

PLAINTIFF
U.S. District Court – NDCAL
4:20-cv-05640-YGR-TSH
*Epic Games, Inc. v. Apple Inc.***Ex. No. PX-0202**

Date Entered _____

By _____

From: Matt Fischer [REDACTED]
To: Lindsey Blumenthal [REDACTED]
CC: Carson Oliver [REDACTED]
BCC:
Subject: Re: FYI - Lyft & Uber update
Attachments:
Sent: 12/12/2018 07:54:27 PM 0000 (GMT)

Thanks. Unfortunately, IAP being “optional” means that no one will ever use it.

As we discussed, we want you to come up with the next approach that will work for us and our developers.

> On Dec 12, 2018, at 10:42 AM, Lindsey Blumenthal wrote:

>

> Hi Matt,

>

> Trystan confirmed that IAP was optional for the membership subscriptions, so I communicated this message to Lyft today. Lyft launched the \$300/month “all access” model without IAP, and is currently testing the \$5-10/month subscription. No action required on your end but wanted to let you know in case Logan reached out. I plan to speak with Uber next week.

>

> Let me know if you have any questions.

>

> Best,

> Lindsey

Exhibit
PX 0202

PX-0202.1

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