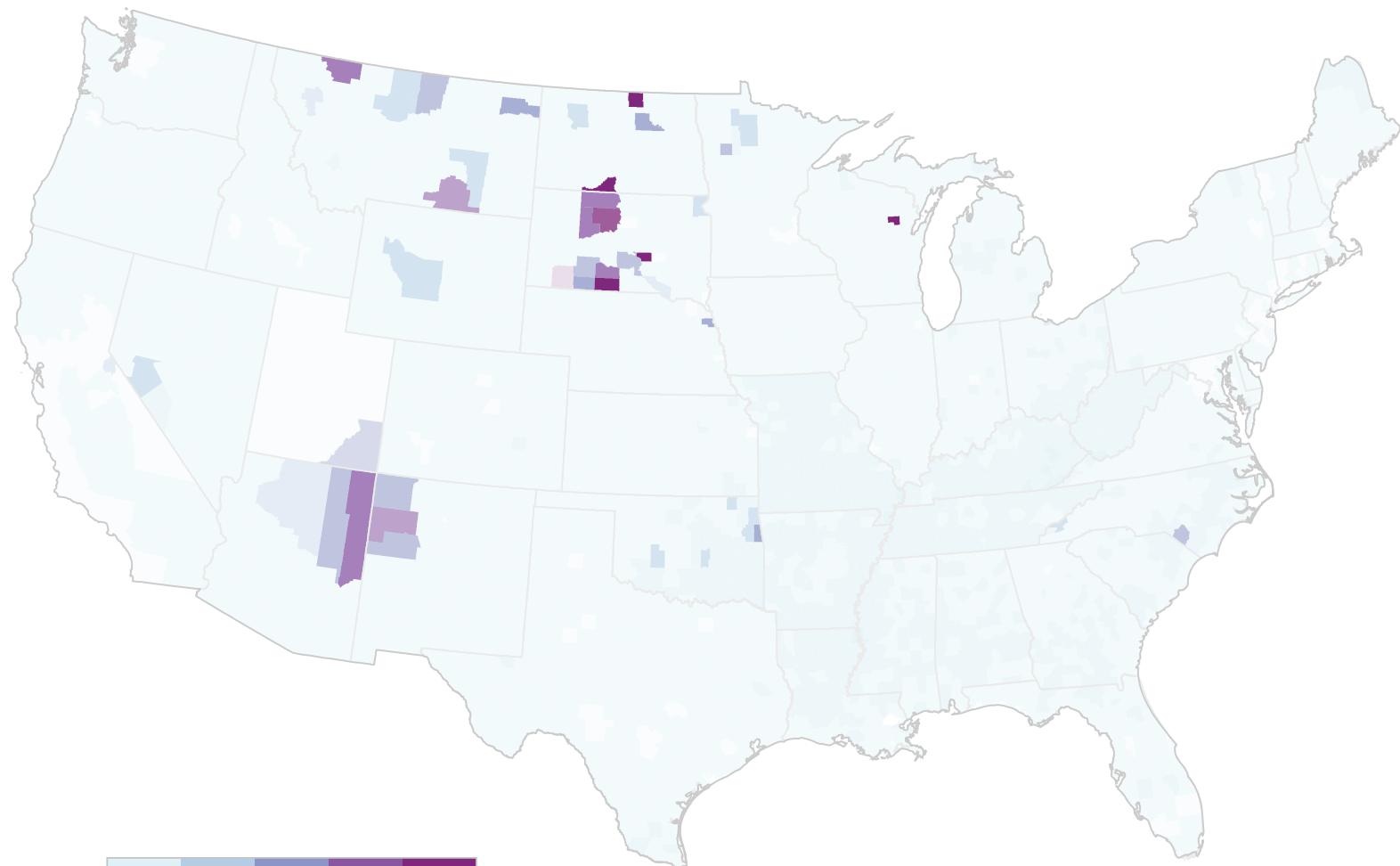


SMOKING AND RACE: AMERICAN INDIAN



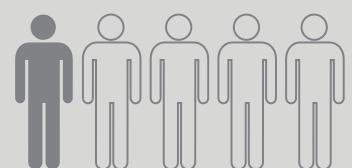
The American Indian population in the US exhibits higher race of smoking than any other racial group in the US. Above we see deep maroon and purple colors highlight counties with large American Indian populations. In Wisconsin for example, we can see the outline of Menomonee county colored a deep maroon. Menomonee county is the last populous county in Wisconsin, but is home to the Menomonee Reservation as well as the highest concentration of smokers in the state.

22

of every 100 non-Hispanic American Indian/Alaska Natives smoke cigarettes

Tobaccos Tactics

Tobacco companies have been known to sponsor traditional cultural events popular among certain communities such as Chinese New Year celebrations and American Indian Powwows.



1 in 5 American Indian women smoke cigarettes