2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 131 JULY 2023 JULY 17-23 2023¹

ASK ALL:

EMPLSIT What is your current work situation?

- 1 Work full time for pay
- Work part time for pay
- 3 Not currently working for pay

[SPACE]

- 4 Unable to work due to a disability
- 5 Retired

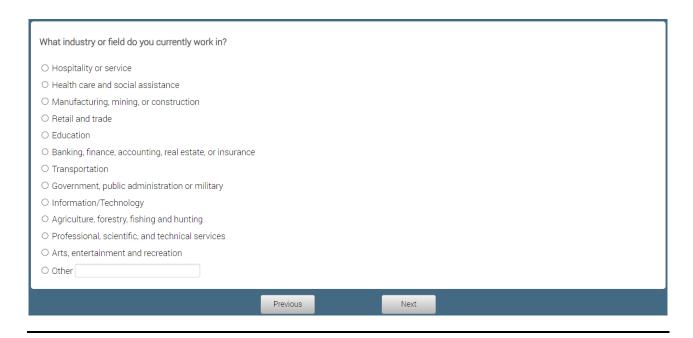


ASK IF EMPLOYED (EMPLSIT=1,2):

INDUSTRY What industry or field do you currently work in?

- 1 Hospitality or service
- 2 Health care and social assistance
- 3 Manufacturing, mining, or construction
- 4 Retail and trade
- 5 Education
- 6 Banking, finance, accounting, real estate, or insurance
- 7 Transportation
- 8 Government, public administration or military
- 9 Information/Technology
- 10 Agriculture, forestry, fishing and hunting
- 11 Professional, scientific, and technical services
- 12 Arts, entertainment and recreation
- 13 Other [TEXT BOX]

¹ Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists.



ASK IF EMPLOYED (EMPLSIT=1,2):

MANAGER Thinking about your role at work, are you someone's manager or supervisor?

- 1 Yes
- 2 No



ASK IF EMPLOYED (EMPLSIT=1, 2):

HAVEMAN Do you have a manager or supervisor at work?

- 1 Yes
- 2 No



DISPLAY IF HAS MANAGER (HAVEMAN =1):

Thinking about your own direct manager or supervisor...

ASK IF HAS MANAGER (HAVEMAN =1):

RATEM1

How would you rate your direct manager or supervisor as someone to work for? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1].

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor

inking about <u>your own</u> direct manager or supervisor
w would you rate your direct manager or supervisor as someone to work for?
Poor
Fair
Good
Very good
Excellent
Previous Next

ASK IF HAS MANAGER (HAVEMAN =1):

RATEM2

How would you rate your direct manager or supervisor on the following? [RANDOMIZE ITEMS ACROSS TWO SCREENS; DISPLAY RESPONSE OPTIONS IN THE SAME ORDER AS RATEM1]

- a. Helping you grow in your job or career
- b. Being open to new ideas
- c. Making tough decisions
- d. Giving employees credit when it's due
- e. Giving employees flexibility to balance work and personal life
- f. Setting high standards
- g. Being clear about expectations
- h. Staying calm under pressure

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor

How would you rate your direct manager or supervisor on the following?
Being open to new ideas
O Poor
O Fair
○ Good
O Very good
O Excellent
Staying calm under pressure
O Poor
O Poor Sair
○ Good
O Good
© Excellent
Giving employees credit when it's due
O Poor
O Fair
○ Good
O Very good
O Excellent
Giving employees flexibility to balance work and personal life
O Poor
O Fair
O Good
Very good Excellent
O Excellent
Previous Next

How would you rate your direct manager or supervisor or	the following?		
Setting high standards			
○ Poor			
O Fair			
○ Good			
O Very good			
O Excellent			
Making tough decisions			
O Poor			
O Fair			
○ Good			
O Very good			
O Excellent			
Helping you grow in your job or career			
○ Poor			
○ Fair			
○ Good			
O Very good			
O Excellent			
Being clear about expectations			
○ Poor			
○ Fair			
○ Good			
O Very good			
O Excellent			
	Previous	Next	

ASK IF HAS MANAGER (HAVEMAN =1):

DESCRIBM How well do each of the following describe your direct manager or supervisor?

