

# **Epic Games, Inc., v. Apple Inc.**

**Testimony of Trystan Kosmynka**

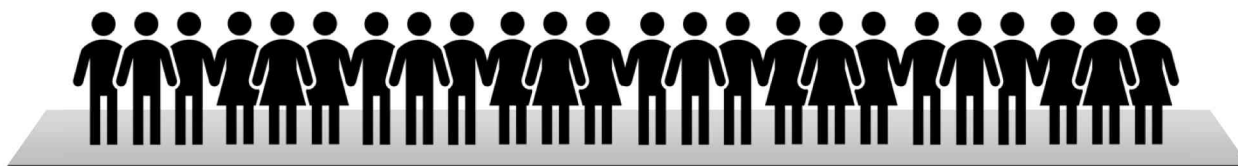


# Approximate App Submissions/Rejections

Year	Number of Submissions	Average Rejection Rate	Number of Rejected Submissions
2017	5,176,583	33%	1,694,664
2018	4,793,826	35%	1,697,787
2019	4,808,685	36%	1,747,278



# App Review Team



iOS, macOS,  
tvOS, watchOS,  
TestFlight

Policy and  
Escalations  
Notables

ASI  
ARC  
TI

Expedites  
Developer  
Advocates  
ARB

Training  
Content &  
Communications

