

**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 131 JULY 2023
JULY 17-23 2023¹**

ASK ALL:

EMPLSIT

What is your current work situation?

- 1 Work full time for pay
- 2 Work part time for pay
- 3 Not currently working for pay
- [SPACE]**
- 4 Unable to work due to a disability
- 5 Retired

What is your current work situation?

☐ Work full time for pay

☐ Work part time for pay

☐ Not currently working for pay

☐ Unable to work due to a disability

☐ Retired

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ASK IF EMPLOYED (EMPLSIT=1,2):

INDUSTRY

What industry or field do you currently work in?

- 1 Hospitality or service
- 2 Health care and social assistance
- 3 Manufacturing, mining, or construction
- 4 Retail and trade
- 5 Education
- 6 Banking, finance, accounting, real estate, or insurance
- 7 Transportation
- 8 Government, public administration or military
- 9 Information/Technology
- 10 Agriculture, forestry, fishing and hunting
- 11 Professional, scientific, and technical services
- 12 Arts, entertainment and recreation
- 13 Other **[TEXT BOX]**

¹ Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists.

What industry or field do you currently work in?

- ☐ Hospitality or service
- ☐ Health care and social assistance
- ☐ Manufacturing, mining, or construction
- ☐ Retail and trade
- ☐ Education
- ☐ Banking, finance, accounting, real estate, or insurance
- ☐ Transportation
- ☐ Government, public administration or military
- ☐ Information/Technology
- ☐ Agriculture, forestry, fishing and hunting
- ☐ Professional, scientific, and technical services
- ☐ Arts, entertainment and recreation
- ☐ Other

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ASK IF EMPLOYED (EMPLSIT=1,2):

MANAGER Thinking about your role at work, are you someone's manager or supervisor?

- 1 Yes
- 2 No

Thinking about your role at work, are you someone's manager or supervisor?

- ☐ Yes
- ☐ No

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ASK IF EMPLOYED (EMPLSIT=1, 2):

HAVEMAN Do you have a manager or supervisor at work?

- 1 Yes
- 2 No

Do you have a manager or supervisor at work?

- ☐ Yes
- ☐ No

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DISPLAY IF HAS MANAGER (HAVEMAN =1):

Thinking about your own direct manager or supervisor...

ASK IF HAS MANAGER (HAVEMAN =1):

RATEM1 How would you rate your direct manager or supervisor as someone to work for?
[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1].

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor

Thinking about your own direct manager or supervisor...

How would you rate your direct manager or supervisor as someone to work for?

☐ Poor
☐ Fair
☐ Good
☐ Very good
☐ Excellent

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ASK IF HAS MANAGER (HAVEMAN =1):

RATEM2 How would you rate your direct manager or supervisor on the following? **[RANDOMIZE ITEMS ACROSS TWO SCREENS; DISPLAY RESPONSE OPTIONS IN THE SAME ORDER AS RATEM1]**

- a. Helping you grow in your job or career
- b. Being open to new ideas
- c. Making tough decisions
- d. Giving employees credit when it's due
- e. Giving employees flexibility to balance work and personal life
- f. Setting high standards
- g. Being clear about expectations
- h. Staying calm under pressure

RESPONSE OPTIONS:

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor

How would you rate your direct manager or supervisor on the following?

Being open to new ideas

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Staying calm under pressure

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Giving employees credit when it's due

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Giving employees flexibility to balance work and personal life

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

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How would you rate your direct manager or supervisor on the following?

Setting high standards

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Making tough decisions

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Helping you grow in your job or career

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

Being clear about expectations

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Very good
- ☐ Excellent

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ASK IF HAS MANAGER (HAVEMAN =1):

DESCRIBM How well do each of the following describe your direct manager or supervisor?
**[RANDOMIZE ITEMS ACROSS TWO SCREENS; RANDOMLY DISPLAY RESPONSE
OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM]**

- a. Fair
- b. Confident
- c. Unpredictable
- d. Arrogant
- e. Aggressive
- f. Dismissive
- g. Caring
- h. Capable

RESPONSE OPTIONS:

- 1 Extremely well
- 2 Very well
- 3 Somewhat well
- 4 Not too well
- 5 Not at all well

How well do each of the following describe your direct manager or supervisor?

