

Rear Window Inspired Interface

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Themes of Rear Window

- + The pros & cons of spying/voyeurism
- + How much privacy people choose to have, and how aware they are of their privacy



People are Naturally Curious

- + We want to know how others behave behind closed doors.
- + There is a sense of shame when it comes to spying, because there is a form of privacy violation.



*“In the old days, they’d put your eyes
out with a red hot poker.”*

*“What people ought to do is get outside
and look in for a change.”*

Concept of the Interface

- + The goal of the interface is to explore these themes in an interactive way, without actually invading someone's privacy
- + A consenting community
- + Online magazine with submitted memoirs
- + It is a platform that allows people to share personal stories anonymously, and allows “watchers” to peek into the lives

Window

The Interface

+ Because there is anonymity, sharers are willing to be more personal, and because they are voluntarily sharing it is ethical.

6 Windows Inspired by the Film

+ **The newlyweds:** A romantic couple new to the neighborhood. The pair often kept their blinds drawn shut.

+ **The Artist:** An older woman who spends her time creating abstract art.

+ **The Dancer:** Miss Torso a young woman that enjoys dancing and exercising. Often fending off men.

+ **Miss Lonelyhearts:** A middle-age woman who lives a solitary life.

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6 Categories of Stories

- + **The Newlyweds:** Romance
- + **The Artist:** Creativity
- + **The Dancer:** Feminism
- + **Miss Lonelyhearts:** Loneliness
- + **The Dog Lovers:** Animals
- + **The Songwriter:** Music
- + **Thorwald:** Violence

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Fiction vs. Nonfiction

- + There could potentially be two categories
- + Nonfiction stories fit better with the theme of “looking in”
- + It is difficult to moderate what stories are true, and which are not
- + Some stories are too good to make up

Home Page

```
graph TD; A[Home Page] --- B[Explore]; A --- C[Share]; A --- D[About];
```

Explore

Share

About

Explore

```
graph TD; Explore[Explore] --- Dancer[The Dancer]; Explore --- Artist[The Artist]; Explore --- Newlyweds[The Newlyweds]; Explore --- Songwriter[The Songwriter]; Explore --- Lonelyhearts[Miss Lonelyhearts]; Explore --- DogLover[The Dog Lover]; Dancer --- Thorwald[Thorwald]; Artist --- Newlyweds; Newlyweds --- Songwriter; Lonelyhearts --- DogLover;
```

The Dancer

The Artist

Miss Lonelyhearts

Thorwald

The Newlyweds

The Dog Lover

The Songwriter

The Dog Lover

```
graph TD; A[The Dog Lover] --> B[Uplifting Stories]; A --> C[Sad Stories]
```

Uplifting Stories

Sad Stories

Details

- + The user could privately bookmark certain stories they identify with
- + The only one who would be notified would be the writer, and it would be anonymous
- + (Think yik yak pre-handle)
- + Bookmarks would not be public

The Design

- + Dark background to reference the “thriller” tone of *Rear Window*
- + Abstracted city scape for the home screen
- + (think Fantasia 2000 *Rhapsody in Blue*)