Business  
Excellence

Projects &  
Infra  
Tech Ops



# App Review Team



81

different languages



100,000

average  
App Store  
submissions  
per week

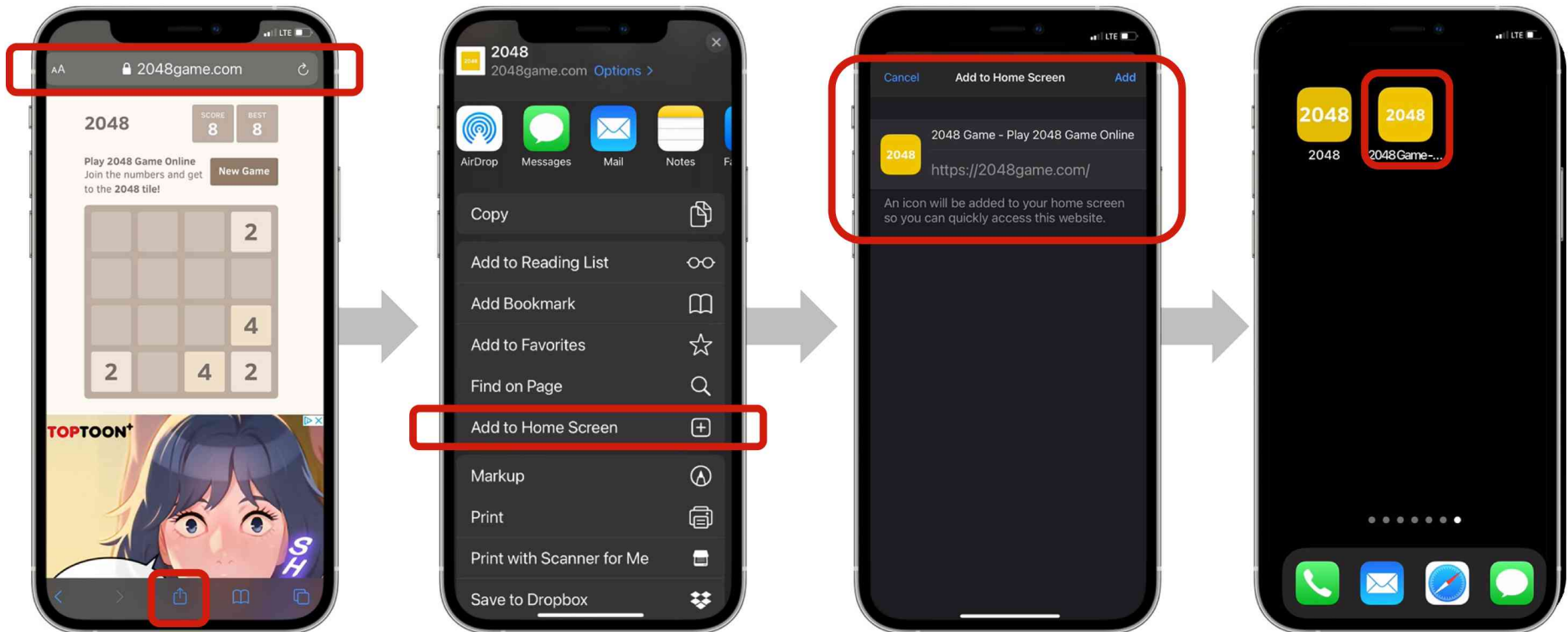


500

human experts

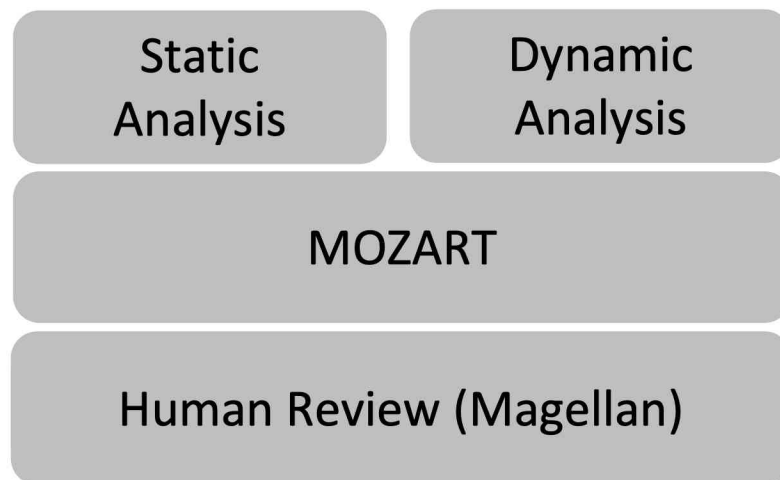


# Web App User Experience





# App Review Process





# App Review Process



DT App Analyzer

App Similarity

Z Strings

App  
Transparency

Static  
Analysis

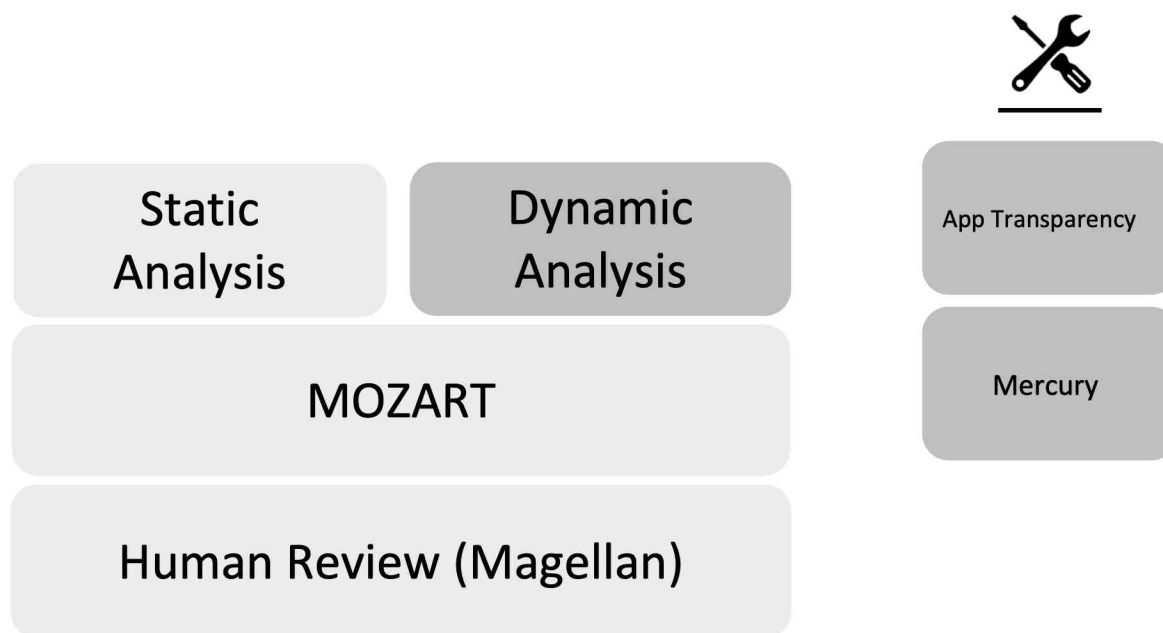
Dynamic  
Analysis

MOZART

Human Review (Magellan)



