

Yvonne M. Eadon

Dept. of Information Studies, UCLA
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661-312-7880

EDUCATION

University of California, Los Angeles (UCLA)

Doctorate of Philosophy

Expected May 2022

Information Studies

Dissertation title:

“Facts May Simply Be Myths’: Theorizing the Research Practices of Conspiracy Researchers”

Dissertation committee:

Dr. Sarah T. Roberts (chair), Dr. Safiya U. Noble, Dr. Gregory Leazer, and Dr. Jennifer Whitson

Master’s of Library and Information Science

2020

Archives; Libraries and Librarianship; Informatics

University of California, Berkeley

Bachelor’s of Arts

2014

Comparative Literature

ACADEMIC HONORS AND AWARDS

2020

UCLA Information Studies Dissertation Proposal Award

AY 2020 - 2021

UCLA Graduate Division Dissertation Year Fellowship

Spring 2019

Recipient of the Hoyt Memorial Scholarship

AY 2016 - 2017

Martin and Bernard Breslauer Fellow

Spring 2014

Departmental Citation for Comparative Literature

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PEER-REVIEWED PUBLICATIONS

Eadon, Yvonne M. "(Not) Part of the System: Resolving Epistemic Disconnect Through Archival Reference." *Knowledge Organization* 47, no. 6 (2020): 441–60. doi: 10.5771/0943-7444-2020-6-441.

Eadon, Yvonne. "'Useful Information Turned into Something Useless': Archival Silences, Imagined Records, and Suspicion of Mediated Information in the JFK Assassination Collection." *InterActions: UCLA Journal of Education and Information Studies* 15, no. 2 (2019).

RESEARCH AND FUNDING AWARDED

Senior Doctoral Researcher, *Augmenting Social Media Content Moderation*, at the UCLA Center for Critical Internet Inquiry (C2i2)

Summer 2020 - present

Led by Professor Sarah T. Roberts

Worked on a research team on NSF-funded project, conducting in-depth interviews with active content moderators and leading team analysis of interview data using CAQDAS software program Dedoose

Graduate Research Mentorship Award

AY 2019 - 2020

Advised by Prof. Sarah T. Roberts

Received competitive funding award from UCLA Graduate Division to conduct original research; designed and piloted a survey instrument measuring conspiratorial ideation (using the Conspiracy Mentality Questionnaire [Bruder et al 2013]), levels of trust in specific resources and institutions, and feelings experienced in the course of conducting research; performed preliminary analysis of pilot data using Excel

Graduate Summer Research Mentorship Award

Summer 2018

Advised by Prof. Sarah T. Roberts

Received competitive funding award from UCLA Graduate Division to conduct original research; traveled to three locations in the U.S. to conduct archival research and interview reference personnel who had assisted researchers doing research on conspiracy theories; published findings in 2020 article in *Knowledge Organization* (see above)

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INVITED LECTURES

December 9, 2021 Center for Transdisciplinary Historical and Cultural Studies
University of Vienna

Title: "'Who's the Conspiracy Theorist? Not I': Method, Evidence, and the Unknown in Alternative Research Communities"

June 22, 2021 AI Infodemic Speaker Series
University of Illinois, Urbana-Champaign

Title: "'Who's the Conspiracy Theorist? Not I': Feedback Loops between Conspiracy Communities and Academia"

CONFERENCE PRESENTATIONS

Eadon, Yvonne Melisande. "Epistemic Empathy as Methodology," Paper presented at the panel *Commodified Relationships: The Politics of Intimacy and Resistance at the Society for the Social Studies of Science Annual Meeting 2021, Toronto, Canada and Virtual, October 6 - 9 2021*.

Panel co-chair.

Eadon, Yvonne Melisande. "Illuminati(ng) The Search Process: Theorizing the Research Practices of 'Alternative' or 'Controversial' Researchers." *AoIR Selected Papers of Internet Research*, October 5, 2020. doi: 10.5210/spir.v2020i0.11206.

Eadon, Yvonne Melisande. "Silences, Imaginaries, Ethics, and Mistrust: Identifying and Interacting with Suspicious Researchers in Archives," Paper presented at the panel *Counter-Hegemonic Epistemologies as Innovation and/or Contestation*, at the *Society for the Social Studies of Science Annual Meeting 2019, New Orleans, LA, September 4-7, 2019*.

Panel Co-chair.

Eadon, Yvonne Melisande. "A Moment of Creepiness: The Imagined Infrastructure of Facebook Advertising," Paper presented at the *Association of Internet Researchers Doctoral Colloquium, Montréal, Canada, October 10-13, 2018*.

Eadon, Yvonne. "'Folk Sociologists' in the Archives: Conspiracy Researchers as an Archival User Group," paper presented at *Archival Education and Research Institute, Tuscaloosa, Alabama, July 6-8, 2018*.

