

Casey Miles: Timeline

Middle School:

- Casey develops an interest in IT, learning the programming language RAIL from his father. RAIL is a special purpose language for maintaining train schedules.
- Competes and places in a regional programming competition.
- Attends McMillan Middle School, a computer magnet school.

1993:

- Attends Omaha North High School for freshman year.
- Letters in varsity soccer, plays freshman football and basketball.
- Participates in German language classes.

Summer 1994:

- Becomes an exchange student in Germany.
- Family moves to a 10-acre farm in Ashland, Nebraska.

1994-1996:

- Attends Ashland-Greenwood High School.
- Wins top economics student in the district.
- Plays football, basketball, and coaches youth soccer.
- Wins the state competition of extemporaneous speaking.
- Participates in drama and school plays.
- Works at Mahoney State Park, progressing from maintenance to park ranger.
- Works in commercial irrigation, becoming an IT specialist for installing weather systems on golf courses.
- Enlists in the US Air Force.

November 21, 1996:

- Ships to basic training in San Antonio, Texas.
- Wins Santa Clause Shuffle half-marathon in December of 1996.
- Receives Top Flight Contributor award in basic training.

1997:

- Attends technical school for Communications Systems Operator in Biloxi, Mississippi.
- Assigned to RAF Croughton in the UK.
- Works in a SCIF with a Top Secret, Segmented Compartmentalized Information clearance.
- Handles cryptological key tape and serves as an A-safe custodian.

1997-1999:

- Supports American response to ethnic cleansing of Albanians under Milosevich's rule.

- Works extended hours supporting B1B Lancer bomber missions.
- Participates in MOP exercises and remains on alert.

1999:

- Assigned to the Air Force Weather Agency (AFWA) at Offutt AFB in Nebraska.
- Works as a small computer technician, then promoted to UNIX Workstations, and promoted again to Network Operations supporting the 5k node network.
- Receives training and certifications: CCNA, CCNP, CNX, Sun Systems TCP/IP.

2000:

- Becomes lead network engineer for Network Operations department at AFWA.
- Receives Air Force Commendation Medal for assistance with an overseas incident.
- Completes Associate Degree in Information Systems from the Community College of the Air Force.
- Enrolls in Bachelor of Science program at Bellevue University for Management Information Systems.

June 7, 2003:

- Receives BS in MIS from Bellevue University.

October 2003:

- Accepts job with Foundry Networks supporting US Federal customers in Western Europe.
- Honorable Discharge from USAF after seven years of service (achieving the rank of Staff Sergeant E5).
- Relocates to Hockenheim, Germany with a work and residence visa.

2003-2007:

- Works for Foundry Networks, frequently traveling to Italy and England.
- Installs IT wireless equipment for military exercises in Germany.
- Responds to major outages, including Stuttgart.
- Regularly awarded top sales team in the Federal division of Foundry Networks.
- Receives Foundry Certified Network Associate and Network Professional certifications (FCNA & FCNP).
- Designs base-wide upgrades under the I3MP and oversees installation, configuration, and staff training.

Early 2008:

- Relocates to San Marcos, CA to work as a High-Performance Computing (HPC) Systems Engineer at Foundry Networks.

2008-2012:

- Works in HPC, traveling to National Laboratories across the US.
- Exceeds \$44m quota with his two-person team.
- Responds to RFPs and RFIs for large-scale IT solutions at national labs.

- Becomes a member of the SCinet team, building the fastest network in the world at Super Computing conferences.
- Serves as a liaison to IBM BlueGene, developing partnered solutions with IBM, Sun Microsystems, Appro, and other HPC integrators.

December 2008:

- Foundry Networks is acquired by Brocade Communications.

2008-2013:

- Works for Brocade Communications.
- Promoted to Senior Manager of HPC and Big Data programs.
- Attends Hadoop conferences and gives presentations at conferences and to key customers.
- Competes for large-scale programs, including Australia's Commonwealth Scientific Initiative and the Mira Computing cluster.
- Progresses from level 3 to level 9 employee and Senior Manager.

