1. *Given the provided data, what are three conclusions we can draw about Kickstarter campaigns*?

I believe the data shows that Kickstarter campaigns are generally successful. The most successful campaigns seem to fall under the “theater” category, and even more specifically plays. We can also conclude that the higher the goal for the Kickstarter, the more likely it is to fail.

1. *What are some limitations of this dataset*?

I think it would have been helpful to know how each campaign was advertised. The use of social media, influencers, celebrities, news stations, and articles can really help bring campaigns to the public eye. I am sure that more well-advertised campaigns had a higher chance of success and could give us some valuable insight.

1. *What are some other possible tables and/or graphs that we could create*?

I would love to see a graph that shows the staff pick with success rates. I am assuming that staff pick means that Kickstarter advertised or showcased the campaign over others, and it seems a quite a few of the “false” staff-picks seemed to fail. I believe the chart would definitely show a correlation between the two.