

Casey Koh

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WORK EXPERIENCE

Web Developer

Sept 2023 – Present

Freelance

Toronto, ON

- Custom designed and developed full-stack web applications for tattoo artists to take and manage bookings.
 - Technologies used: **React (TypeScript)**, **Django** and **PostgreSQL**.
- Integrated a user-friendly dashboard to allow artists to update and manage appointment availability and requests.
- Implemented SEO best practices and optimized mobile experience to ensure a seamless transition from Instagram to web app.

Software Engineer Co-op

Sept – Dec 2019

StackAdapt

Toronto, ON

- Developed and delivered a Connected TV (CTV) advertising campaign creation flow, contributing to a 9x increase in active CTV campaigns.
 - Technologies used: **React**, **Ruby**, **Ruby on Rails** and **GraphQL**.
- Planned and reviewed product features and goals through Agile sprint planning with product and design teams.

UX Design Co-op

Sept – Dec 2021

Arctic Wolf

Toronto, ON

- Conducted user research to assess impact of system migration on cybersecurity triage workflows.
- Designed and validated design system, promoting reusability and consistency throughout systems.

Full Stack Developer Co-op

Jan – Apr 2019

Imagine Communications

Waterloo, ON

- Optimized database architecture and implemented data source providers using Microsoft .NET and C#.

QA Engineer Co-op

May – Aug 2018

QuickTapSurvey

Toronto, ON

- Designed, developed and executed 120+ web and mobile test scripts, creating manual and automated test suites.
 - Technologies used: **Selenium**, **Appium**, **TestRail**.
- Created concise test documentation and bug reports, prioritizing defects and bugs during Agile sprint planning.

EDUCATION

University of Waterloo

April 2022

Bachelor of Computer Science

Waterloo, ON

- Specialization in Human Computer Interaction

SKILLS & TOOLS

- **Skills:** front-end, back-end development; testing; information architecture; usability testing; UX design, UX research; social media marketing; graphic design, illustration
- **Tools:** JavaScript, React, HTML5, CSS, TypeScript; SQL; Git; Jira; WordPress; Figma; Confluence; VSCode;