Eadon, Yvonne. "Illuminat(ing) the Archives: Conspiracy Theorists as Researchers in Archives," paper presented at the *Kenneth Karmiole Symposium in Archival Studies, UCLA, January 25, 2018*.

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TEACHING

Information Studies 30: Internet and Society

Fall 2018

Teaching Assistant for Prof. Shawn Vancour

IS 298A: Methodology of Information Studies

Nov. 6, 2020

Guest Lecturer for Prof. Gregory Leazer

IS 298A: Methodology of Information Studies

Nov. 5, 2021

Guest Lecturer for Prof. Gregory Leazer

IS 289: Internet as Information Source

Feb. 2, 2021

Guest Lecturer for Prof. Sarah T. Roberts

IS 211: Artifacts and Cultures

Fall 2017

Special Reader for Prof. Johanna Drucker

IS 495: TA Training Seminar

Winter 2018

Completed TA training seminar

SERVICE

Doctoral Program Committee

AY 2019 - 2020

Member

Information Studies Colloquium

AY 2018 - 2019

Co-organizer

New Student Orientation

Fall 2018

Fall 2019

Student Speaker

Accepted Students' Day

Spring 2018

Panel Speaker

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EDITORIAL EXPERIENCE

InterActions Journal of Education and Information Studies

2018 - 2021

Information Studies Editor

- Works with three other editors to put out bi-annual issues of the UCLA Graduate School of Education and Information Studies Departmental Journal, *InterActions*
- Facilitates quarterly events, including publishing panels, symposia, and writing workshops
- Collaborates with classes and conferences to put out special issues
- Brings accepted submissions through the editorial process of peer review, editing, and copyediting
- Publishes issues through eScholarship and Issu

UC Berkeley Comparative Literature Undergraduate Journal (CLUJ)

October 2011-September 2013

Senior Travel Editor

- Expanded the travel editing team from three to ten editors, and published the first print edition of the Travel Section.
- Responsible in full for circulation of calls for essays, supervising team of editors, reviewing manuscripts, and biannual publication, both online (WordPress) and in print.
- Participated in monthly Editorial Board Meetings with the rest of the senior staff of the CLUJ.

Berkeley Undergraduate Journal

August 2011-May 2012

Editor

- Worked with a team of editors to publish the Berkeley Undergraduate Journal.
- Reviewed and selected manuscripts
- Worked with authors to edit and publish accepted papers.

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PROFESSIONAL EXPERIENCE

UCLA Sustainable LA Grand Challenge (SLA GC)

June 2021 - present

Information Analyst, Content Specialist

- Collaboratively publishes biweekly newsletter, *The Catalyst*, about opportunities for faculty associated with SLA GC
- Responsible in full for keeping the roster of associated faculty members up-to-date
- Responsible in full for creating and deploying an over 1000-word keyword library in Airtable.

UCLA Library Special Collections Digital Forensics Lab

June 2017 – June 2018

Center for Primary Research and Training (CFPRT) Scholar

- Collaboratively helped to develop an archival workflow for born-digital materials
- Designed a 3D-printed housing unit for a 5.25 inch floppy disk drive
- Developed an archival processing workflow using the digital forensics software “Forensics Toolkit,” (FTK) designed for law enforcement use but appropriated for use in born-digital archives
- Designed, wrote and co-taught a two-session workshop for processing archivists about how to use FTK
- Participated in the revision process of “the Archivist’s Guide to KryoFlux,” an award-winning multi-institution collaborative guide for digital archivists using the KryoFlux (hardware used for imaging obsolete media)

William Andrews Clark Memorial Library

June 2017 – August 2017

Temporary Processing Archivist

- Processed the archive of the Rounce & Coffin club in full.
 - o Appraised the collection, accessioning copies of documents and financially sensitive documents
 - o Arranged the collection
 - o Created a finding aid for the collection using ArchivesSpace

The 1947 Partition Archive

May 2014-December 2014

Digital Archivist

January 2015-August 2016

Oral History Program Coordinator

- Trained and supervised a team of Digital Archivist interns in an archival workflow that included recording metadata, cataloguing, and working with Amazon S3 and Glacier

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- Supervised a global team of 200 volunteers
- Responsible in part for supervising a team of eight field interviewers working in the field in India and Pakistan
- Responsible in part for the 2016 revision of the “Oral History Documents”
- Scheduled, organized and led monthly global team meetings, in which the global team met online to discuss that month’s fieldwork

TECHNICAL AND OTHER SKILLS

- Software used for Digital Humanities (DH) work, including Gephi, ARCGis, OpenRefine, Tableau, Topic Modeling tool.
- Qualitative coding software: NVivo and Dedoose
- Citation management software: Zotero
- Archives software: ArchivesSpace, Archivists' Toolkit
- Other database and web services: Amazon Web Services (AWS), Airtable, Numbers, Excel
- Digital publication tools: eScholarship, Issu, WordPress
- Microsoft Office & Google Drive