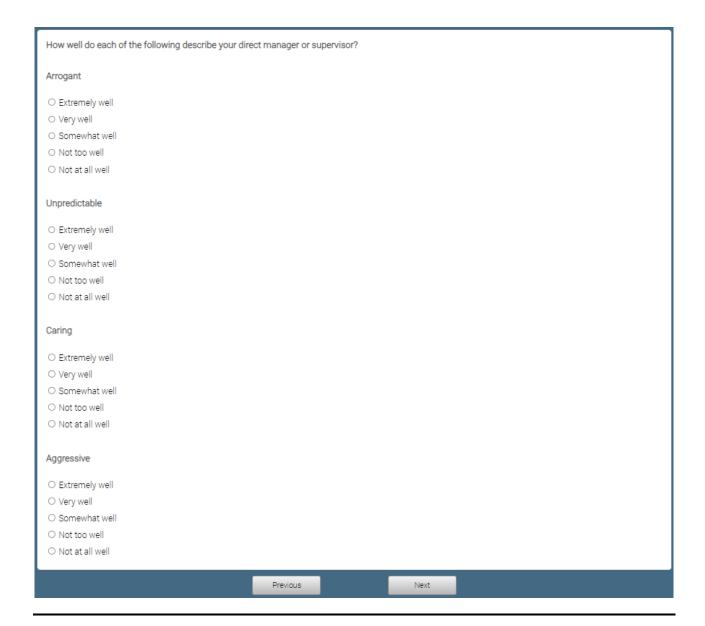
[RANDOMIZE ITEMS ACROSS TWO SCREENS; RANDOMLY DISPLAY RESPONSE]

OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM]

- a. Fair
- b. Confident
- c. Unpredictable
- d. Arrogant
- e. Aggressive
- f. Dismissive
- g. Caring
- h. Capable

- 1 Extremely well
- 2 Very well
- 3 Somewhat well
- 4 Not too well
- 5 Not at all well

How well do each of the following describe your dire	ect manager or su	pervisor?		
Capable				
○ Extremely well				
○ Very well				
O Somewhat well				
O Not too well				
○ Not at all well				
Dismissive				
O Extremely well				
O Very well				
○ Somewhat well				
O Not too well				
○ Not at all well				
Confident				
○ Extremely well				
O Very well				
O Somewhat well				
O Not too well				
O Not at all well				
Fair				
○ Extremely well				
O Very well				
O Somewhat well				
O Not too well				
○ Not at all well				
	Previous		Next	



ASK IF HAS MANAGER (HAVEMAN =1):

BOSSW As far as you know, is your current manager or supervisor...

- 1 A man
- 2 A woman
- 3 Describes themselves another way



ASK IF HAS MANAGER (HAVEMAN =1):

BOSS2 As far as you know, is your current manager or supervisor...

- 1 White
- 2 Black or African American
- 3 Asian or Asian American
- 4 Hispanic
- 5 Multiracial
- 6 Some other race or ethnicity
- 7 Not sure



ASK ALL:

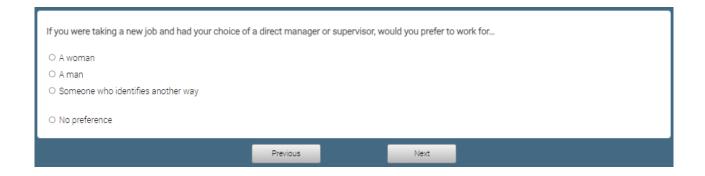
PREFMAN

If you were taking a new job and had your choice of a direct manager or supervisor, would you prefer to work for...? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1]

- 1 A man 2 A woman
- 3 Someone who identifies another way

[SPACE]

4 No preference

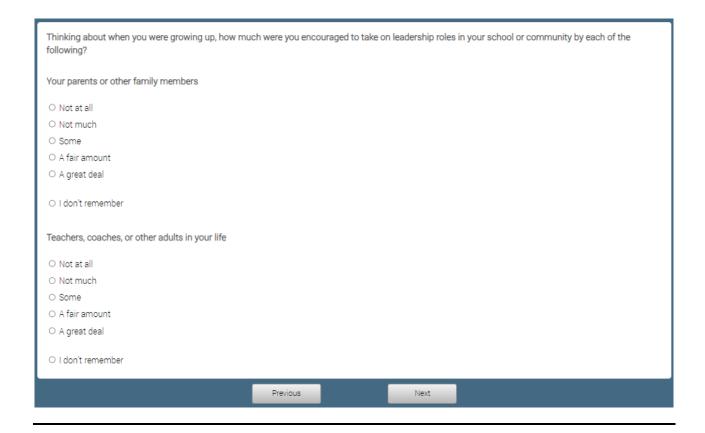


LEADGROW

Thinking about when you were growing up, how much were you encouraged to take on leadership roles in your school or community by each of the following? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM]

- a. Your parents or other family members
- b. Teachers, coaches, or other adults in your life

- 1 A great deal
- 2 A fair amount
- 3 Some
- 4 Not much
- 5 Not at all
- 6 I don't remember



EVERLEAD1

Still thinking about when you were growing up, would you say you took on leadership roles in your school or community... [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

Still thinking about when you were growing up, would you say you took on leadership roles in your school or community		
O Extremely often		
○ Often		
O Sometimes		
○ Rarely		
O Never		
Previous Next		

ASK IF RARELY OR NEVER TOOK ON LEADERSHIP ROLES (EVERLEAD1=4-5):

EVERLEAD2 Why did you rarely or never take on leadership roles when you were growing up? Was it mainly because...

