

Casey Dean

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Overview

Business-savvy professional with a strong background in software implementation, innovation consulting, and entrepreneurship, now transitioning into a full-time Solutions Architect role. Experienced in designing scalable solutions, managing cross-functional teams, and supporting full project lifecycles. Passionate about leveraging emerging technologies like AI/ML, AWS, and automation to create impactful, business-aligned solutions that deliver real value.

Skills

Cloud Architecture (AWS) | Software Implementation | Solutions Architecture | Infrastructure as Code | Strategic Planning | Process Improvement | API Integration | Data Modeling | Business Analysis | Project Management | Stakeholder Engagement | Professional Services | Agile Delivery | Innovation Development | AI/ML Integration | System Design | Change Management | Executive Presentations | CRM | Cross-functional Collaboration | Security & Compliance (IAM)

EXPERIENCE

SOPHEON, Raleigh, NC

05/2022 – 05/2025

Senior Innovation Management Consultant

Led successful design and deployment of Sopheon solutions in \$15M+ contracts, ensuring alignment with customer expectations and achieving business outcomes. Guided stakeholders through strategic decisions, reducing delivery time by 14% and overseeing complex migrations, implementations, and configurations.

- Maintained expectations and delivery alignment with customers to drive successful achievement of the customer's outcomes in the design and deployment of Sopheon solutions in multiple contracts valued over \$15M.
- Guided stakeholders and cross-functional teams through complex decision-making processes, integrating best practices into solutions tailored to customer maturity levels, which led to 12 successful projects.
- Managed project scope and configuration design by balancing customer expectations with practical implementation, reducing delivery time by 14% and improving overall project efficiency.
- Led advanced migrations, implementations, and configurations, ensuring seamless transitions and optimized solution performance.
- Troubleshoot and resolved complex technical issues, leveraging in-depth understanding of customer needs to provide timely and effective solutions.

Wilde Group, Raleigh, NC

02/2019 – 05/2022

Research Analyst / Innovation Analyst

Technology Strategist with expertise in conducting in-depth research and delivering actionable insights to drive digital transformation and innovation strategies. Focused on leveraging data and emerging technologies to shape business outcomes.

- Led primary and secondary research initiatives, including stakeholder interviews, market analysis, and competitive landscape assessments, to inform strategic technology decisions.
- Utilized insights from research to refine focus areas, foster collaboration, and drive meaningful conversations around emerging technologies and innovation.
- Identified business pain points and technology gaps, formulating actionable recommendations for digital solutions and technology integration that align with organizational goals.

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- Developed data-driven strategies to enhance business performance and drive digital transformation, supporting decision-making for C-suite executives on future technology investments.

STRYKER, Kalamazoo, MI

09/2018 – 06/2020

Lead Analyst Global Talent Acquisition Insights

Led a newly formed talent intelligence team through transfer from Brass Ring to Workday.

- Standardized hiring KPI's across departments within Workday to create single reporting standard resulting in comprehensive view of talent benchmarks while collaborating with senior executives.
- Designed and created a dashboard system after loss of reports through Workday transfer that created talent lifecycle clarity eliminating the need for over 40 ad hoc departmental reports using Tableau.
- Created content for LMS and executed training on a global scale for all recruiters and org leaders on new visual dashboards and KPI requirements resulting in standard reporting for global Talent Acquisition.
- Altered recruiting process by analyzing pain points and bottlenecks within hiring practices resulting in 15% reduction in time to fill, reduced agency utilization of 6%, reduced average offer acceptance time below 60 days, and increasing external offer acceptance by 4%.

ELEGANT SOLUTIONS, Houston, TX

02/2016 – 12/2018

Founding Partner

Conducted extensive research on ER room inefficiencies and developed Bluetooth/RFID technology to increase efficiency and patient satisfaction directly impacting federal funding from HCHAPS surveying.

- Entered and won multiple business plan competitions and secured funding to create software for proof-of-concept testing.
- Created and led customer discovery sessions with over 200 prior ER room visitors and hospital staff up to the CEO level.
- Partnered with software developers to build solutions. Managed work and product releases while utilizing SCRUM/Agile framework.
- Created solution that simultaneously increased efficiency and increased customer outreach resulting in 6% gain in efficiency and 65% increase in hospital survey participation.
- Created automated reporting for stakeholders resulting in a first of its kind customer recovery tool for emergency rooms.

EDUCATION

Master of Business Administration (MBA): Data Analytics Candidate – Expected Graduation 05/2027

University of WI - Whitewater

Bachelor of Business Administration (BBA): Entrepreneurship

University of WI - Whitewater