

## GIRLYN CASEY

Phone: +44 7539 472477 | Email: [casey.girlyn@email.com](mailto:casey.girlyn@email.com) | London, UK, E14 7LG  
LinkedIn: [/girlyncasey/](https://www.linkedin.com/company/girlyncasey/) | Portfolio: <https://girlyncasey.netlify.app/> | GitHub: [/caseygirlyn](https://github.com/caseygirlyn)

Over the past 14 years, I have been privileged to work in roles that allowed me to hone my skills in web development. I have successfully overseen numerous complex web development projects from inception to completion. I thrive in fast-paced environments where strategic thinking, collaboration, and adaptability are crucial. I take pride in my ability to align teams with the company's vision, manage project scopes and timelines, and ensure the delivery of high-quality solutions.

### TECHNICAL SKILLS

React.JS, Vue.JS, AngularJS, JavaScript, jQuery, CSS3, HTML5, Git, GitHub, Bitbucket, MySQL, API, Bootstrap, WordPress, Google Tag Management, Google Analytics, SEO & Email Marketing

### PROJECTS

GIRLYN CASEY portfolio website | <https://girlyncasey.netlify.app/>

- Summary: This project showcases my skills and projects
- Role: Front-end Developer
- Tools: HTML, CSS, ReactJS, Bootstrap

CURRENCITY | <https://caseygirlyn.github.io/CurrenCity/> | <https://github.com/caseygirlyn/CurrenCity>

- Summary: This app allows users to get information about a city they want to visit, including 5-day weather forecast, currency exchange rate from GBP and top attractions
- Role: Front-end Developer
- Tools: HTML, CSS, JavaScript, Bootstrap & Google Maps API

Budget Direct Insurance SEA | <https://www.budgetdirect.com.sg>

- Summary: Budget Direct Insurance SEA official e-commerce site for car, motorcycle and travel insurance
- Role: Front-end Developer, Webmaster, GTM, SEO
- Tools: HTML, CSS, JavaScript, jQuery, Bootstrap, GoogleFonts, VueJS, Sitecore, VWO, Google Analytics, Google Tag Management, Git, Bitbucket, Figma

Travel Packing List | <https://budgetdirect.com.sg/travel-packing-list>

- Summary: This user-friendly app allows individuals to create customised packing lists tailored to their specific travel needs.
- Role: Front-end Developer
- Tools: HTML, CSS, JavaScript, jQuery, VueJS, Sitecore, Google Analytics, Bitbucket, Figma

### EXPERIENCE

**GIRLYN LTD, London** - Director | Web Developer

APRIL 2023 - PRESENT

- Developed and maintained code for various client projects, ensuring optimal performance and cross-browser compatibility.
- Implemented front-end solutions using HTML5, CSS3, JavaScript, VueJS
- Conducted code reviews and provided constructive feedback to team members

**Independent Contractor, London** - Senior Webmaster | Web Developer

MARCH 2019 - JULY 2023

- Collaborated with the technical team to upgrade Budget Direct Insurance SEA website
- Successfully developed and deployed Travel Packing List, landing pages for Pay-per-click and A/B test.

**Auto & General Services - SEA, Singapore** - Senior Executive, Digital Marketing

OCTOBER 2016 - FEBRUARY 2019

- Successfully revamped Budget Direct Insurance SEA quote and buy forms
- Auto & General SEA WordPress Development

**RYDE, Singapore** - Application Developer

JANUARY 2016 - OCTOBER 2016

- Prototyping & testing RYDE mobile app
- Designed and programmed automated receipt per trip and automated SMS targeting riders' and drivers' personas using Nexmo API
- Developed data analytics portal using JavaScript and Google Maps API
- Managed AWS for RYDE data analytics and visualisation

**Independent Contractor** - Web Developer

OCTOBER 2015 - JANUARY 2016

Achievements and responsibilities:

- Joomla content management for <http://www.inmindinbody.com>
- Developed <https://www.totaljobs.com/insidejob/gender-pay-gap-uk/>

**Vaizo Corporation Pte Ltd, Singapore** - Web Developer

OCTOBER 2014 - AUGUST 2015

- Developed more than 20 WordPress websites and hybrid mobile apps for clients

**FashionOne** - Lead Programmer | Project Manager

JUNE 2010 - SEPTEMBER 2014

- Led a team of seven (web developers & designers)
- Worked with teams in producing Newsletters, Interactive Websites, Graphic Designs and Digital Company Presentations
- Configured Fashion One's YouTube live stream of Fashion Week events
- Worked with International Content Providers, Bloggers and Translators on web localization

**Global Interactive Solutions, Philippines** - Web Developer | Programmer

OCTOBER 2009 - JULY 2010

- Developed a Ticketing System for Roble Shipping Inc. and websites using HTML, JavaScript, CSS, PHP and MySQL

**STI College, Philippines** - IT Instructor

JUNE 2009 - OCTOBER 2009

- Planned lessons and activities that facilitate students' acquisition of web programming skills, Basic Java, Data Structures and Algorithm
- Grading projects, quizzes, and examinations
- Tracking and communicating students' advancement throughout the course

**EDUCATION**

Skills Bootcamp in Front-End Web Development - **edX**

Bachelor of Science in Computer Science, Cum Laude – **STI College, Philippines**

Diploma in Information Technology with High Honor – **STI College, Philippines**