- 1 You didn't want to
- 2 There were no leadership opportunities
- 3 Some other reason

Why did you rarely or never take on leadership roles when you were growing up? Was it mainly because
You didn't want to There were no leadership opportunities
○ Some other reason
Previous Next

[RANDOMLY DISPLAY BUSINESS BLOCK-POLITICS BLOCK OR POLITICS BLOCK-BUSINESS BLOCK]

[BEGIN BUSINESS BLOCK]

DISPLAY FOR ALL:

For the next questions, please think about top executive positions in business.

ASK ALL:

AMNTWMNBF1 Thinking about the country today, would you say there are...[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST; DISPLAY IN SAME ORDER AS AMNTWMNPF1]

- 1 Too many women in top executive business positions
- 2 Too few women in top executive business positions
- About the right number of women in top executive business positions **[ANCHOR]**

For the next questions, please think about top executive positions in business.
Thinking about the country today, would you say there are
○ Too few women in top executive business positions
○ Too many women in top executive business positions
About the right number of women in top executive business positions
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ASK IF SAYS TOO FEW WOMEN (AMNTWMNBF1=2):

AMNTWMNB2F1

What do you think would be the ideal situation when it comes to the number of women in top executive business positions? [RANDOMLY DISPLAY RESPONSE OPTIONS 1,2, 3 OR 3, 2, 1; DISPLAY IN SAME ORDER AS AMNTWMNP2F1]

- 1 Having more women than there are now but still not as many women as men
- 2 Having about an equal number of women and men [ANCHOR]
- 3 Having more women than men

What do you think would be the ideal situation when it comes to the number of women in top executive business positions?
O Having more women than men
O Having about an equal number of women and men
O Having more women than there are now but still not as many women as men
Previous Next

ASK ALL:

EQUALBIZF2

Which of these two statements comes closer to your own view, even if neither is exactly right? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1; SHOW RESPONSE OPTIONS IN SAME ORDER AS EQUALPOLF2]

- As more women move into management roles, it is only a matter of time before there are as many women as men in top executive positions in business
- 2 Even as more women move into management roles, men will continue to hold more top executive positions in business in the future

Which of these two statements comes closer to your own view, even if neither is exactly right?
As more women move into management roles, it is only a matter of time before there are as many women as men in top executive positions in business Even as more women move into management roles, men will continue to hold more top executive positions in business in the future
Previous Next

WHYNOTBIZF2 As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.

For each one of the following, please indicate whether you think it is a reason why there aren't more women in <u>top executive business positions</u>. **[RANDOMIZE ITEMS ACROSS TWO SCREENS]**

- a. Many businesses are not ready to hire women for top executive positions
- b. Women in business face gender discrimination
- c. Family responsibilities make it harder for women to move up in business

[no item d]

[no item e in W36]

[no item f]

[no item g]

- h. Women have to do more to prove themselves than men
- i. Not as many women are interested in top executive positions in business
- j. Women aren't encouraged to pursue leadership positions from an early age

[no item k]

I. Women don't have access to the same kinds of personal networks and connections that men have

[no item m]

[no item n]

o. Sexual harassment creates an environment that makes it harder for women to succeed in business

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.
For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions.
Women don't have access to the same kinds of personal networks and connections that men have
O Major reason
O Minor reason
O Not a reason
Women have to do more to prove themselves than men
O Major reason
O Minor reason
O Not a reason
Women in business face gender discrimination
O Major reason
O Minor reason
O Not a reason
Many businesses are not ready to hire women for top executive positions
O Major reason
O Minor reason
O Not a reason
Previous Next

As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.
For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions.
Women aren't encouraged to pursue leadership positions from an early age
O Major reason
O Minor reason
O Not a reason
Not as many women are interested in top executive positions in business
O Major reason
O Minor reason
O Not a reason
Family responsibilities make it harder for women to move up in business
O Major reason
O Minor reason
O Not a reason
Sexual harassment creates an environment that makes it harder for women to succeed in business
O Major reason
O Minor reason
O Not a reason
Previous Next

[BUSINESS BLOCK ENDS]

[BEGIN POLITICS BLOCK]

DISPLAY FOR ALL:

For the next questions, please think about <u>high political offices</u>.

