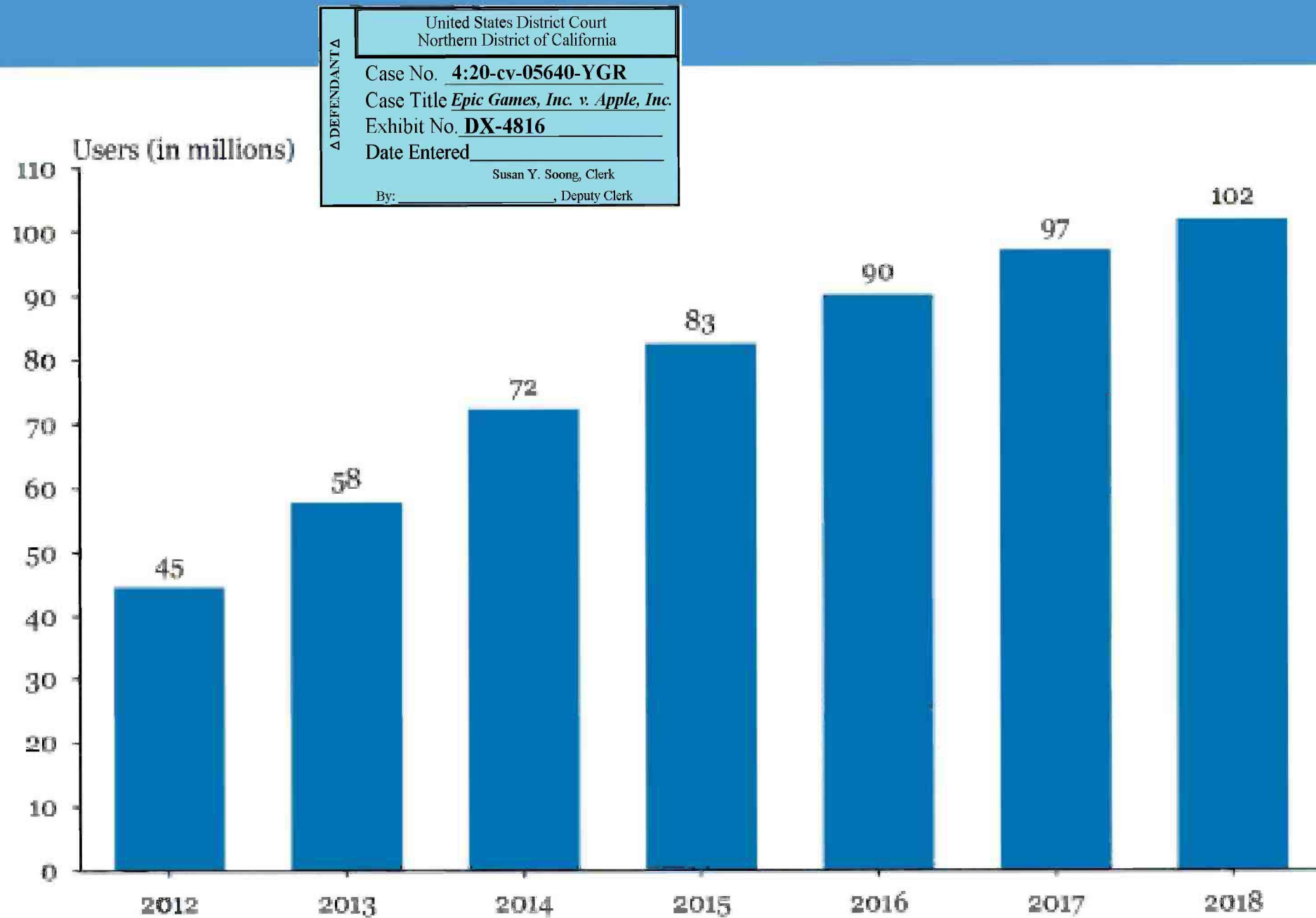


Hitt Rebuttal Expert Report – Exhibit 60: U.S. iPhone users (2012–2018)



Source: eMarketer, "US Smartphone Users and Penetration, by OS," available at <https://www.emarketer.com/forecasts/584b26021403070290f93a22/5851918b0626310a2c186ae7>, accessed on February 10, 2021