

**Geographic Distribution of Initial Sample vs U.S. Census**  
*Epic Games, Inc. v. Apple Inc.*, Case No. 4:20-cv-05640-YGR-TSH (N.D. Cal.)  
Summary Pursuant to Federal Rule of Evidence 1006

Region [A]	Inbound Sample [B]	U.S. Census [C]	Difference [D]
Northeast	17.4%	17.1%	0.3%
Midwest	22.3%	20.8%	1.5%
West	20.6%	23.9%	-3.2%
South	39.7%	38.3%	1.4%

This table shows the percentage of respondents who began the survey who live in each region of the U.S., and compares that distribution against the overall U.S. population using data provided by the U.S. Census Bureau for 2017.

The data for Column [A] (“Inbound Sample”) come from my survey; the data for Column [B] (“U.S. Census”) come from U.S. Census Bureau, 2017 Age and Sex Population Data, last modified April 19, 2018, last accessed February 15, 2021, available at: <https://www2.census.gov/programs-surveys/popest/datasets/2010-2017/national/asrh/>.