

Subject: ERB: Meeting Notes, 12/13/13

From: "Phillip Shoemaker" <[REDACTED]>

Received(Date): Fri, 13 Dec 2013 23:16:10 +0000

To: "Ron Okamoto" <[REDACTED]> "C.K. Haun"
<[REDACTED]> "Matt Fischer" <[REDACTED]> "Greg
Joswiak" <[REDACTED]> "Phil Schiller" <[REDACTED]> "Emily
Blumsack" <[REDACTED]> "Eddy Cue" <[REDACTED]> "Craig
Federighi" <[REDACTED]> "Phillip Shoemaker"
<[REDACTED]> "Toby Paterson" <[REDACTED]>

Date: Fri, 13 Dec 2013 23:16:10 +0000

Privileged and Confidential

ERB Meeting Notes

December 13, 2012

Apps Reviewed

Carrier Apps

App Name: Safety GPS application

Developer: KDDI CORPORATION

Ruling: Rejected

Comments: 11.12 violation. Needs to use IAP.

App Name: Never Alone

Developer: SaskTel

Ruling: Rejected

Comments: 11.12 violation. Needs to use IAP.

Notable

App Name: WeChat

Developer: Tencent Technology (Shenzhen) Company Limited

Ruling: Rejected

Exhibit
PX 0112

PX-0112.1

Comments: These embedded games are not allowed, as this is a clear store within a store, or app distribution play, and is not allowed. Additionally, this has an 8.5 issue where they use Game Center for their own Game listing.

App Name: Google Search

Developer: Google, Inc.

Ruling: Rejected

Comments: These apps need to give you the ability to use your choice of maps, not their version only.

App Name: MyGlass for iOS

Developer: Google, Inc.

Ruling: Approved

Comments:

App Name: One Today

Developer: Google, Inc.

Ruling: Approved

Comments:

App Name: Google Play Movies & TV

Developer: Google, Inc.

Ruling: Investigate

Comments: When you don't have WIFI and try to play a video, what is the error message?

Business Model

App Name: Ssula Quiz (groep 4-8)

Developer: FutureWhiz Media

Ruling: Rejected

Comments: 11.12 violation. Needs to use IAP.

Business Model (In-App)

App Name: tour•bot Player

Developer: James Prete

Ruling: Rejected

Comments: 11.13 - remove those links out. And not good for paperboy, although other IAP could be fine.

App Name: toWords postgraduate exam 2014

Developer: JunBros

Ruling: Rejected

Comments: We don't want this level drop to happen, as that's more of a rental issue which would not be allowed.

Business Model - Paperboy

App Name: FamilySafe

Developer: SnapOne, Inc.

Ruling: Approved

Comments: They need to make it very clear as to what is in this iOS version and what is not.

Objectionable Content

App Name: Natalia Baccino Calendar 14

Developer: Nicolas Fernandez

Ruling: Rejected

Comments: 16.1 violation and 2.20

App Name: Bikini Girl Calendar 2014

Developer: Erik Haugen

Ruling: Rejected

Comments: 16.1 violation and 2.20

App Name: Official Kristina Rihanoff 2014 Calendar

Developer: CALENDAR APP CO LTD

Ruling: Rejected

Comments: 16.1 violation and 2.20

App Name: Official Charlotte Crosby 2014 Calendar

Developer: Calendar App Company

Ruling: Rejected

Comments: 16.1 violation and 2.20

App Name: Official Lucy Collett 2014 Calendar HD

Developer: CALENDAR APP CO LTD

Ruling: Rejected

Comments: 16.1 violation and 2.20

App Name: The Romp Magazine

Developer: Rome Media

Ruling: Hold

Comments: Bring back next week, as the issues were not on the device

App Name: Loaded Magazine - For Men

Developer: Simian Publishing Ltd

Ruling: Approved

Comments:

Legal

Attorney Client Privilege

Attorney Client Privilege

Other

App Name: Team Six

Developer: Sean Reid

Ruling: Rejected

Comments: 15.3 and 19.1 rejections. These 'enemies' are too cliché and defamatory.

High Priced Apps

App Name: Fred Install Hours

Developer: Patrick Schootman

Ruling: Approved

Comments:

Note: Color key: Cayenne = Rejected, Black = Approved, Aqua = Hold/Investigation, Plum = Legal Hold