

Casey Eickhoff

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ABOUT ME

Some might call me a unicorn. With years of demonstrated experience in UX and digital design, I'm ready to make waves as a full-stack developer with a strong commitment to data-driven decision making. Highly innovative regarding complex problem-solving and working with multiple stakeholders, I've played a vital role in every position held to improve processes and efficiency in workflow.

DEVELOPMENT EXPERIENCE

Get Stoned — Metaphysical React Website

A website that incorporates a rune casting game and a catalog of gemstones using a custom API and a working authentication, users can save their favorite stones and remove them.

Role: Lead Front-End Developer, Team of 4

Technologies Used: React, GraphQL, CSS, SASS, ReactStrap, Javascript, MongoDB, Mongoose, Sequelize, MySQL, Bcrypt, Express, Passport, Apollo Server, C#, Unity

Deployed Link: get-stoned.herokuapp.com/

GitHub Repository: github.com/caseyisonit/get-stoned

Daily Sweat — Healthy Habit Builder Website

A website that helps break down the wall around working healthy habits into your daily routine. Offers up to five videos a day for a home workout, three local businesses for a class workout, and finally, three meetups for outdoor activity.

Role: Lead Developer, Team of 3

Technologies Used: Javascript, HTML, CSS, Materializes, Yelp API, Meetup API, Daily Phrase API, AJAX, JQuery

Deployed Link: caseyisonit.github.io/daily_sweat/

GitHub Repository: github.com/caseyisonit/daily_sweat

SKILLS

HTML	Mongoose
CSS (SASS)	Bootstrap
Javascript	Materialize
JQuery	Wordpress
React	Photoshop
NodeJS	Illustrator
Express	InDesign
Handlebars	Adobe XD
AJAX	Sketch
MySQL	Invision
Sequelize	Wrike
MongoDB	Jira

EDUCATION

University of Denver Women's Full Stack Bootcamp

Certificate of Completion
APRIL 2019 - SEPTEMBER 2019

WORK EXPERIENCE

Senior Graphic Designer — Denver Center for the

Performing Arts, Denver

FEBRUARY 2017 - PRESENT

- A leading voice in UX/UI for email and web programs
- Two years of art directing and project managing the most successful Saturday Night Alive fundraising event helping raise \$1.15 million for arts education year over year
- Manage junior designers, provide clear goals and direction
- Create compelling design and conceptual thinking across multiple channels for multiple departments
- Project manage high volumes of tasks

Contract Senior Digital Designer — Domoto Brands, Denver

NOVEMBER 2016 - FEBRUARY 2017

- Art direct and build websites utilizing the latest functionality and best practices to customize wordpress themes
- Establish processes for designing and launching websites
- Manage digital designers and developers, providing clear goals, direction, and feedback

Product Designer — Under Armour, Austin

JUNE 2014 - NOVEMBER 2016

- Collaborate with the front-end development team to build efficient templates to increase productivity taking design from 8hrs to less than 1hr for asset creation
- Prepare multi-million dollar sales pitch decks
- Redesign email templates to follow best practices and increase engagement

Interactive Designer — Drumroll, Austin

AUGUST 2012 - JUNE 2014

- Art direct the highest grossing holiday email campaign to date for Microsoft Store
- Identify strategic opportunities to create \$16k in revenue for the Xbox ONE pre-sale engagement email campaign
- Manage a junior designer, provide clear goals and directions
- Contribute to pitches and new business
- Execute adventurous, smart, strategically sound work on time and on budget

Texas State University

Bachelor of Fine Arts, Communication Design
AUGUST 2006 - JUNE 2011

Developer Portfolio - caseyisonit.com/portfolio

GitHub - github.com/caseyisonit

Designer Portfolio - caseyeickhoff.com