Capable

- ☐ Extremely well
- ☐ Very well
- ☐ Somewhat well
- ☐ Not too well
- ☐ Not at all well

Dismissive

- ☐ Extremely well
- ☐ Very well
- ☐ Somewhat well
- ☐ Not too well
- ☐ Not at all well

Confident

- ☐ Extremely well
- ☐ Very well
- ☐ Somewhat well
- ☐ Not too well
- ☐ Not at all well

Fair

- ☐ Extremely well
- ☐ Very well
- ☐ Somewhat well
- ☐ Not too well
- ☐ Not at all well

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How well do each of the following describe your direct manager or supervisor?

Arrogant

☐ Extremely well

☐ Very well

☐ Somewhat well

☐ Not too well

☐ Not at all well

Unpredictable

☐ Extremely well

☐ Very well

☐ Somewhat well

☐ Not too well

☐ Not at all well

Caring

☐ Extremely well

☐ Very well

☐ Somewhat well

☐ Not too well

☐ Not at all well

Aggressive

☐ Extremely well

☐ Very well

☐ Somewhat well

☐ Not too well

☐ Not at all well

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ASK IF HAS MANAGER (HAVEMAN =1):

BOSSW As far as you know, is your current manager or supervisor...

- 1 A man
- 2 A woman
- 3 Describes themselves another way

As far as you know, is your current manager or supervisor...

☐ A man

☐ A woman

☐ Describes themselves another way

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ASK IF HAS MANAGER (HAVEMAN =1):

BOSS2 As far as you know, is your current manager or supervisor...

- | | |
|---|------------------------------|
| 1 | White |
| 2 | Black or African American |
| 3 | Asian or Asian American |
| 4 | Hispanic |
| 5 | Multiracial |
| 6 | Some other race or ethnicity |
| 7 | Not sure |

As far as you know, is your current manager or supervisor...

☐ White

☐ Black or African American

☐ Asian or Asian American

☐ Hispanic

☐ Multiracial

☐ Some other race or ethnicity

☐ Not sure

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ASK ALL:

PREFMAN

If you were taking a new job and had your choice of a direct manager or supervisor, would you prefer to work for... ? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1]**

- | | |
|----------------|------------------------------------|
| 1 | A man |
| 2 | A woman |
| 3 | Someone who identifies another way |
| [SPACE] | |
| 4 | No preference |

If you were taking a new job and had your choice of a direct manager or supervisor, would you prefer to work for...

☐ A woman

☐ A man

☐ Someone who identifies another way

☐ No preference

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ASK ALL:

LEADGROW Thinking about when you were growing up, how much were you encouraged to take on leadership roles in your school or community by each of the following? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM]**

- a. Your parents or other family members
- b. Teachers, coaches, or other adults in your life

RESPONSE OPTIONS:

- 1 A great deal
- 2 A fair amount
- 3 Some
- 4 Not much
- 5 Not at all
- 6 I don't remember

Thinking about when you were growing up, how much were you encouraged to take on leadership roles in your school or community by each of the following?

Your parents or other family members

- ☐ Not at all
- ☐ Not much
- ☐ Some
- ☐ A fair amount
- ☐ A great deal
- ☐ I don't remember

Teachers, coaches, or other adults in your life

- ☐ Not at all
- ☐ Not much
- ☐ Some
- ☐ A fair amount
- ☐ A great deal
- ☐ I don't remember

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ASK ALL:

EVERLEAD1

Still thinking about when you were growing up, would you say you took on leadership roles in your school or community... **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

Still thinking about when you were growing up, would you say you took on leadership roles in your school or community...

- ☐ Extremely often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

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ASK IF RARELY OR NEVER TOOK ON LEADERSHIP ROLES (EVERLEAD1=4-5):

EVERLEAD2 Why did you rarely or never take on leadership roles when you were growing up? Was it mainly because...

- 1 You didn't want to
- 2 There were no leadership opportunities
- 3 Some other reason

Why did you rarely or never take on leadership roles when you were growing up? Was it mainly because...

☐ You didn't want to
☐ There were no leadership opportunities
☐ Some other reason

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[RANDOMLY DISPLAY BUSINESS BLOCK-POLITICS BLOCK OR POLITICS BLOCK-BUSINESS BLOCK]**[BEGIN BUSINESS BLOCK]****DISPLAY FOR ALL:**

For the next questions, please think about top executive positions in business.

ASK ALL:

AMNTWMNBF1 Thinking about the country today, would you say there are...**[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST; DISPLAY IN SAME ORDER AS AMNTWMNPF1]**

- 1 Too many women in top executive business positions
 - 2 Too few women in top executive business positions
 - 3 About the right number of women in top executive business positions
- [ANCHOR]**

For the next questions, please think about top executive positions in business.

