

Casey Miller

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EDUCATION

The University of North Carolina at Chapel Hill
Bachelors in Journalism and Mass Communication
Specialization in Multimedia

Chapel Hill, NC
May 2014

The American University
Bachelor of Science in Business Administration
Honors Program

Washington, DC
August 2010 - May 2011

WORK EXPERIENCE

Reese News Lab

Team Leader

- Manage a group of four team members working on a start-up idea
- Contact members from news organizations to receive input and conduct user tests
- Work with my team members to devise a marketing plan and a business plan for our idea

Chapel Hill, NC
August 2013 - Present

Atlanta Journal-Constitution

Digital Interactive Intern

- Created interactive graphics to accompany news stories
- Revised the Holiday Guide calendar to allow for automated daily reveal of deals

Atlanta, GA
June 2013 - August 2013

RELEVANT SKILLS

Skills

CSS, HTML, Responsive Design, Javascript, jQuery, d3.js, SVG, and Django

Programs

Illustrator, Photoshop, Final Cut

EXPERIENCE ACTIVITIES

Online News Association, University of North Carolina at Chapel Hill

Officer

- Help to organize club events including the scheduling of help sessions and invitation of speakers
- Created and currently maintain the club's website

Chapel Hill, NC
August 2013 - Present

Carolina Tae Kwon Do Club, University of North Carolina at Chapel Hill

Head of Demo Team

- Plan and organize the team demonstration held every spring
- Devise workouts that will benefit all team members as much as possible

Chapel Hill, NC
November 2012 - Present

President

- Organized club meeting times and events in coordination with the Sport Club Council
- Met with club officers to plan club budget, special events, and other club proceedings
- Keep members up to date on club events through email announcements

February 2012 - 2013