

Case No. **4:20-cv-05640-YGR**Case Title ***Epic Games, Inc. v. Apple, Inc.***Exhibit No. **DX-3422**

Date Entered

Susan Y. Soong, Clerk

By: , Deputy Clerk

From: Matt Fischer ([REDACTED])
To: Tami Rosen ([REDACTED])
CC:
BCC:
Subject: Re: thank you!
Attachments:
Sent: 06/10/2014 12:33:14 AM 0000 (GMT)

Thanks!

On Jun 9, 2014, at 5:30 PM, Tami Rosen <[REDACTED]> wrote:

Nice!! I like your note to Eddy.

On Jun 9, 2014, at 5:03 PM, Matt Fischer <[REDACTED]> wrote:

Just FYI - per our chat earlier

Begin forwarded message:

From: Matt Fischer <[REDACTED]>
Subject: Fwd: thank you!
Date: June 9, 2014 at 5:02:51 PM PDT
To: Eddy Cue <[REDACTED]>

Eddy,

I wanted to share this email that I sent out to my global team earlier today. I've received a lot of very nice responses so far.

Almost exactly a year ago, you challenged me and my team to come up with some new features that would help our App Store customers and developers. As you know, we worked closely with Jeff and his team to come up with these features, get them to where they are today, and we're really excited to bring them to the world later this year.

The relationship between Jeff and me and our two teams has grown tremendously over the past year, and we're already starting to flesh out ideas for our App Store product roadmap for WWDC 2015 and beyond.

As always, thanks for your support.

Best,
 Matt

Begin forwarded message:

From: Matt Fischer <[REDACTED]>
Subject: thank you!
Date: June 9, 2014 at 12:02:11 PM PDT
To: App Store Team - Global <[REDACTED]>

Team,

Apple had a great week last week. It was one of our best WWDC's ever and the response from our developer community to our announcements was incredibly positive.

As some of you know, a few of us had a conversation almost exactly a year ago that we needed to really step up and deliver a great set of new App Store features at WWDC 2014 — features that would help our customers discover apps more easily, as well as new tools to help our developers build great apps and manage their businesses on iOS more effectively. I'm incredibly proud of the new features we unveiled last week, including:

- Explore
- Trending searches
- Related searches
- Editorial badging
- App bundles
- App previews
- All-new iTunes Connect
- TestFlight
- App analytics
- and more...

I've been at Apple for 11 years, and it was by far the most excited I've seen our developers about Apple and where we are going as a company.

I wanted to express my gratitude to everyone on the team for your continued hard work, focus and dedication to ensure a successful launch of all of these new features later this year.

Best,
Matt

|