

## GIRLYN CASEY

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For the past 15 years, I have had the privilege of working in roles that have refined my web development skills. I have successfully managed numerous complex web development projects from inception to completion. I excel in fast-paced environments that demand strategic thinking, collaboration, and adaptability. I take pride in my ability to align teams with the company's vision, manage project scopes and timelines, and deliver high-quality solutions.

### TECHNICAL SKILLS

Sitecore, React.js, Vue.js, Angular, JavaScript, jQuery, Node.js, CSS3, HTML5, Git, GitHub, Bitbucket, API integration, Bootstrap, WordPress, PHP, MySQL, Responsive Design, Cross-Browser Compatibility, Performance Optimization, Agile Methodologies, RESTful Services, Continuous Integration/Continuous Deployment (CI/CD), VWO (Visual Website Optimizer), Google Tag Management, Google Analytics, Email Marketing, and SEO

### EXPERIENCE

**GIRLYN LTD, London** - Director | Full-Stack Developer

APRIL 2023 - PRESENT

- Independent Contractor with Settled Status or Indefinite Leave in the UK
- Developed and maintained code for various client projects, ensuring optimal performance and cross-browser compatibility
- Implemented front-end solutions
- Conducted thorough code reviews, delivering constructive feedback

**Independent Contractor, London** - Senior Webmaster | Web Developer

MARCH 2019 - JULY 2023

- Contributed to the technical team in upgrading Budget Direct Insurance SEA website from Angular to Vue.JS
- Successfully developed and deployed the Travel Packing List application
- Crafted landing pages for pay-per-click campaigns and A/B testing

**Auto & General Services - SEA, Singapore** - Senior Executive, Digital Marketing

OCTOBER 2016 - FEBRUARY 2019

- Worked closely with the technical team to overhaul Budget Direct Insurance quote and purchase forms

**RYDE, Singapore** - Application Developer

JANUARY 2016 - OCTOBER 2016

- Contributed to prototyping and testing efforts for the RYDE mobile app
- Designed and implemented automated trip receipts and SMS targeting for riders and drivers using Nexmo API
- Developed a data analytics portal utilising JavaScript and Google Maps API
- Managed AWS infrastructure for RYDE's data analytics and visualisation requirements

**Independent Contractor** - Web Developer

OCTOBER 2015 - JANUARY 2016

- Developed TotalJobs Gender Pay Gap and collaborated with clients on Joomla projects

## **Vaizo Corporation Pte Ltd, Singapore - Web Developer**

OCTOBER 2014 - AUGUST 2015

- Created over 20 WordPress sites and hybrid mobile apps for diverse clients

## **Fashion One - Lead Programmer**

JUNE 2010 - SEPTEMBER 2014

- Managed a team of seven (web developers & designers)
- Collaborated on newsletters, interactive websites, graphic designs, and digital presentations
- Configured Fashion One's YouTube live stream for Fashion Week events
- Facilitated web localization with international partners

## **Global Interactive Solutions, Philippines - Programmer**

OCTOBER 2009 - JULY 2010

- Contributed to a team effort in developing a ticketing system for Roble Shipping Inc. and websites utilising HTML, JavaScript, CSS, PHP, and MySQL.

## **STI College, Philippines - IT Instructor**

JUNE 2009 - OCTOBER 2009

- Designed and implemented lesson plans and activities to facilitate students' acquisition of web programming skills, Basic Java, Data Structures, and Algorithms
- Evaluated and graded projects, quizzes, and examinations
- Tracked and communicated students' progress and achievements throughout the course

## **PROJECTS**

Budget Direct Insurance SEA | <https://www.budgetdirect.com.sg>

- Summary: Budget Direct Insurance SEA's official e-commerce platform, providing extensive insurance solutions tailored for cars, motorcycles, and travel needs
- Role: Senior Front-end Developer & Webmaster
- Tools: HTML, CSS, JavaScript, jQuery, Bootstrap, Vue.JS, Sitecore, VWO, Google Analytics, Google Tag Management, Git, Bitbucket, Figma

AIQTrading | <https://aiqtrading.netlify.app/portfolio> | <https://github.com/caseygirlyn/AIQTrading>

- Summary: This is a full-stack paper trading app using Alpaca, Polygon.io Stocks and Financial Modeling Prep API.
- Role: Full-Stack Developer
- Tools: HTML, CSS, Vite, ReactJS, Node.JS, Github, ChartJS, API

Girlyn Casey portfolio website | <https://girlyn.com>

- Summary: This project highlights my skills and accomplishments
- Role: Front-end Developer
- Tools: HTML, CSS, ReactJS, Bootstrap

CURRENCITY | <https://caseygirlyn.github.io/CurrenCity> | <https://github.com/caseygirlyn/CurrenCity>

- Summary: This app provides users with information about their desired travel destinations, including a 5-day weather forecast, GBP currency exchange rates, and top attractions
- Role: Front-end Developer
- Tools: HTML, CSS, JavaScript, Bootstrap & Google Maps API

## **EDUCATION**

Skills Bootcamp in Front-End Web Development, 2024 - **edX**

Bachelor of Science in Computer Science, Cum Laude, 2009 - **STI College, Philippines**

Diploma in Information Technology with High Honor, 2006 - **STI College, Philippines**