Thinking about the country today, would you say there are...

☐ Too few women in top executive business positions
☐ Too many women in top executive business positions
☐ About the right number of women in top executive business positions

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ASK IF SAYS TOO FEW WOMEN (AMNTWMNBF1=2):

AMNTWMNB2F1 What do you think would be the ideal situation when it comes to the number of women in top executive business positions? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1,2, 3 OR 3, 2, 1; DISPLAY IN SAME ORDER AS AMNTWMNP2F1]**

- 1 Having more women than there are now but still not as many women as men
- 2 Having about an equal number of women and men **[ANCHOR]**
- 3 Having more women than men

What do you think would be the ideal situation when it comes to the number of women in top executive business positions?

☐ Having more women than men
☐ Having about an equal number of women and men
☐ Having more women than there are now but still not as many women as men

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ASK ALL:

EQUALBIZF2 Which of these two statements comes closer to your own view, even if neither is exactly right? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1; SHOW RESPONSE OPTIONS IN SAME ORDER AS EQUALPOLF2]**

- 1 As more women move into management roles, it is only a matter of time before there are as many women as men in top executive positions in business
- 2 Even as more women move into management roles, men will continue to hold more top executive positions in business in the future

Which of these two statements comes closer to your own view, even if neither is exactly right?

☐ As more women move into management roles, it is only a matter of time before there are as many women as men in top executive positions in business
☐ Even as more women move into management roles, men will continue to hold more top executive positions in business in the future

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ASK ALL:

WHYNOTBIZF2 As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.

For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions. **[RANDOMIZE ITEMS ACROSS TWO SCREENS]**

- a. Many businesses are not ready to hire women for top executive positions
- b. Women in business face gender discrimination
- c. Family responsibilities make it harder for women to move up in business
- [no item d]**
- [no item e in W36]**
- [no item f]**
- [no item g]**
- h. Women have to do more to prove themselves than men
- i. Not as many women are interested in top executive positions in business
- j. Women aren't encouraged to pursue leadership positions from an early age
- [no item k]**
- l. Women don't have access to the same kinds of personal networks and connections that men have
- [no item m]**
- [no item n]**
- o. Sexual harassment creates an environment that makes it harder for women to succeed in business

RESPONSE OPTIONS:

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.

For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions.

Women don't have access to the same kinds of personal networks and connections that men have

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Women have to do more to prove themselves than men

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Women in business face gender discrimination

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Many businesses are not ready to hire women for top executive positions

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.

For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions.

Women aren't encouraged to pursue leadership positions from an early age

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Not as many women are interested in top executive positions in business

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Family responsibilities make it harder for women to move up in business

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Sexual harassment creates an environment that makes it harder for women to succeed in business

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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[BUSINESS BLOCK ENDS]

[BEGIN POLITICS BLOCK]

DISPLAY FOR ALL:

For the next questions, please think about high political offices.

ASK ALL:

AMNTWMNPF1 Thinking about the country today, would you say there are... **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST; SHOW RESPONSE OPTIONS IN SAME ORDER AS AMNTWMNBF1]**

- 1 Too many women in high political offices
- 2 Too few women in high political offices
- 3 About the right number of women in high political offices **[ANCHOR]**

For the next questions, please think about high political offices.

Thinking about the country today, would you say there are...

- ☐ Too few women in high political offices
- ☐ Too many women in high political offices
- ☐ About the right number of women in high political offices

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ASK IF SAYS TOO FEW WOMEN (AMNTWMNPF1=2):

AMNTWMNP2F1 What do you think would be the ideal situation when it comes to the number of women in high political office? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1,2,3 OR 3,2,1; SHOW RESPONSE OPTIONS IN SAME ORDER AS AMNTWMNB2F1]**

- 1 Having more women than there are now but still not as many women as men
- 2 Having about an equal number of women and men **[ANCHOR]**
- 3 Having more women than men

What do you think would be the ideal situation when it comes to the number of women in high political office?

- ☐ Having more women than men
- ☐ Having about an equal number of women and men
- ☐ Having more women than there are now but still not as many women as men

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ASK ALL:

EQUALPOLF2 Which of these two statements comes closer to your own view, even if neither is exactly right? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1. SHOW IN SAME ORDER AS EQUALBIZF2]**

- 1 As more women run for office, it is only a matter of time before there are as many women as men in high political office
- 2 Even as more women run for office, men will continue to hold more high political offices in the future

Which of these two statements comes closer to your own view, even if neither is exactly right?