ASK ALL:

AMNTWMNPF1 Thinking about the country today, would you say there are... [RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST; SHOW RESPONSE OPTIONS IN SAME ORDER AS AMNTWMNBF1]

- 1 Too many women in high political offices
- 2 Too few women in high political offices
- 3 About the right number of women in high political offices [ANCHOR]

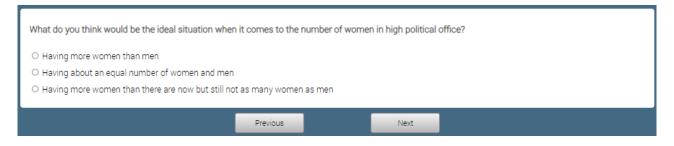
For the next questions, please think about <u>high political offices</u> .
Thinking about the country today, would you say there are
Too few women in high political offices Too many women in high political offices About the right number of women in high political offices
Previous Next

ASK IF SAYS TOO FEW WOMEN (AMNTWMNPF1=2):

AMNTWMNP2F1

What do you think would be the ideal situation when it comes to the number of women in high political office? [RANDOMLY DISPLAY RESPONSE OPTIONS 1,2,3 OR 3,2,1; SHOW RESPONSE OPTIONS IN SAME ORDER AS AMNTWMNB2F1]

- 1 Having more women than there are now but still not as many women as men
- 2 Having about an equal number of women and men [ANCHOR]
- 3 Having more women than men



ASK ALL:

EQUALPOLF2

Which of these two statements comes closer to your own view, even if neither is exactly right? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1. SHOW IN SAME ORDER AS EQUALBIZF2]

- As more women run for office, it is only a matter of time before there are as many women as men in high political office
- 2 Even as more women run for office, men will continue to hold more high political offices in the future

Which of these two statements comes closer to you	ur own view, even if neither is	exactly right?	
As more women run for office, it is only a matter of Even as more women run for office, men will contir		•	
	Previous	Next	

WHYNOTPOLF1 As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.

For each of the following, please indicate whether you think it is a reason why there are fewer women than men in <u>high political office</u>. **[RANDOMIZE ITEMS ACROSS TWO SCREENS]**

- a. Many Americans aren't ready to elect a woman to higher office
- b. Women in politics face gender discrimination
- c. Family responsibilities make it harder for women to run for higher office

[no item d] [no item e]

f. Women get less support from party leaders

[No item g]

- h. Women who run for office have to do more to prove themselves than men
- i. Not as many women are interested in holding higher office
- j. Women aren't encouraged to pursue leadership positions from an early age

[no item k]

. Sexual harassment creates an environment that makes it harder for women to succeed in politics

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.
For each of the following, please indicate whether you think it is a reason why there are fewer women than men in high political office.
Women get less support from party leaders
O Major reason
O Minor reason
O Not a reason
Many Americans aren't ready to elect a woman to higher office
O Major reason
O Minor reason
O Not a reason
Women in politics face gender discrimination
○ Major reason
O Minor reason
O Not a reason
Family responsibilities make it harder for women to run for higher office
O Major reason
O Minor reason
O Not a reason
Previous Next

As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.
For each of the following, please indicate whether you think it is a reason why there are fewer women than men in high political office.
Sexual harassment creates an environment that makes it harder for women to succeed in politics
O Major reason
O Minor reason
O Not a reason
Women aren't encouraged to pursue leadership positions from an early age
O Major reason
O Minor reason
O Not a reason
Not as many women are interested in holding higher office
O Major reason
O Minor reason
O Not a reason
Women who run for office have to do more to prove themselves than men
O Major reason
O Minor reason
O Not a reason
Previous Next

[RANDOMIZE DIFFW1 AND DIFFM1]

ASK ALL:

DIFFW1

When it comes to how the media treats <u>women</u> running for high political office, how much focus would you say there is on each of the following? [RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST]

- a. Their physical appearance
- b. Their personality
- c. Their views on key policies
- d. Their ability to solve the country's problems

- 1 Too much focus
- 2 Not enough focus
- 3 About the right amount of focus [ANCHOR]

When it comes to how the media treats women running for high political office, how much focus would you say there is on each of the following?
Their views on key policies
O Not enough focus
○ Too much focus
O About the right amount of focus
Their personality
O Not enough focus
○ Too much focus
O About the right amount of focus
Their ability to solve the country's problems
O Not enough focus
○ Too much focus
O About the right amount of focus
Their physical appearance
○ Not enough focus
○ Too much focus
O About the right amount of focus
Previous Next

DIFFM1

When it comes to how the media treats <u>men</u> running for high political office, how much focus would you say there is on each of the following? [DISPLAY ITEMS IN SAME ORDER AS DIFFWI; DISPLAY RESPONSE OPTIONS IN THE SAME ORDER AS DIFFW1]

- a. Their physical appearance
- b. Their personality
- c. Their views on key policies
- d. Their ability to solve the country's problems

- 1 Too much focus
- 2 Not enough focus
- 3 About the right amount of focus [ANCHOR]

When it comes to how the media treats men running for high political office, how much focus would you say there is on each of the following?
Their views on key policies
O Not enough focus
○ Too much focus
O About the right amount of focus
Their personality
O Not enough focus
○ Too much focus
O About the right amount of focus
Their ability to solve the country's problems
O Not enough focus
○ Too much focus
O About the right amount of focus
Their physical appearance
○ Not enough focus
○ Too much focus
O About the right amount of focus
Previous Next

