

## Schmalensee Expert Report - Exhibit 1: Overview of Digital Distribution Platforms (Cont'd)

### Mobile

Handango InHand <sup>[4]</sup>	Android, BlackBerry OS, Palm, Symbian, Windows Mobile, Java	1999	2017 or earlier	30-40%
GetJar	Android, Java, Symbian, Blackberry, Windows Mobile, Linux	2005		0%
Apple App Store	iOS	2008		30%
Google Play <sup>[5]</sup>	Android	2008		30%
BlackBerry World	Blackberry 10/OS	2009		30%
Ovi Store <sup>[6]</sup>	Symbian (Nokia)	2009	2015	30-40%
HP App Catalog	Linux/webOS	2009	2015	30%
Galaxy Store <sup>[7]</sup>	Android, Tizen, Windows Mobile, Bada	2009		30%
Windows Phone Marketplace <sup>[8]</sup>	Windows Phone	2010		30%
Aptoide	Android	2010		25%
Opera Mobile Store	Android, Java, BlackBerry OS, iOS, Symbian, Windows Phone	2011		30-50%
Amazon Appstore	Android, Blackberry 10	2011		30%
LG SmartWorld <sup>[9]</sup>	Android	2011		30%
Huawei AppGallery <sup>[10]</sup>	Android	2011		20-50%
OpenStore for Ubuntu Touch	Unix/Open-Source	2013 or earlier		N/A
PureOS Software Center	Linux/Open-Source	2017 or earlier		N/A

[4] Handango InHand, the on-device app store, launched in 2003. Handango was acquired by PocketGear in 2010, and PocketGear rebranded as Appia in 2011.

[5] Google Play was formerly known as Android Market.

[6] Nokia Content Discoverer, later renamed Nokia Download!, launched in 2006. In 2009 it was replaced by Ovi Store, which later became Nokia Store and was replaced by Opera Mobile in 2015.

[7] Galaxy Store was formerly known as Samsung Apps and Galaxy Apps.

[8] Windows Phone Marketplace was rebranded as Windows Phone Store in August 2012 and merged with Windows Store, now known as Microsoft Store, in 2015.

[9] LG SmartWorld's paid app store launched in July 2011 in the UK and October 2011 in the US.

[10] Huawei AppGallery launched in 2011 in China and in 2018 worldwide.

DEPENDENT A	United States District Court Northern District of California	
	Case No. <b>4:20-cv-05640-YGR</b>	
	Case Title <b><i>Epic Games, Inc. v. Apple, Inc.</i></b>	
	Exhibit No. <b>DX-4856</b>	
	Date Entered _____	
	Susan Y. Soong, Clerk	
	By: _____, Deputy Clerk	