- ☐ As more women run for office, it is only a matter of time before there are as many women as men in high political office
- ☐ Even as more women run for office, men will continue to hold more high political offices in the future

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ASK ALL:

WHYNOTPOLF1 As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.

For each of the following, please indicate whether you think it is a reason why there are fewer women than men in high political office. **[RANDOMIZE ITEMS ACROSS TWO SCREENS]**

- a. Many Americans aren't ready to elect a woman to higher office
- b. Women in politics face gender discrimination
- c. Family responsibilities make it harder for women to run for higher office
- [no item d]**
- [no item e]**
- f. Women get less support from party leaders
- [No item g]**
- h. Women who run for office have to do more to prove themselves than men
- i. Not as many women are interested in holding higher office
- j. Women aren't encouraged to pursue leadership positions from an early age
- [no item k]**
- l. Sexual harassment creates an environment that makes it harder for women to succeed in politics

RESPONSE OPTIONS:

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.

For each of the following, please indicate whether you think it is a reason why there are fewer women than men in high political office.

Women get less support from party leaders

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Many Americans aren't ready to elect a woman to higher office

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Women in politics face gender discrimination

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Family responsibilities make it harder for women to run for higher office

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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As you may know, fewer women than men occupy high political offices. Here is a list of some possible reasons why.

For each of the following, please indicate whether you think it is a reason why there are fewer women than men in high political office.

Sexual harassment creates an environment that makes it harder for women to succeed in politics

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Women aren't encouraged to pursue leadership positions from an early age

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Not as many women are interested in holding higher office

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Women who run for office have to do more to prove themselves than men

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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[RANDOMIZE DIFFW1 AND DIFFM1]

ASK ALL:

DIFFW1

When it comes to how the media treats women running for high political office, how much focus would you say there is on each of the following? **[RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST]**

- a. Their physical appearance
- b. Their personality
- c. Their views on key policies
- d. Their ability to solve the country's problems

RESPONSE OPTIONS:

- 1 Too much focus
- 2 Not enough focus
- 3 About the right amount of focus **[ANCHOR]**

When it comes to how the media treats women running for high political office, how much focus would you say there is on each of the following?

Their views on key policies

☐ Not enough focus

☐ Too much focus

☐ About the right amount of focus

Their personality

☐ Not enough focus

☐ Too much focus

☐ About the right amount of focus

Their ability to solve the country's problems

☐ Not enough focus

☐ Too much focus

☐ About the right amount of focus

Their physical appearance

☐ Not enough focus

☐ Too much focus

☐ About the right amount of focus

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ASK ALL:

DIFFM1

When it comes to how the media treats men running for high political office, how much focus would you say there is on each of the following? **[DISPLAY ITEMS IN SAME ORDER AS DIFFWI; DISPLAY RESPONSE OPTIONS IN THE SAME ORDER AS DIFFW1]**

- a. Their physical appearance
- b. Their personality
- c. Their views on key policies
- d. Their ability to solve the country's problems

RESPONSE OPTIONS:

- 1 Too much focus
- 2 Not enough focus
- 3 About the right amount of focus **[ANCHOR]**

When it comes to how the media treats men running for high political office, how much focus would you say there is on each of the following?

Their views on key policies

- ☐ Not enough focus
- ☐ Too much focus
- ☐ About the right amount of focus

Their personality

- ☐ Not enough focus
- ☐ Too much focus
- ☐ About the right amount of focus

Their ability to solve the country's problems

- ☐ Not enough focus
- ☐ Too much focus
- ☐ About the right amount of focus

Their physical appearance

- ☐ Not enough focus
- ☐ Too much focus
- ☐ About the right amount of focus

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[IF WOMEN ARE ASKED ABOUT FIRST IN DIFFWI/DIFFMI BLOCK THEN DISPLAY IMPACTWC-IMPACTMC AND IF MEN ARE ASKED ABOUT FIRST IN DIFFWI/DIFFMI BLOCK THEN DISPLAY IMPACTMC-IMPACTWC]

ASK ALL:

IMPACTWC

In general, how do you think each of the following impacts a woman's chances of getting elected to high political office? **[RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS IMPACTMC; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM AND IN SAME ORDER AS IMPACTMC]**

- a. Being assertive
- b. Showing emotions
- c. Being physically attractive
- d. Having young children at home
- e. Not being married
- f. Being younger than age 50
- g. Being older than age 70
- h. Not having experience in elected office

RESPONSE OPTIONS:

- 1 Helps a lot
- 2 Helps a little
- 3 Neither helps nor hurts
- 4 Hurts a little
- 5 Hurts a lot

In general, how do you think each of the following impacts a woman's chances of getting elected to high political office?