[IF WOMEN ARE ASKED ABOUT FIRST IN DIFFWI/DIFFMI BLOCK THEN DISPLAY IMPACTMC AND IF MEN ARE ASKED ABOUT FIRST IN DIFFWI/DIFFMI BLOCK THEN DISPLAY IMPACTMC-IMPACTWC]

IMPACTWC

In general, how do you think each of the following impacts a <u>woman's</u> chances of getting elected to high political office? [RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS IMPACTMC; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM AND IN SAME ORDER AS IMPACTMC]

- a. Being assertive
- b. Showing emotions
- c. Being physically attractive
- d. Having young children at home
- e. Not being married
- f. Being younger than age 50
- g. Being older than age 70
- h. Not having experience in elected office

- 1 Helps a lot
- 2 Helps a little
- 3 Neither helps nor hurts
- 4 Hurts a little
- 5 Hurts a lot

In general, how do you think each of the following impacts a woman's chances of getting elected to high political office?
Being older than age 70
O Helps a lot
O Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Being younger than age 50
being younger triainage oo
O Helps a lot
O Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Not having experience in elected office
○ Helps a lot
O Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Having young children at home
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Previous Next

In general, how do you think each of the following impacts a <u>woman's</u> chances of getting elected to high political office?
Being physically attractive
○ Helps a lot
O Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Showing emotions
○ Helps a lot
O Helps a little
O Neither helps nor hurts
O Hurts a little
○ Hurts a lot
Being assertive
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Not being married
Not being married
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
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IMPACTMC In general, how do you

In general, how do you think each of the following impacts a <u>man's</u> chances of getting elected to high political office? [RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS IMPACTWC; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM AND IN SAME ORDER AS IMPACTWC]

- a. Being assertive
- b. Showing emotions
- c. Being physically attractive
- d. Having young children at home
- e. Not being married
- f. Being younger than age 50
- g. Being older than age 70
- h. Not having experience in elected office

- 1 Helps a lot
- 2 Helps a little
- 3 Neither helps nor hurts
- 4 Hurts a little
- 5 Hurts a lot

In general, how do you think each of the following impacts	a <u>man's</u> cha	nces of getting	elected to high p	olitical office?	
Being older than age 70					
○ Helps a lot					
○ Helps a little					
Neither helps nor hurts					
○ Hurts a little					
O Hurts a lot					
Being younger than age 50					
○ Helps a lot					
○ Helps a little					
O Neither helps nor hurts					
○ Hurts a little					
○ Hurts a lot					
Not having experience in elected office					
○ Helps a lot					
○ Helps a little					
O Neither helps nor hurts					
O Hurts a little					
O Hurts a lot					
Having young children at home					
○ Helps a lot					
○ Helps a little					
O Neither helps nor hurts					
○ Hurts a little					
○ Hurts a lot					
_	_				
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In general, how do you think each of the following impacts a man's chances of getting elected to high political office?
Being physically attractive
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Showing emotions
O Helps a lot
○ Helps a little
O Neither helps nor hurts
○ Hurts a little
O Hurts a lot
Being assertive
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
Not being married
○ Helps a lot
○ Helps a little
O Neither helps nor hurts
O Hurts a little
O Hurts a lot
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[POLITICS BLOCK ENDS]

DISPLAY FOR ALL: Now thinking specifically about U.S. presidents...

ASK ALL:

PRESIDO1

Compared with presidents who are men, how do you think a <u>woman</u> president would do when it comes to each of the following? [RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, WITH 6 ALWAYS LAST]

- a. Maintaining a respectful tone in politics
- b. Being honest and ethical
- c. Standing up for what she believes in, despite political pressure
- d. Working out compromises
- e. Working well under pressure

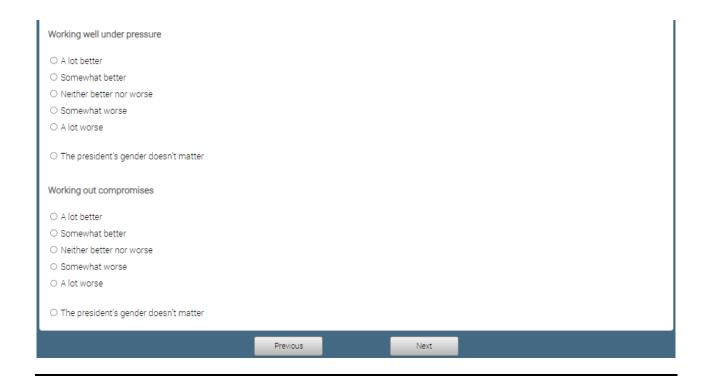
RESPONSE OPTIONS:

