Casey Eickhoff

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ABOUT

Some might call me a unicorn. With years of demonstrated experience in UX and digital design, and a passion for software development, I bring a strong commitment to data-driven decision making, am highly innovative regarding complex problem-solving and working with multiple stakeholders.

SKILLS

HTML	AJAX	Wordpress
CSS (SASS)	MySQL	Photoshop
Javascript	Sequelize	Illustrator
VueJS	MongoDB	InDesign
React	Mongoose	Adobe XD
JQuery	Bootstrap	Sketch
NodeJS	Element UI	Invision
Express	Materialize	GitLab

EDUCATION

University of Denver
Women's Full Stack Bootcamp
Certificate of Completion
April 2019 - September 2019

Texas State University
Bachelor of Fine Arts,
Communication Design
August 2006 - June 2011

DEVELOPER PORTFOLIO

caseyisonit.co

GITHUB

github.com/caseyisonit

DESIGN PORTFOLIO

caseyeickhoff.com

EXPERIENCE

Front End UX Developer — 60Hertz Energy, Denver
January 2020 - Present

- 60% Front End Developer/40% UX Design
- Lead UX research in Alaska to identify our user's needs for our low-literacy software
- Created all high fidelity prototypes and screens for the web and mobile software
- Developed the customer configuration settings for custom API dictionaries in VueJS utilizing Element UI component library and custom components
- Provide UX oversight of other developers
- Tested, wrote, and completed bug tickets

Senior Graphic Designer — Denver Center for the Performing Arts, Denver
February 2017 - January 2020

- The leading voice in UX/UI for email and web programs
- Two years of art directing and project managing the most successful Saturday Night Alive fundraising event helping raise $1.15 million for arts education year over year
- Overhauled the print-at-home ticket design to incorporate QR codes and UX design for streamlining entry
- Manage junior designers, provide clear goals and direction

Contract Senior Digital Designer — Domoto Brands, Denver
November 2016 - February 2017

- Manage digital designers and developers, providing clear goals, direction, and feedback
- Establish processes for designing and launching websites
- UX, UI and build WordPress sites utilizing the latest functionality and best practices to customize themes

Product Designer — Under Armour, Austin
June 2014 - November 2016

- Collaborate with the front-end development team to build efficient templates to increase productivity by 88%
- Prepare multi-million dollar sales pitch decks
- UX redesign of email templates to follow best practices and increase engagement

Interactive Designer — Drumroll, Austin
August 2012 - June 2014

- UX/UI the highest-grossing holiday email campaign to date for Microsoft Store
- Identified strategic opportunities to create $16k in revenue for the Xbox ONE pre-sale engagement email campaign
- Manage a junior designer, provide clear goals and directions
- Contribute to pitches and new business