Being older than age 70

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Being younger than age 50

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Not having experience in elected office

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Having young children at home

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

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In general, how do you think each of the following impacts a woman's chances of getting elected to high political office?

Being physically attractive

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Showing emotions

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Being assertive

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Not being married

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

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ASK ALL:

IMPACTMC

In general, how do you think each of the following impacts a man's chances of getting elected to high political office? **[RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS IMPACTWC; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, USING THE SAME ORDER FOR EACH ITEM AND IN SAME ORDER AS IMPACTWC]**

- a. Being assertive
- b. Showing emotions
- c. Being physically attractive
- d. Having young children at home
- e. Not being married
- f. Being younger than age 50
- g. Being older than age 70
- h. Not having experience in elected office

RESPONSE OPTIONS:

- 1 Helps a lot
- 2 Helps a little
- 3 Neither helps nor hurts
- 4 Hurts a little
- 5 Hurts a lot

In general, how do you think each of the following impacts a man's chances of getting elected to high political office?

Being older than age 70

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Being younger than age 50

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Not having experience in elected office

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Having young children at home

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

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In general, how do you think each of the following impacts a man's chances of getting elected to high political office?

Being physically attractive

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Showing emotions

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Being assertive

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

Not being married

- ☐ Helps a lot
- ☐ Helps a little
- ☐ Neither helps nor hurts
- ☐ Hurts a little
- ☐ Hurts a lot

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[POLITICS BLOCK ENDS]

DISPLAY FOR ALL: Now thinking specifically about U.S. presidents...

ASK ALL:
PRESIDO1

Compared with presidents who are men, how do you think a woman president would do when it comes to each of the following? **[RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, WITH 6 ALWAYS LAST]**

- a. Maintaining a respectful tone in politics
- b. Being honest and ethical
- c. Standing up for what she believes in, despite political pressure
- d. Working out compromises
- e. Working well under pressure

RESPONSE OPTIONS:

- 1 A lot better
- 2 Somewhat better
- 3 Neither better nor worse
- 4 Somewhat worse
- 5 A lot worse

[SPACE]

- 6 The president's gender doesn't matter **[ANCHOR]**

Now thinking specifically about U.S. presidents...

Compared with presidents who are men, how do you think a woman president would do when it comes to each of the following?

Standing up for what she believes in, despite political pressure

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Being honest and ethical

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Maintaining a respectful tone in politics

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Working well under pressure

☐ A lot better
☐ Somewhat better
☐ Neither better nor worse
☐ Somewhat worse
☐ A lot worse

☐ The president's gender doesn't matter

Working out compromises

☐ A lot better
☐ Somewhat better
☐ Neither better nor worse
☐ Somewhat worse
☐ A lot worse

☐ The president's gender doesn't matter

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ASK ALL:
PRESIDO2

Compared with presidents who are men, how do you think a woman president would do in handling each of the following? **[RANDOMIZE ITEMS; DISPLAY RESPONSE OPTIONS IN SAME ORDER AS PRESIDO1]**

- a. Economic issues
- b. National security and defense
- c. Crime
- d. Education
- e. Gun policy
- f. Health care

RESPONSE OPTIONS:

- 1 A lot better
- 2 Somewhat better
- 3 Neither better nor worse
- 4 Somewhat worse
- 5 A lot worse
- [SPACE]**
- 6 The president's gender doesn't matter **[ANCHOR]**

Compared with presidents who are men, how do you think a woman president would do in handling each of the following?

