windows	2008	2014	N/A
GOG.com	Windows, Mac, Linux	2008		30-40%
Ubuntu Software Center	Ubuntu	2009		N/A
Green Man Gaming	Windows, Mac, Xbox, PlayStation, Oculus, VIVE, Windows MR	2010		30%
Beamdog	Windows, Mac, Linux	2010		N/A*
Desura	Windows, Mac, Linux	2010	2016	30%
Humble Bundle ^[16]	Windows, Mac, Linux, Nintendo, Android, Oculus, VIVE, Windows MR	2010		25%
DotEmu	Windows	2010	2017	N/A
Mac App Store	Mac	2011		30%
Playism	Windows, Mac, Linux, Xbox, Playstation, Nintendo	2011		N/A
Origin	Windows, Mac	2011		30%*
Ubisoft Connect ^[17]	Windows, Xbox, PlayStation, Nintendo, Oculus, VIVE	2012		30%*
itch.io	Windows, Mac, Linux, Android	2013		Developers choose; 10% default
Snap Store	Ubuntu/Linux	2014		N/A
Bethesda.net	Windows	2016		N/A*
Kartridge	Windows, Mac	2018		0-30%; Tiered
Epic Games Store	Windows, Mac	2018		12%

[11] RealNetworks, owner of RealArcade, bought GameHouse in 2004. RealArcade.com redirects to GameHouse.com.

[12] Metaboli launched in France in 2001 and announced its acquisition of GameTap, a US-based distribution platform that launched in 2005, in 2008.

[13] iPlay was formerly known as Oberon.

[14] Windows Marketplace was replaced with Windows Store in 2012 and rebranded as Microsoft Store in 2017.

[15] GameStop PC Downloads was formerly known as Impulse. PC games are still available for download through GameStop.com as of January 2021.

[16] The Humble Store, which allowed for purchase of individual games, launched in 2013.

[17] Ubisoft Connect was formerly known as Uplay.

A DEFENDANT'S	United States District Court Northern District of California
	Case No. 4:20-cv-05640-YGR
	Case Title <i>Epic Games, Inc. v. Apple, Inc.</i>
	Exhibit No. DX-4857
	Date Entered _____
	Susan Y. Soong, Clerk
	By: _____, Deputy Clerk