

# 2020 ARBOR DAY BASH | CELEBRATING THE CANOPY AWARDS SPONSORSHIP

**E:** development@caseytrees.org **P:** 202.833.9125  
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The 2020 Canopy Awards is a two-part event, an awards presentation dinner recognizing those making a difference in our urban canopy, and an Arbor Day Bash immediately following to celebrate the winners. This would not be possible without generous support from our sponsors.

In addition to our thanks, sponsors receive an array of unique benefits and promotional opportunities. No matter your philanthropic goals or giving ability, there is a sponsorship level that meets your parameters.

**The Arbor Day Bash will take place on Friday, April 24, 2020 at Dock 5**

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## **OAK — Title Sponsor** *Limited to Two Sponsors*

**\$10,000**

- “The Canopy Awards Dinner Presented by X” or “Arbor Day Bash Presented by X”
- Ten (10) complimentary tickets to the Arbor Day Bash
- Two (2) complimentary tickets to The Canopy Awards Dinner
- Logo recognition on on-site event signage
- Opportunity to provide giveaway item to attendees [giveaway provided by sponsor]
- Full page logo recognition with priority placement in event program
- One (1) dedicated slide with listing as Title Sponsor in digital slide rotation at event
- One (1) dedicated pre-event blog, Facebook and Twitter post with hyperlink
- Mention as Title Sponsor in all promotional and media releases
- Mention as Title Sponsor on invitation
- Logo with hyperlink on event webpage

## **ELM — Major Sponsor**

**\$5,000**

- Six (6) complimentary tickets to the Arbor Day Bash
- One (1) complimentary ticket to The Canopy Awards Dinner
- Logo recognition on on-site event signage
- Half page logo recognition in event program
- Logo included in digital slide rotation at event
- Social media promotion
- Mention as Major Sponsor in all promotional and media releases
- Mention as Major Sponsor on invitation
- Logo with hyperlink on event webpage

## **MAPLE — Supporting Sponsor**

**\$2,500**

- Four (4) complimentary tickets to the Arbor Day Bash
- Logo recognition on on-site event signage
- 1/4 page logo recognition in event program
- Logo included in digital slide rotation at event
- Social media promotion
- Mention as Supporting Sponsor in all promotional and media releases
- Mention as Supporting Sponsor on invitation
- Logo with hyperlink on event webpage

## **SYCAMORE — Associate Sponsor**

**\$1,000**

- Two (2) complimentary tickets to the Arbor Day Bash
- Text recognition on on-site event signage
- Text recognition in event program
- Inclusion in digital slide rotation at event
- Text recognition on event webpage

*(Over, please)*

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We truly appreciate you choosing to support Casey Trees and the 2020 Arbor Day Bash.

There is no deadline to be a sponsor, but please be aware of the following deadlines for recognition

- **February 24**, to be included on the electronic invitation
- **April 1**, to be recognized in the printed program and on site signage

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## **Please complete all four sections below.**

### **SPONSOR LEVEL**

- |  |          |   |         |
|--|----------|---|---------|
| <input type="checkbox"/> Oak — Title Sponsor | \$10,000 | <input type="checkbox"/> Maple — Supporting Sponsor   | \$2,500 |
| <input type="checkbox"/> Elm — Major Sponsor | \$5,000  | <input type="checkbox"/> Sycamore — Associate Sponsor | \$1,000 |

### **DONATION**

**The number of sponsors is limited and booked on a first-paid, first-served basis.**

- ☐ Check is enclosed      ☐ Invoice required      ☐ Donated at caseytrees.org/sponsors

Please make checks payable to Casey Trees and mail to: Casey Trees, 3030 12th Street NE, Washington D.C. 20017

### **SPONSOR**

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Organization/Business/Individual Name

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Publicly Recognize As *(This is how you will be recognized in all promotional materials)*

### **ACCEPTED BY:**

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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First Name \_\_\_\_\_ Last Name \_\_\_\_\_

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Organization/Business (if applicable)

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Title (if applicable)

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Street Address \_\_\_\_\_ Suite/Apt No. \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

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Day Phone - Work/Home \_\_\_\_\_ Email \_\_\_\_\_

To learn more about the Canopy Awards and sponsorship opportunities, visit [caseytrees.org/sponsors](http://caseytrees.org/sponsors) or contact us at [development@caseytrees.org](mailto:development@caseytrees.org) or 202.833.9125.