- 1 A lot better
- 2 Somewhat better
- 3 Neither better nor worse
- 4 Somewhat worse
- 5 A lot worse

[SPACE]

6 The president's gender doesn't matter [ANCHOR]

Now thinking specifically about U.S. presidents
Compared with presidents who are men, how do you think a <u>woman</u> president would do when it comes to each of the following?
Standing up for what she believes in, despite political pressure
O A lot better
○ Somewhat better
O Neither better nor worse
O Somewhat worse
O A lot worse
○ The president's gender doesn't matter
Being honest and ethical
○ A lot better
○ Somewhat better
O Neither better nor worse
○ Somewhat worse
O A lot worse
○ The president's gender doesn't matter
Maintaining a respectful tone in politics
O A lot better
○ Somewhat better
O Neither better nor worse
○ Somewhat worse
O A lot worse
○ The president's gender doesn't matter



PRESIDO2

Compared with presidents who are men, how do you think a <u>woman</u> president would do in handling each of the following? [RANDOMIZE ITEMS; DISPLAY RESPONSE OPTIONS IN SAME ORDER AS PRESIDO1]

- a. Economic issues
- b. National security and defense
- c. Crime
- d. Education
- e. Gun policy
- f. Health care

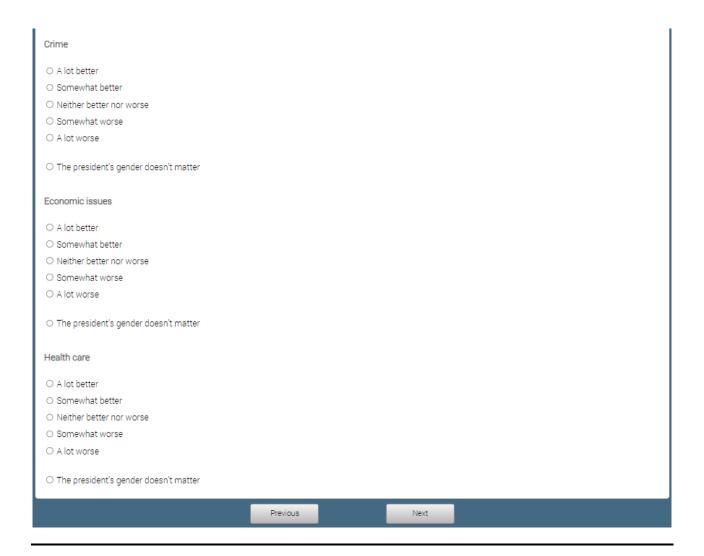
RESPONSE OPTIONS:

- 1 A lot better
- 2 Somewhat better
- 3 Neither better nor worse
- 4 Somewhat worse
- 5 A lot worse

[SPACE]

The president's gender doesn't matter [ANCHOR]

Compared with presidents who are men, how do you think a <u>woman</u> president would do in handling each of the following?
National security and defense
○ A lot better
○ Somewhat better
O Neither better nor worse
O Somewhat worse
O A lot worse
○ The president's gender doesn't matter
Education
O A lot better
○ Somewhat better
O Neither better nor worse
O Somewhat worse
O A lot worse
○ The president's gender doesn't matter
Gun policy
○ A lot better
O Somewhat better
O Neither better nor worse
O Somewhat worse
O A lot worse
○ The president's gender doesn't matter



RESPECTW1

Thinking about how the rest of the world sees the U.S., do you think that having a woman as president would make the U.S. ... [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, WITH 6 ALWAYS LAST]

- 1 A lot more respected
- 2 Somewhat more respected
- 3 Neither more nor less respected
- 4 Somewhat less respected
- 5 A lot less respected
 - [SPACE]
- The president's gender would not have an impact on this

Thinking about how the rest of the world sees the U.S., do you think that having a woman as president would make the U.S
O A lot less respected
O Somewhat less respected
O Neither more nor less respected
O Somewhat more respected
O A lot more respected
○ The president's gender would not have an impact on this
Previous Next

CHALL1

In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a... [RANDOMIZE ITEMS ACROSS TWO SCREENS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS RESPECTW1, USING THE SAME ORDER FOR EACH ITEM]

- a. White man
- b. White woman
- c. Black man
- d. Black woman
- e. Hispanic man
- f. Hispanic woman
- g. Asian man
- h. Asian woman

- 1 A lot more likely to support
- 2 Somewhat more likely to support
- 3 Neither more nor less likely to support
- 4 Somewhat less likely to support
- 5 A lot less likely to support

