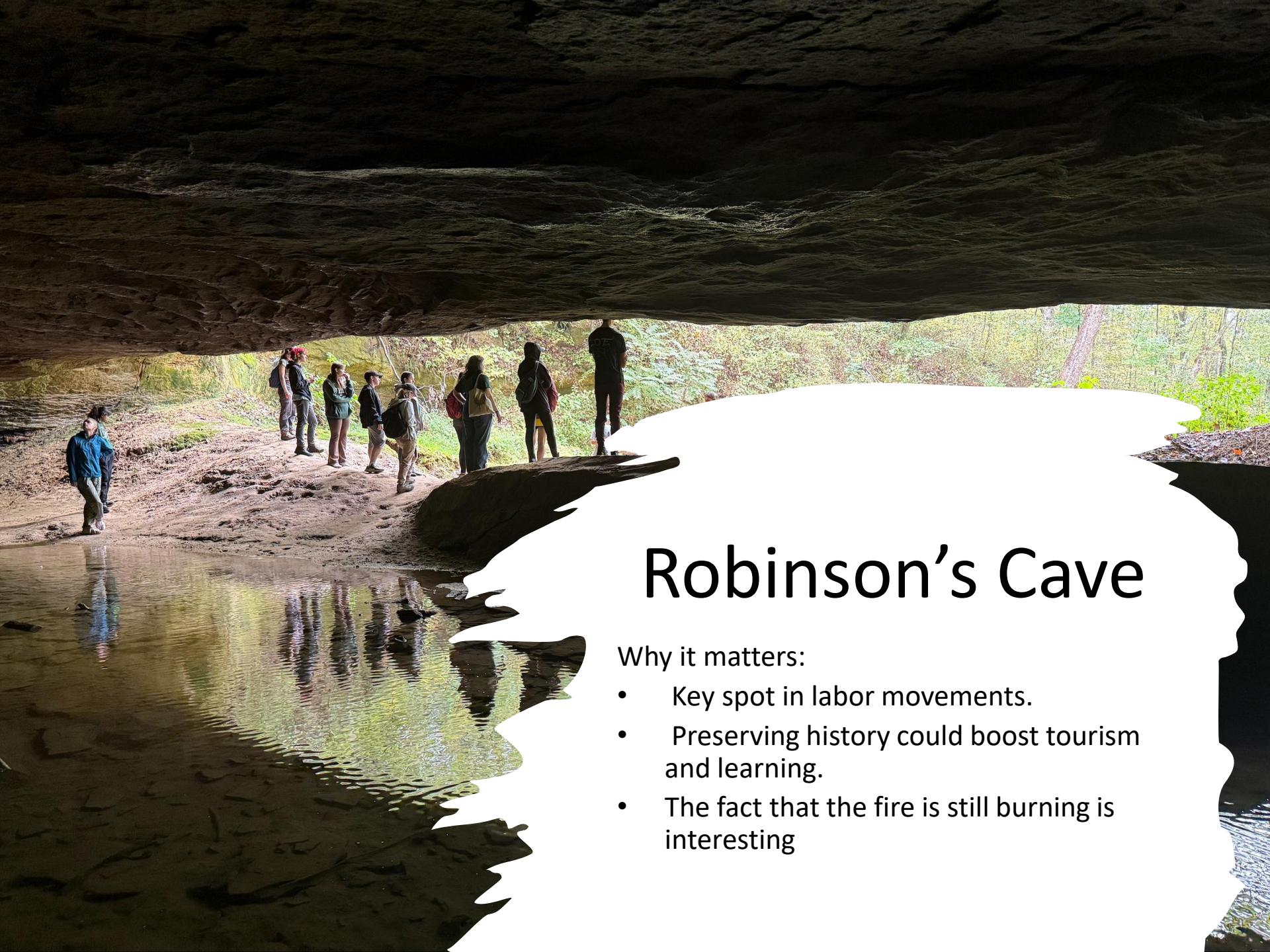


SEO Revitalization: Our take

HC 2905: Foothills Justice
Colton Ashcraft
Isaac DeBord



A photograph of a group of approximately ten people standing at the entrance of a large, dark cave. The cave has a massive, textured rock overhang above them. In the foreground, there is a body of water reflecting the surrounding greenery and the silhouettes of the people. A white silhouette of a person's head and shoulders is overlaid on the right side of the image, facing towards the left.

Robinson's Cave

Why it matters:

- Key spot in labor movements.
- Preserving history could boost tourism and learning.
- The fact that the fire is still burning is interesting

Trotter's Bar & Grille

What we liked:

- Shows how local businesses can bring people together.
- Growing tech (receipt)
- We were excited about a place as nice as this as well as the renovated theater next to it.



Future of SEO

Our thoughts:

- Fixing what industry left behind (like True Pigments project).
- Combining eco-restoration with new economic opportunities.

What can be enhanced:

- More funding for solid ground.
- More volunteering for cleanup.



How OU Students Can Help

Where we fit in:

- Get involved in local projects (volunteering, etc.).
- Help promote cultural and environmental awareness through new clubs and growing other existing groups
- Join on campus environmental groups.



Final Thoughts/Questions we had

What's next?

- How can SEO continue to grow without hurting the environment?
- How can we lower our footprint?

