Casey Noble

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Education

Northwestern University   Evanston, IL
MA Cognitive Science *GPA: 3.8*   2009 - 2011

University of California, Santa Barbara   Santa Barbara, CA
BA English and Psychology *GPA: 3.6*   2004 - 2008

Experience

Frog's Leap Winery   Rutherford, CA
DTC and Wine Club Associate; Wine Specialist   2016 | Present

- Conducted comprehensive analysis examining three years of tasting room data that directly resulted in a change of policy and increase in revenue
- Worked with wine club during a period that saw a 20% increase in membership and 87% member retention
- Analyzed national distribution data across a large dataset of competitors to inform sales strategy within key demographics
- Communicated tasting room sales data with hospitality team, with goal of increasing winery sales
- Used Python to program a shipping model and forecast future shipping costs using retrospective data

Fusion Academy Marin   San Rafael, CA
Data Analyst, Curriculum Development   2014 | 2016

- Mined educational datasets to evaluate teacher performance and improve existing curricula
- Designed curriculum, developed appropriate assessments, and fostered mastery-based learning using a data-driven, evidence-based approach

Northwestern University   Evanston, IL
Doctoral Research Associate   2009 | 2014

- Utilized statistical models (primarily multi-level logistic regression) and statistical software (Excel, R, SAS, SPSS, JMP) to investigate conversational dynamics
- Developed lectures, co-instructed, and assessed student progress in upper-level courses, with a focus on teaching Statistics
- Research funded by the National Science Foundation and National Institutes of Health; presented at international conferences in Montreal, Chicago, and Toronto

UCSB Davidson Library   Santa Barbara, CA
Library Supervisor, Circulation and Course Reserves   2006 | 2009

- Exploited knowledge of behavioral best practices to overhaul employee training, resulting in fewer clerical errors
- Managed team of four-to-eight student employees with goal of creatively solving patron service issues

Skills

Programming:	R, SQL, Python, Git, Ruby, PHP, CSS, HTML
Foreign Languages:	Spanish (C1) and French (B2)
Wine Certifications:	WSET Level 3 Award in Wine, WSET Level 2 Award in Wine and Spirits