

CASEY EICKHOFF

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Developer Portfolio - caseyisonit.github.io/single-page-portfolio/

GitHub - github.com/caseyisonit

LinkedIn - www.linkedin.com/in/caseyeickhoff/

Designer Portfolio - www.caseyeickhoff.com/

ABOUT ME

Some might call me a unicorn. As a lifelong learner, I recently completed the University of Denver Women's Full Stack Development Boot Camp with a newfound passion for web development and ready to build products with thoughtful user experiences. With years of demonstrated experience in UX and digital design, I'm now prepared to make waves as a creative developer with a strong commitment to data-driven decision making. Highly innovative regarding complex problem-solving and working with multiple stakeholders, I've played a vital role in every position held to improve processes and efficiency in workflow. Others would say I see communication as a priority; works well independently or when collaborating with others.

SKILLS

HTML, CSS, Javascript, JQuery, React, NodeJS, Express, Handlebars, AJAX, MySQL, Sequelize, MongoDB, Mongoose, Bootstrap, Materialize, SASS, Wordpress, Photoshop, Illustrator, InDesign, Adobe XD, Sketch, Invision, Wrike, Jira

EXPERIENCE

Denver Center for the Performing Arts, Denver — Senior Graphic Designer

FEBRUARY 2017 - PRESENT

- A leading voice in UX/UI for email and web programs
- Two years of art directing and project managing the most successful Saturday Night Live fundraising event year over year with over 33 unique pieces of collateral including customer experience, digital, print, outdoor signage, and video
- Manage junior designers, provide clear goals, direction, and feedback
- Create compelling design and conceptual thinking across multiple channels for multiple departments
- Manage projects, vendor coordination, and print production
- Manage time well under strict deadlines and various projects

Domoto Brands, Denver — Contract Senior Digital Designer

NOVEMBER 2016 - FEBRUARY 2017

- Establish processes for designing and launching websites
- Manage digital designers and developers, providing clear goals, direction, and feedback
- Art direct and produce websites utilizing the latest functionality and best practices.

Under Armour, Austin — *Product Designer*

JUNE 2014 - NOVEMBER 2016

- Collaborate with the front-end development team to create efficient templates to increase productivity and revenue
- Prepare multi-million dollar sales pitch decks
- Redesign email templates to follow best practices

Drumroll, Austin — *Interactive Designer*

AUGUST 2012 - JUNE 2014

- Art direct the most successful holiday email campaign to date for Microsoft Store
- Identify strategic opportunities to increase revenue for the Xbox ONE pre-sale engagement email campaign
- Manage a junior designer, providing clear goals, direction, and feedback
- Contribute to pitches and new business
- Execute adventurous, smart, strategically sound work on time and on budget

EDUCATION

University of Denver Women's Full Stack Bootcamp, Denver — *Certificate of Completion*

APRIL 2019 - SEPTEMBER 2019

Women only MERN full-stack program hosted by the University of Denver

Texas State University, San Marcos — *Bachelor of Fine Arts, Communication Design*

AUGUST 2006 - JUNE 2011

Paid Marketing Coordinator for the Student Association for Campus Activities

Internships: Springbox, Texas Creative, Austin Museum of Art, and Capital Printing

PROJECTS

Get Stoned — *Metaphysical React Website*

A website that incorporates a rune casting game and a catalog of gemstones using a custom API and a working authentication, users can save their favorite stones and remove them.

Role: Lead Front-End Developer, Team of 4

Technologies Used: React, GraphQL, CSS, SASS, ReactStrap, Javascript, MongoDB, Mongoose, Sequelize, MySQL, Bcrypt, Express, Passport, Apollo Server, C#, Unity

Deployed Link: get-stoned.herokuapp.com/

GitHub Repository: github.com/caseyisonit/get-stoned

Daily Sweat — *Healthy Habit Builder Website*

A website that helps break down the wall around working in healthy habits into your daily routine. Offers up to five YouTube videos a day for a home workout, three local businesses within a certain radius for a class workout, and finally, three meetups based on an interest for outdoor activity.

Role: Lead Developer, Team of 3

Technologies Used: Javascript, HTML, CSS, Materializes, Yelp API, Meetup API, Daily Motivational Phrase API, AJAX, jQuery

Deployed Link: caseyisonit.github.io/daily_sweat/

GitHub Repository: github.com/caseyisonit/daily_sweat

Bulleted — *Bullet Journal Website*

An online bullet journal meant to make organizing your life and thoughts more accessible in your day to day life, with a working authentication, users can track their to-do lists daily, weekly, and monthly. Mark items as completed or delete them. Also includes a timestamped journal entry section.

Role: Lead Front-End Developer, Team of 4

Technologies Used: HTML, CSS, Javascript, JQuery, Materialize, Bcrypt, Connect-Flash, NodeJS, Moment, Passport, Express, Handlebars, Express-Session, MySQL2, Sequelize

Deployed Link: warm-springs-94136.herokuapp.com/

GitHub Repository: github.com/caseyisonit/Bulleted