National security and defense

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Education

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Gun policy

- ☐ A lot better
- ☐ Somewhat better
- ☐ Neither better nor worse
- ☐ Somewhat worse
- ☐ A lot worse

- ☐ The president's gender doesn't matter

Crime

☐ A lot better
 ☐ Somewhat better
 ☐ Neither better nor worse
 ☐ Somewhat worse
 ☐ A lot worse

☐ The president's gender doesn't matter

Economic issues

☐ A lot better
 ☐ Somewhat better
 ☐ Neither better nor worse
 ☐ Somewhat worse
 ☐ A lot worse

☐ The president's gender doesn't matter

Health care

☐ A lot better
 ☐ Somewhat better
 ☐ Neither better nor worse
 ☐ Somewhat worse
 ☐ A lot worse

☐ The president's gender doesn't matter

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ASK ALL:

RESPECTW1

Thinking about how the rest of the world sees the U.S., do you think that having a woman as president would make the U.S. ... **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1, WITH 6 ALWAYS LAST]**

- 1 A lot more respected
- 2 Somewhat more respected
- 3 Neither more nor less respected
- 4 Somewhat less respected
- 5 A lot less respected
- [SPACE]**
- 6 The president's gender would not have an impact on this

Thinking about how the rest of the world sees the U.S., do you think that having a woman as president would make the U.S. ...

☐ A lot less respected
☐ Somewhat less respected
☐ Neither more nor less respected
☐ Somewhat more respected
☐ A lot more respected
☐ The president's gender would not have an impact on this

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ASK ALL:**CHALL1**

In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a... **[RANDOMIZE ITEMS ACROSS TWO SCREENS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS RESPECTW1, USING THE SAME ORDER FOR EACH ITEM]**

- a. White man
- b. White woman
- c. Black man
- d. Black woman
- e. Hispanic man
- f. Hispanic woman
- g. Asian man
- h. Asian woman

RESPONSE OPTIONS:

- 1 A lot more likely to support
- 2 Somewhat more likely to support
- 3 Neither more nor less likely to support
- 4 Somewhat less likely to support
- 5 A lot less likely to support

In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a...

Hispanic man

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

Hispanic woman

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

White woman

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

Black man

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

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In general, do you think American voters are more or less likely to support a candidate for high political office if the candidate is a...

Asian man

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

White man

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

Black woman

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

Asian woman

- ☐ A lot less likely to support
- ☐ Somewhat less likely to support
- ☐ Neither more nor less likely to support
- ☐ Somewhat more likely to support
- ☐ A lot more likely to support

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DISPLAY ALL:

On a different subject...

ASK ALL:

MANYFRI Not counting your family, how many close friends do you have?

- 1 0
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 or more

On a different subject...

Not counting your family, how many close friends do you have?

☐ 0
☐ 1
☐ 2
☐ 3
☐ 4
☐ 5
☐ 6
☐ 7
☐ 8
☐ 9
☐ 10 or more

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ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

GENFRI How many of your close friends are the same gender as you? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

- 1 All
- 2 Most
- 3 Some
- 4 Only a few
- 5 None

How many of your close friends are the same gender as you?

☐ All
☐ Most
☐ Some
☐ Only a few
☐ None

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ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

RACEFRI: How many of your close friends are the same race or ethnicity as you? **[DISPLAY RESPONSE OPTIONS IN SAME ORDER AS GENFRI]**

- 1 All
- 2 Most
- 3 Some
- 4 Only a few
- 5 None

How many of your close friends are the same race or ethnicity as you?

☐ All
☐ Most
☐ Some
☐ Only a few
☐ None

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ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

SATISQUAL: How satisfied are you with the quality of your friendships? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

- 1 Completely satisfied
- 2 Very satisfied
- 3 Somewhat satisfied
- 4 Not too satisfied
- 5 Not at all satisfied

How satisfied are you with the quality of your friendships?

☐ Not at all satisfied

☐ Not too satisfied

☐ Somewhat satisfied

☐ Very satisfied

☐ Completely satisfied

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ASK IF HAS ONE OR MORE CLOSE FRIENDS (MANYFRI=2-11):

TOPICTALK How often do each of the following come up in your conversations with any of your close friends? **[RANDOMIZE ITEMS; DISPLAY RESPONSE OPTIONS IN SAME ORDER AS EVERLEAD1]**

- a. **[ASK IF EMPLOYED (EMPLSIT=1,2)]** Your work
- b. Your family life
- c. Current events
- d. Pop culture like T.V. shows or books
- e. Your physical health
- f. Your mental health
- g. Sports

RESPONSE OPTIONS:

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do each of the following come up in your conversations with any of your close friends?