# App Review Process



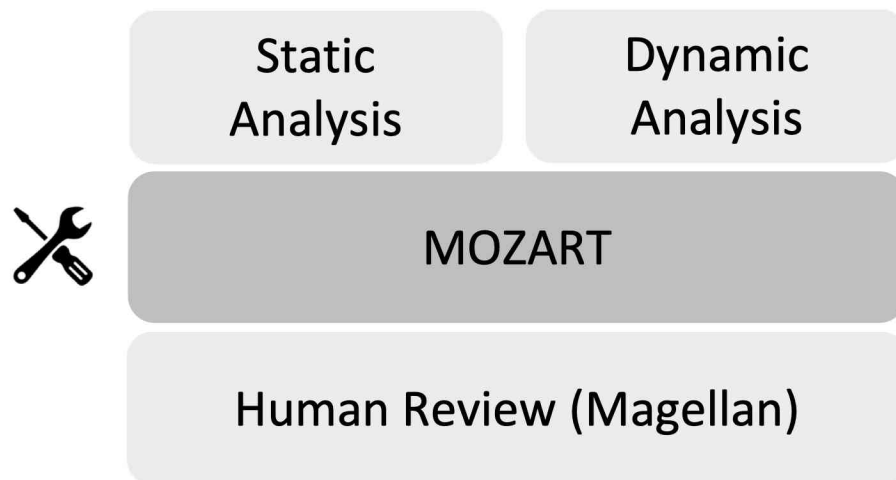


# App Review Mercury Dynamic Analysis



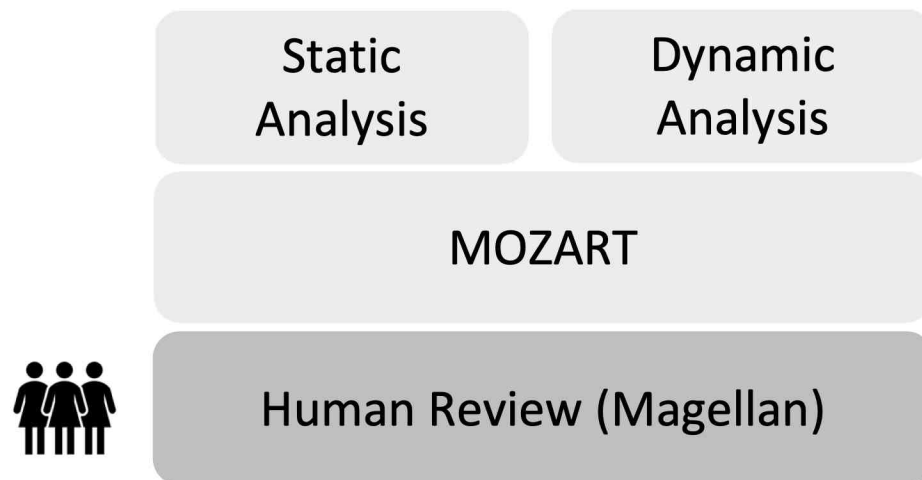


# App Review Process





# App Review Process

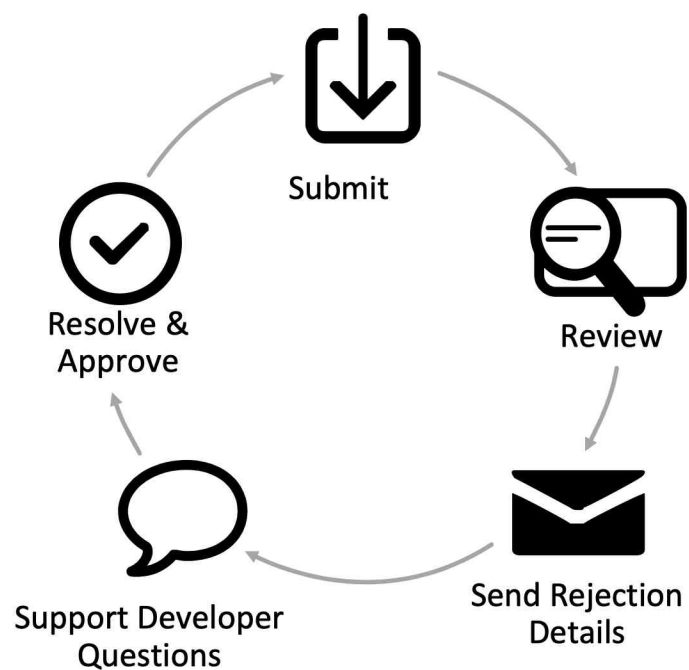


# Human Review





# Post App Review



App Store Connect Resolution Center  
<https://appstoreconnect.apple.com>

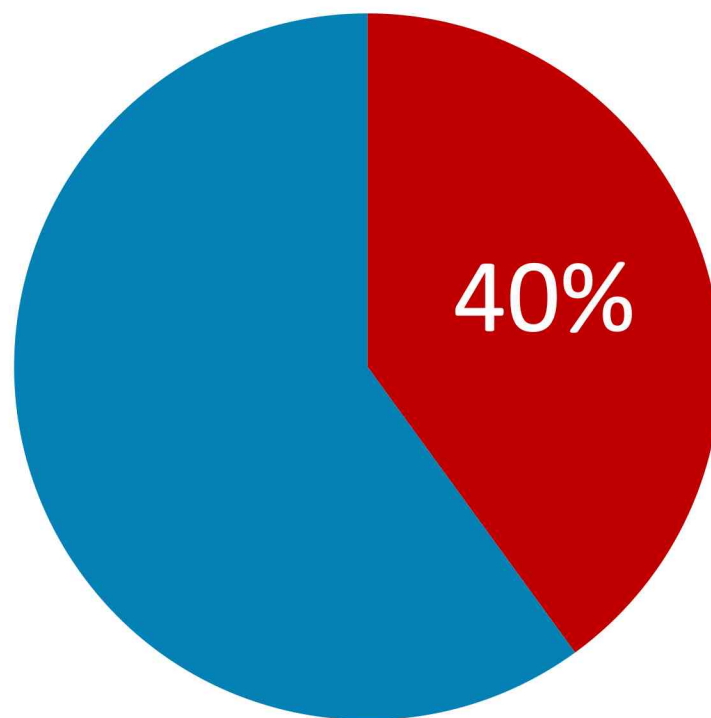
Contact App Review  
<https://developer.apple.com/app-store/review/>

Appeal a Rejection  
<https://developer.apple.com/contact/app-store/?topic=appeal>

Request a Phone Call  
Use Resolution Center to request a call



## 2020 App Submissions/Rejections



**215,000 Rejected for Privacy Guideline Violations**

■ Rejected  
■ Approved