

**PLAINTIFF**  
U.S. District Court - NDCAL  
**4:20-cv-05640-YGR-TSH**  
Epic Games, Inc. v. Apple Inc.**Ex.No. PX-0326**

Date Entered \_\_\_\_\_

By \_\_\_\_\_

**From:** Ali Menbari [REDACTED]  
**To:** Trystan Kosmyinka [REDACTED]  
**CC:** Stoney Gamble [REDACTED]  
**BCC:**  
**Subject:** APPROVAL NEEDED: TI Org Change Announcement  
**Attachments:**  
**Sent:** 11/21/2019 09:40:30 PM 0000 (GMT)

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Team,

We're writing to let you know about some upcoming changes in App Review.

In 2016, we launched the [App Store Improvements initiative](#) with two main objectives: ensuring that problematic apps/developers stay out of the program and off of our platform, and to prevent their apps from reaching reviewers and our customers.

Since then, we have terminated over 74,000 developers from the program, and removed over 1 million apps.

To continue that progress, effective immediately, the Technical Investigations (TI) team will be joining the App Store Improvements (ASI) team and reporting directly to Eran Ben-Zvi. The App Review Misleading Fraud (ARMF) and App Review Compliance (ARC) teams will be reporting directly to Ali Menbari.

This merge will strengthen the ability for ASI to identify new signals that are being obfuscated or called dynamically, ultimately ensuring that problematic apps are prevented from being available on the App Store.

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**Exhibit**  
**PX 326**

PX-0326.1

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