Current events

- ☐ Extremely often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Your physical health

- ☐ Extremely often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Your work

- ☐ Extremely often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Sports

- ☐ Extremely often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

Your mental health

☐ Extremely often

☐ Often

☐ Sometimes

☐ Rarely

☐ Never

Your family life

☐ Extremely often

☐ Often

☐ Sometimes

☐ Rarely

☐ Never

Pop culture like T.V. shows or books

☐ Extremely often

☐ Often

☐ Sometimes

☐ Rarely

☐ Never

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DISPLAY TO ALL:

Just a few last questions...

ASK ALL:

GPT1 How much, if anything, have you heard about ChatGPT, an artificial intelligence (AI) program used to create text?

- 1 A lot
- 2 A little
- 3 Nothing at all

Just a few last questions...

How much, if anything, have you heard about ChatGPT, an artificial intelligence (AI) program used to create text?

☐ A lot

☐ A little

☐ Nothing at all

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT AND FORM 1 (GPT1=1,2 & XFORM=1):

GPTUSE Have you ever used ChatGPT?

- 1 Yes, I have done this
- 2 No, I have not done this

Have you ever used ChatGPT?

☐ Yes, I have done this

☐ No, I have not done this

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT AND FORM 2 (GPT1=1,2 & XFORM=2):GPT2 Have you ever used ChatGPT for any of the following? **[RANDOMIZE ITEMS]**

- a. For entertainment
- b. To learn something new

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2), CURRENTLY WORKING FOR PAY (EMPLSIT=1-2) AND FORM 2 (XFORM=2):

- c. For tasks at work

RESPONSE OPTIONS:

- 1 Yes, I have done this
- 2 No, I have not done this

Have you ever used ChatGPT for any of the following?

For entertainment

☐ Yes, I have done this

☐ No, I have not done this

To learn something new

☐ Yes, I have done this

☐ No, I have not done this

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Have you ever used ChatGPT for any of the following?

For tasks at work

☐ Yes, I have done this

☐ No, I have not done this

To learn something new

☐ Yes, I have done this

☐ No, I have not done this

For entertainment

☐ Yes, I have done this

☐ No, I have not done this

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2):

CHATREG As chatbots like ChatGPT become more widespread, which is your greater concern?
[RANDOMIZE]

- 1 Government will go too far regulating their use
- 2 Government will not go far enough regulating their use

As chatbots like ChatGPT become more widespread, which is your greater concern?

☐ Government will not go far enough regulating their use

☐ Government will go too far regulating their use

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2):

CHATJOB Over the next 20 years, how much impact will chatbots like ChatGPT have on the following jobs? [RANDOMIZE ITEMS]

- a. Lawyers
- b. Software engineers
- c. Teachers
- d. Journalists
- e. Graphic designers

RESPONSE OPTIONS:

- 1 Major impact
- 2 Minor impact
- 3 No impact
- 4 Not sure

Over the next 20 years, how much impact will chatbots like ChatGPT have on the following jobs?

Software engineers

- ☐ Major impact
- ☐ Minor impact
- ☐ No impact
- ☐ Not sure

Journalists

- ☐ Major impact
- ☐ Minor impact
- ☐ No impact
- ☐ Not sure

Graphic designers

- ☐ Major impact
- ☐ Minor impact
- ☐ No impact
- ☐ Not sure

Teachers

- ☐ Major impact
- ☐ Minor impact
- ☐ No impact
- ☐ Not sure

Lawyers

- ☐ Major impact
- ☐ Minor impact
- ☐ No impact
- ☐ Not sure

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2) AND CURRENTLY WORKING FOR PAY (EMPLSIT=1-2):

CHATOWNJOB How much of an impact will chatbots like ChatGPT have on your own job in the next 20 years?

- 1 Major impact
- 2 Minor impact
- 3 No impact
- 4 Not sure

How much of an impact will chatbots like ChatGPT have on your own job in the next 20 years?

☐ Major impact

☐ Minor impact

☐ No impact

☐ Not sure

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ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CHATGPT (GPT1=1,2) AND CURRENTLY WORKING FOR PAY (EMPLSIT=1-2):

CHATHelp Personally, how helpful do you think chatbots like ChatGPT would be for your work?
[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

- 1 Extremely helpful
- 2 Very helpful
- 3 Somewhat helpful
- 4 Not too helpful
- 5 Not at all helpful

Personally, how helpful do you think chatbots like ChatGPT would be for your work?

☐ Extremely helpful

☐ Very helpful

☐ Somewhat helpful

☐ Not too helpful

☐ Not at all helpful

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CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

XFORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form