

# MOBILE APP DEVELOPMENT PROPOSAL

## **Prepared For**

Client Company Name Maecenas rhoncus aliquam lacus. Morbi quis tortor id nulla ultrices aliquet. Maecenas leo odio,

condimentum id, luctus nec, molestie sed, justo.

Client Name Tamar Wingeat

Client Phone Number +5 (4) 986-2205

**Client Email** 

kudra@example.com

**Client Address** 

0028 Hazelcrest Road, 2 Arrowood Crossing Louisville, Kentucky, 40205



# INTRODUCTION

## **COVER LETTER**

Dear Tamar Wingeat,

Thank you for your time on checking our Mobile App Development Proposal.

We are ABC Software Company and we create first-rate and superior software on a computer, mobile, and web. We produce high-quality software that is affordable and flexible.

Having a good mobile app will increase your sales and subscriptions. This means that your app should be stable, user-friendly, and fast.

In this proposal, you'll see information about ABC Software Company, our services, pricing, terms, and conditions.

We look forward to talking with you.

Sincerely,

John Smith Project Director ABC Software Company



(123) 1234567



# **COMPANY OVERVIEW**

## **ABOUT THE COMPANY**

We are ABC Software Company and we create first-rate and superior software on a computer, mobile, and web. We produce high-quality software that is affordable and flexible.

#### **VISION STATEMENT**

Our vision is to produce high-quality service that is affordable and flexible to our clients. We want to make our clients happy by creating a world-class mobile app that will definitely help in their marketing and branding.

#### MISSION STATEMENT

Our mission is to make our clients happy by creating a world-class mobile app that will definitely help in their marketing and branding. We will produce high-quality service that is affordable and flexible to our clients.

#### **OUR TEAM**

**John Smith** 

Chief Executive Officer

**Allison Cook** 

Chief Technical Officer

**Joe Perry** 

Chief Financial Officer

Marilyn Woodward

**Project Director** 

**Mark Richardson** 

**Project Executive** 

Jane Doe

Project Manager

ABC Software Company 3147 Patterson Street, Houston, TX, 77002 (123) 1234567



# **DEVELOPMENT PROCESS**

We normally need 16-20 weeks to finish the mobile app completely. We send feedback to our client for every successful step we make. We assure our clients that we kept them updated with the project.

#### MOBILE APP DEVELOPMENT PROCESS

- 1. Meeting and formally offering the proposal.
- 2. Acknowledgment and signing of contracts.
- 3. Research and data analysis.
- 4. Creating the first mockup and approval.
- 5. Proceed with building the app using wireframes.
- 6. Create the front-end technology of the app.
- 7. Improve visual UI design.
- 8. Produce the backend technology of the app.
- 9. Perform UX (User Experience) QA Testing.
- 10. Perform further testing with the client.
- 11. Launch the app in the App Store and Play Store.



# **PROJECT DETAILS**

## PROJECT DESCRIPTION

In hac habitasse platea dictumst. Maecenas ut massa quis augue luctus tincidunt. Nulla mollis molestie lorem.

## PRICING QUOTE

**Total Amount** 

726

**Note:** This pricing quote is valid only until Thursday, October 28, 1999.

ABC Software Company 3147 Patterson Street, Houston, TX, 77002 (123) 1234567 info@abcsoft.com - www.abcsoft.co



# **TERMS & CONDITIONS**

## I. ACKNOWLEDGMENT

The ABC Software Company acknowledges implementing the following services (*Kindly refer to Project Details page*) to Tamar Wingeat, Maecenas rhoncus aliquam lacus. Morbi quis tortor id nulla ultrices aliquet. Maecenas leo odio, condimentum id, luctus nec, molestie sed, justo..

#### II. PRICING AND PAYMENTS

The total amount due is 726.

#### III. WARRANTY OF SERVICES

ABC Software Company assures that the services offered will be in excellent and first-rate quality.

For changes in the way of how we render our service, please notify the company. If you are not satisfied with our work, kindly let us know so that we can further assist you.

#### IV. INDEMNIFICATION

ABC Software Company and the Client indemnifies and hold harmless to each other against any claims, expenses, damages, and liabilities.





# **TERMS & CONDITIONS**

## V. AMENDMENT

This proposal can only be changed or modified by the company. A new proposal will be made if the clients wish to change the content of the document.

## VI. GOVERNING LAW

This proposal shall be governed under the laws of the State of Texas in the United States.

**Company Representative** 

Tamar Wingeat

**Signature** 

Kallvefor

Date Signed

10/28/1999

If you have any questions, please do not hesitate to contact us at (123) 1234567 or via email at info@abcsoft.com.

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