In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a				
Hispanic man				
○ A lot less likely to support				
Somewhat less likely to support				
Neither more nor less likely to support				
Somewhat more likely to support				
O A lot more likely to support				
Hispanic woman				
A lot less likely to support				
Somewhat less likely to support				
Neither more nor less likely to support				
Somewhat more likely to support				
A lot more likely to support				
o morniore many to support				
White woman				
O A lot less likely to support				
O Somewhat less likely to support				
O Neither more nor less likely to support				
O Somewhat more likely to support				
○ A lot more likely to support				
Black man				
O A lot less likely to support				
Somewhat less likely to support				
O Neither more nor less likely to support				
Somewhat more likely to support				
○ A lot more likely to support				
	Previous		Next	

In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a				
Asian man				
O A lot less likely to support				
O Somewhat less likely to support				
O Neither more nor less likely to support				
O Somewhat more likely to support				
○ A lot more likely to support				
White man				
O A lot less likely to support				
Somewhat less likely to support				
Neither more nor less likely to support				
Somewhat more likely to support				
O A lot more likely to support				
Black woman				
O A lot less likely to support				
O Somewhat less likely to support				
O Neither more nor less likely to support				
O Somewhat more likely to support				
O A lot more likely to support				
Asian woman				
O A lot less likely to support				
O Somewhat less likely to support				
O Neither more nor less likely to support				
O Somewhat more likely to support				
O A lot more likely to support				
Previous Next				

DISPLAY ALL:

On a different subject...

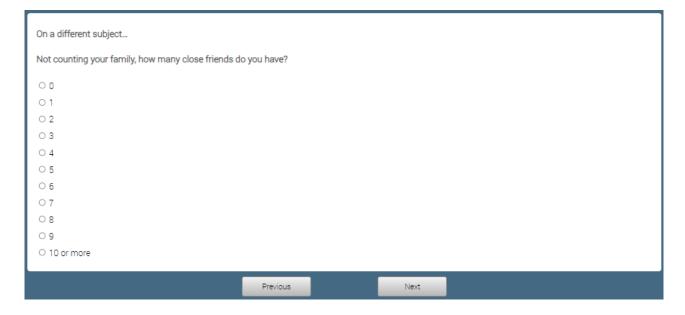
ASK ALL:

MANYFRI

Not counting your family, how many close friends do you have?

1 0
2 1
3 2
4 3
5 4

11 10 or more



ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

GENFRI How many of your close friends are the same gender as you? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

- 1 All
- 2 Most
- 3 Some
- 4 Only a few
- 5 None



ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

RACEFRI: How many of your close friends are the same race or ethnicity as you? [DISPLAY RESPONSE OPTIONS IN SAME ORDER AS GENFRI]

- 1 All
- 2 Most
- 3 Some
- 4 Only a few
- 5 None



ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

SATISQUAL How satisfied are you with the quality of your friendships? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Completely satisfied
- 2 Very satisfied
- 3 Somewhat satisfied
- 4 Not too satisfied
- 5 Not at all satisfied



ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

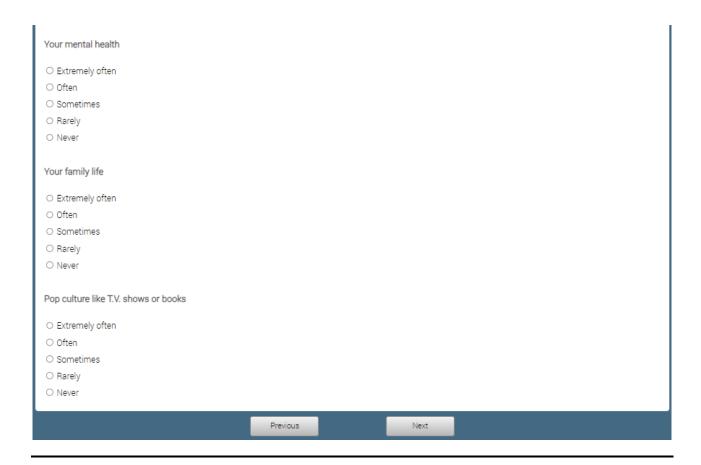
TOPICTALK How often do each of the following come up in your conversations with any of your close

friends? [RANDOMIZE ITEMS; DISPLAY RESPONSE OPTIONS IN SAME ORDER AS EVERLEAD1]

- a. [ASK IF EMPLOYED (EMPLSIT=1,2)] Your work
- b. Your family life
- c. Current events
- d. Pop culture like T.V. shows or books
- e. Your physical health
- f. Your mental health
- g. Sports

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do each of the following come up in your conversations with any of your close friends?				
Current events				
○ Extremely often				
O Often				
O Sometimes				
O Rarely				
O Never				
Your physical health				
○ Extremely often				
O Often				
O Sometimes				
O Rarely				
O Never				
Your work				
○ Extremely often				
O Often				
O Sometimes				
○ Rarely				
O Never				
Sports				
○ Extremely often				
○ Often				
O Sometimes				
O Rarely				
O Never				



DISPLAY TO ALL:

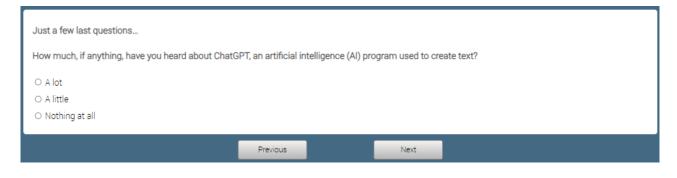
Just a few last questions...