2012:

- Enrolls in the MBA program at University of California, Irvine.

June 14, 2013:

- Files LLC1 form in California for The California Spirits Company (CalSpirits)
- Uses his new company as a case study in his MBA marketing and operations courses.

November 2013:

- Separates from Brocade to focus on CalSpirits full time.
- Utilizes Post-911 GI Bill benefits to complete MBA.

June 13, 2014:

- Graduates from UCI with an MBA and a 3.676 GPA.
- Receives an individual award for his contributions to the MBA program.

2014:

- Builds out a 2k sq.ft. warehouse for The California Spirits Company, managing all aspects of construction, permitting, and licensing.
- Receives all necessary licenses and certifications, including the first COLA for Avalon Rum in November 2014.

2015:

- Avalon Rum wins 2nd in the world at the San Francisco Spirits festival and a gold medal at the Craft Spirits Awards.
- Takes courses in distilling and distillery management across the US.

- Becomes a speaker at the American Distilling Institute (ADI) conference.
- Co-founds the San Diego Distiller's Guild (SDDG), securing 501.c6 approval.
- Serves as the President of SDDG for two years, lobbying for a craft distiller's license in California.

2016:

- Attends the Wine & Spirits Wholesaler's of America conference in Las Vegas.
- Develops the "America First" spirits brand and creates a patriotic-themed booth.
- Secures a buyer from Walmart and wins a 6-state contract at the Walmart Open Call event.
- Partners with Levecke for co-packing of America First.
- Features Homes for Our Troops (HFOT) on the back panel of America First bottles to raise awareness.

2017:

- Shifts CalSpirits focus to co-packing and becomes an industry incubator.
- Trains numerous companies, including Grey Whale Gin and Skrewball Whiskey.

2017-2018:

- Dedicate his shop to developing and producing Skrewball Whiskey, collaborating with Steven Yeng for 18 months.
- Assists Skrewball in securing their first distributor, Admiral Beverage in Arizona.
- Introduces Skrewball to Levecke for large-scale co-packing in Mira Loma, CA.

2018:

- Aims to expand co-packing operations to match Levecke's scale.
- Brings on three business partners and signs a lease on a 10k sq.ft. facility in Poway, CA.
- Purchases a canning line, manages all TI's, and installs all necessary equipment.
- Secures co-packing clients and expands the facility to 20k and then 30k sq.ft.
- Hires his first employee as a batching manager.
- Hires an operations manager and an engineer, supplementing with temp staff.

March 2020:

- Recognizing the impending COVID-19 pandemic, proposes producing hand sanitizers to his partners.
- Conducts research and develops a hand sanitizer formula.
- Secures approval to purchase large-scale production equipment.

2020:

- CalSpirits generates approximately \$14m in hand and surface sanitizer sales.
- Restructures the company ownership with each partner forming self-owned pass-through S-corps.
- Signs a lease on a 100k sq.ft. facility in San Marcos, CA and files the DBA "Multipack".
- Secures a \$10m investment from Jumana Capital in exchange for 20% of the company.

July 2020 - Present:

- Continues consulting through Miles Professional Services, primarily in compliance, licensing, operations, supply chain, product development, and business growth.

October 20, 2024:

- Shifts focus to Ai, dramatically increasing skill set to include Android mobile app development, VR game development, generating content from Ai agents, books, podcasts, graphics, and masterclasses to integrating Ai into mobile apps, automating business processes, producing professional grade music, and writing cybersecurity studies for DHS.

December 1, 2024:

- Offers new Ai expertise to commercial accounts via MPS Consulting.
- New offerings include Ai education, business automation, content creation, and social media services
- Maintains existing offerings of bookkeeping, compliance, contract, supply chain, and other business service offerings.
- Begins looking for large scale opportunity to apply IT, Business, and Ai skills and experience to make a positive impact.
- Begins scaling back MPS client base in anticipation of transition.