

Education Distribution of Initial Sample vs U.S. Census

Epic Games, Inc. v. Apple Inc., Case No. 4:20-cv-05460-YGR-TSH (N.D. Cal) Summary pursuant to Federal Rule of Evidence 1006

Education Level [A]	Inbound Sample [B]	U.S. Census [C]	Difference [D]
No high school diploma	3.3%	10.6%	-7.3%
High school diploma or equivalent (e.g. GED)	20.3%	28.3%	-8.0%
Some college or Associate's degree	30.0%	27.8%	2.3%
College graduate (Bachelor's degree)	26.7%	21.3%	5.4%
Graduate/Professional degree	18.5%	12.0%	6.5%
Prefer not to answer	1.1%	90	9

This table shows the percentage of respondents who began the survey, by education level, and compares that distribution against the overall U.S. population using data provided by the U.S. Census Bureau for 2019.

The data for Column [B] ("Inbound Sample") come from my survey; the data for Column [B] ("U.S. Census") come from U.S. Census Bureau, Educational Attainment in the United States: 2019, Table 1. Educational Attainment of the Population 18 Years and Over, by Age, Sex, Race, and Hispanic Origin: 2019, last accessed February 14, 2021, available at: https://www.census.gov/content/census/en/data/tables/2019/demo/educational-attainment/cps-detailed-tables.html.

2