ASK ALL:

GPT1

How much, if anything, have you heard about ChatGPT, an artificial intelligence (AI) program used to create text?

- 1 A lot
- 2 A little
- 3 Nothing at all



ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT AND FORM 1 (GPT1=1,2 & XFORM=1):

GPTUSE Have you ever used ChatGPT?

- 1 Yes, I have done this
- 2 No, I have not done this



ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT AND FORM 2 (GPT1=1,2 & XFORM=2):

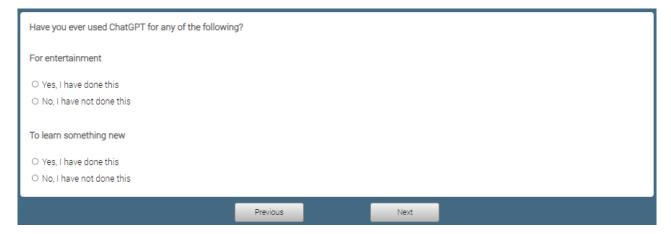
GPT2 Have you ever used ChatGPT for any of the following? [RANDOMIZE ITEMS]

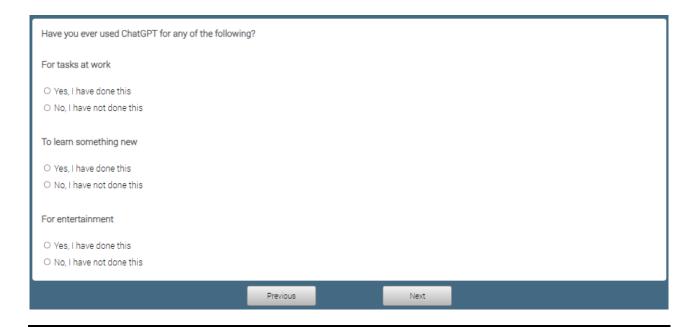
- a. For entertainment
- b. To learn something new

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2), CURRENTLY WORKING FOR PAY (EMPLSIT=1-2) AND FORM 2 (XFORM=2):

c. For tasks at work

- 1 Yes, I have done this
- 2 No, I have not done this





ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2):

CHATREG

As chatbots like ChatGPT become more widespread, which is your greater concern? **[RANDOMIZE]**

- 1 Government will go too far regulating their use
- 2 Government will <u>not go far enough</u> regulating their use



ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2):

CHATJOB

Over the next 20 years, how much impact will chatbots like ChatGPT have on the following jobs? **[RANDOMIZE ITEMS]**

- a. Lawyers
- b. Software engineers
- c. Teachers
- d. Journalists
- e. Graphic designers

- 1 Major impact
- 2 Minor impact
- 3 No impact
- 4 Not sure

Over the next 20 years, how much impact will chatbots like ChatGPT have on the following jobs?					
Software engineers					
O Major impact					
O Minor impact					
O No impact					
○ Not sure					
Journalists					
O Major impact					
O Minor impact					
○ No impact					
○ Not sure					
Graphic designers					
○ Major impact					
O Minor impact					
○ No impact					
O Not sure					
Teachers					
O Major impact					
○ Minor impact					
○ No impact					
○ Not sure					
Lawyers					
○ Major impact					
O Minor impact					
○ No impact					
O Not sure					
Previous Next					

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2) AND CURRENTLY WORKING FOR PAY (EMPLSIT=1-2):

CHATOWNJOB How much of an impact will chatbots like ChatGPT have on <u>your own</u> job in the next 20 years?

- 1 Major impact
- 2 Minor impact
- 3 No impact
- 4 Not sure

How much of an impact will chatbots like ChatGPT have on <u>your own</u> job in the next 20 years?					
O Major impact					
O Minor impact					
○ No impact					
○ Not sure					
Previous Next					

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2) AND CURRENTLY WORKING FOR PAY (EMPLSIT=1-2):

CHATHELP Personally, how helpful do you think chatbots like ChatGPT would be for your work? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Extremely helpful
- 2 Very helpful
- 3 Somewhat helpful
- 4 Not too helpful
- 5 Not at all helpful

Personally, how helpful do you think chatbots like ChatGPT would be for your work?					
○ Extremely helpful					
O Very helpful					
O Somewhat helpful					
O Not too helpful					
○ Not at all helpful					
Previous	Next				

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

XFORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form